

LEDBURY TOWN COUNCIL

TOWN COUNCIL OFFICES, CHURCH STREET, LEDBURY

HEREFORDSHIRE HR8 1DH. Tel. (01531) 632306

Email: clerk@ledburytowncouncil.gov.uk

Website: www.ledburytowncouncil.gov.uk

26 March 2025

To All Councillors

Dear Councillor

Please find attached "To Follow" papers in respect of the meeting of **LEDBURY TOWN COUNCIL** to be held on **Thursday, 27 March 2025 at 7.00 pm** in the **Town Council Offices, Church Lane, Ledbury, HR8 1DH.**

Yours faithfully

Angela Price PSLCC, AICCM, MIWFM
Town Clerk

FILMING AND RECORDING OF COUNCIL MEETINGS

Members of the public are permitted to film or record meetings to which they are permitted access, in a non-disruptive manner. Whilst those attending meetings are deemed to have consented to the filming, recording, or broadcasting of meetings, those exercising the rights to film, record or broadcast must respect the rights of other people attending under the Data Protection Act (GDPR) 2018

A G E N D A

6. Ward Councillor Reports (Pages 3320 - 3323)

PLANNING

19. To approve the Draft Town Map (Pages 3324 - 3327)

**Distribution: - Full agenda reports to all Councillors (9)
Plus file copy**

**Agenda reports excluding Confidential items to:
Local Press (1)
Library (1)
Police (1)**

March 2025 Report from Cllr Justine Peberdy – Ward Councillor Ledbury West

Ledbury Health Practice – GP out of hours service survey

The current contract for GP out of hours service provision is due to expire in July 2026. As part of the work that the ICB is doing to commission a new service, they would like to hear people views and experience to identify any necessary changes to the service. Here's the link to the survey

<https://www.surveymonkey.com/r/GPOutofHoursServiceSurvey>

It takes about 8 mins to complete and the deadline is **Wednesday 30 April**

Ledbury Minor Injuries Unit

At the last full council meeting I spoke about Ledbury's Minor Injuries Unit, which is the only remaining MIU in Herefordshire. A motion was passed for the reintroduction of Herefordshire MIUs which closed during COVID and have not reopened, and the Council will take this up with the ICB. There's confusion over what our MIU can offer. Its opening times don't include evenings and weekends, and its limited diagnostic facilities mean that if you need an x-ray you'll be sent to Hereford. It's meant to be a walk-in facility but recently patients have been sent away and told to phone 111 to book an appointment. If you try and find out about the MIU through the Ledbury Healthcare Practice website you'll find no mention of it because it's operated by Shaw Healthcare. We have asked Herefordshire Healthcare to contact Shaw Healthcare to address these issues.

Ledbury Health Practice Patient Participation Group

The PPG has published a new residents' leaflet with information about what the practice offers and how to register. This is being distributed through Bloor and Vistry, and is available to estate agents and any organisation that works with new residents.

Road Resurfacing

The schedule of works for £11 million investment into our roads has been published

[Herefordshire road investment – Herefordshire Council](#)

In my ward it includes resurfacing A438 Hereford Road from Hereford Roundabout to Bush Pitch, which will be closed between 8am – 5pm every day from Friday 4th April to (and including) Monday 14th April 2025. Schedules often change, because of bad weather and other priorities which is frustrating for residents, especially since the information online is not updated. I have raised this with the Highways team.

Definitive Map Modification Orders and commissioning accurate digital records of our Highways

This Friday I have a meeting with Jessie Norman MP, and am sharing information with Ellie Chowns MP who cannot be at the meeting. I am asking our Herefordshire MPs to persuade Government to initiate a cross-party project led by the Geospatial Commission, to produce an accurate digital highway record, and find a solution to the current unworkable plan for updating the Definitive Map. The current plan for updating the Definitive Map requires an application for each modification. With its current resources Herefordshire Council is processing 5 applications for modification per year at a cost of c£20,000 each. The back-log of 250 means 50 years work and a cost of £5,000,000!

Some diary dates – which I expect you are all aware of, but just in case:

Flood Pod (property flood resilience advice) – Sat 29 March, 9.30am – 1pm, St Katherines Car Park
Parish Council Summit – Tuesday 8 April, 5.30pm Plough Lane

justine.peberdy@herefordshire.gov.uk

Ledbury South Ward Report March 2025 – Cllr Stef Simons

Herefordshire Council

Children's Services - The most recent Ofsted inspection report shows some positive change in Herefordshire's children's services. Inspectors reviewed the progress made in several areas identified at the last inspection including child protection, emergency action, child in need assessments and early help services. The report noted improvements in a number of areas that are having a positive impact for local families and children.

The Great Herefordshire Spring Clean – is running from Friday 21 March – Sunday 6 April 2025, and aims to empower local communities to cut litter, improve public spaces and educate future generations on responsible waste disposal. There will be an organised litter pick on Ledbury Town Trail. People can find their local litter picking group on Herefordshire Council's website and groups can get involved by registering their interest with Balfour Beatty Living Places (BBLP) at communities@balfourbeatty.com

Parish Council Summit - the next Parish Council Summit is set to be held on Tuesday 8 April, at Plough Lane from 5.30pm. All Town Councillors and Clerks are welcome and encouraged to attend.

Local Nature Recovery Strategy - the mapping exercise with the public and groups is still live and seeking your views on the priority areas for nature recovery in Herefordshire. They want public and landowner feedback to update the map. The information gathered will allow alterations to be made to the map. The data will also be used to help shape the priorities and measures that will be included in the written section of the strategy. Visit the LNRS mapping page to comment about the most up to date version of the nature recovery priority opportunities map <https://www.herefordshire.gov.uk/conservation-1/herefordshire-local-nature-recovery-strategy-lnrs/2> Or scan the QR code: If you require support or assistance to complete the questionnaire please email NatureRecovery@herefordshire.gov.uk or call 01432 260586.



Parkway

Following 18 months of discussions with highways and BBLP to secure funds, some maintenance works and safety improvements have finally been undertaken in the Parkway area. This includes cutting, clearance of paths - and via Ledbury Town Council – funding of a speed indicator device. Next steps include improved signage, drainage works, and reinstatement of the offline section of the path from the Bullen towards Ledbury. I attended a meeting with about 30 local residents on 11th March to discuss their ongoing safety concerns and possible steps to address these.

Before



After



New Street Resurfacing

Resurfacing of New Street is now scheduled for 14th to 23rd April, this will be a night closure running from 7pm to 5am each week night during this period. The impact on residents fronting the road is not underestimated but given this a key route with businesses including the Co-Op supermarket, night works were deemed the least disruptive on all users.

I have continued to report other streets for resurfacing including Biddulph Way and Martins Way which are also deteriorating in the hope these will be included in the resurfacing programme.



New Bus Stops and Service Extension

Using s106 transport funds and money from the Bus Service Improvement Plan two new bus shelters have been installed on Martins Way and Keat’s Meadow on the Hawk Rise estate. Both shelters have green roofs to encourage insects. The DRM476 service will be extended to serve Hawk Rise with timetable changes and service here scheduled to come into force on 28th April (pending sign off from the Bus Commissioner).



Youth Drop in Movie and Meal Night



Using Household Support Fund money delivered through Herefordshire Council’s WoW project and Herefordshire Community Foundation the new Youth Drop In at St Katherine’s Hall is hosting a FREE Movie and Meal night for young people. This is on Friday 11th April with doors opening at 5:30pm, with free food and drink provide. Booking is required using QR code below



I am holding a Ward Surgery monthly at Ledbury Rugby Club on Tuesdays 6:30 – 7:30pm by appointment, or I can visit individuals if mobility an issue. I am contactable via email stef.simmons@herefordshire.gov.uk or phone 07792881706. Please send any written correspondence to: Cllr Stef Simmons, C/O Herefordshire Council, Plough Lane, Hereford HR4 0LE

| | | |
|---------------------|----------------------|------------------------|
| FULL COUNCIL | 27 MARCH 2025 | AGENDA ITEM: 19 |
|---------------------|----------------------|------------------------|

Prepared by Al Braithwaite, Penelope Shaw, and Susie McKechnie

APPROVAL OF NEW TOWN MAP & GUIDE

INTRODUCTION

1. A previous report to the Council in December 2024, agreed to the commissioning of copywrite, design and printing of the work to produce a new map and guide for Ledbury.
2. This report seeks approval to proceed with the printing of the new town map & guide for Ledbury.
3. There have been many iterations of the map and guide, several of which have been shared with members of the Tourism, Events and Markets Project (TEMAP), (including Councillors, Chowns, Hughes and Morris and the Clerk). The majority of the suggested amendments have been incorporated in the final version that accompanies this report.
4. Members of the Council will be supplied with copies of the new guide at the meeting.

ACTIONS TO DATE

5. Following approval to proceed with the commissioning of this work, the authors of this report have been working with the suppliers to create a fresh vibrant feel guide for Ledbury.
6. Two iterations of the guide have been presented to TEMAP and comments have been feedback into the copywrite and design teams. The last iteration was presented to TEMAP on 13th March, with final adjustments being made during the week commencing 17th March 2025.
7. There has been considerable attention to detail in creating this guide, from the colour palette, which reflects character of the town and the colours used by Council, through to the text, providing insight, whilst not revealing all Ledbury has to offer. The photos are intended to provide a glimpse of what is available and to encourage the visitor to explore.
8. Contributions from Ledbury Town Traders have been invaluable and the creation of the guide has helped them to put their businesses firmly on the map. It should be noted that there is no direct advertising of the many and varied businesses in the guide, as this can become out of date too readily. There is however a QR code, which will link to Visit Herefordshire – Ledbury Page, where the traders have a presence. This makes it easier to update with changes and provides the visitor with access to detailed information.

9. The organisations that made financial contributions to the creation of the Map and guide have their logos on the reverse of the side of the guide.
10. At the outset there was a requirement for Ledbury's guide to complement the Herefordshire Visitor Map. This has been completed successfully, and it has also strengthened the relationship between Herefordshire BID and Ledbury. To note, BID also contributed to the development of the Herefordshire Visitor Map.
11. The strengthening of this relationship has also brought other financial investments and benefits for Ledbury.
12. The following items are funded through Herefordshire BID and are not a cost to the Council.
 - a. A refresh of the town map and information panel in the High Street (and in Tesco car park). (£800 + VAT)
 - b. An improved presence for the Traders on the Visit Herefordshire website, so promoting Ledbury as a go-to destination, with "the best of everything" brand. (£1,500 +VAT)
 - c. The design company has obtained a quote for printing and distributing a further 15,000 more leaflets across the surrounding Counties, meaning that Ledbury will receive a wider profile, potentially attracting more visitors and improving its economic sustainability. Using this distribution method includes the provision of feedback on where leaflets are being picked up from – all valuable information to understand where our visitors are coming from. (£2,628.32 +VAT)
13. These additions will bring Ledbury to the forefront of many more of our potential visitors, who can explore as well as find out more details about Ledbury.
14. The direct distribution of the additional leaflets ensures that the Council is able to maximise its distribution of its 30,000 leaflets in around the town and other significant locations closer to home. These leaflets will be stored at local venues within the town as well as at the Council offices.

RECOMMENDATIONS

15. The Council approve the new Ledbury Map & Guide to facilitate printing as soon as possible and in readiness for the 2025 season.

"Mine was a little town of ancient grace,
A long street widened at a market-place."



LEDBURY

WELCOME TO

Ledbury is a unique market town that effortlessly combines ancient and modern, town and country, bustling streets and peaceful corners.

If it's heritage and history you love, you'll want to know that Ledbury is home to centuries of historic sights, including nearly 250 listed buildings.

If retail therapy is more your style, Ledbury's streets are lined with distinctive independent shops and boutiques.

And if local food and drink is your passion, Ledbury's cafés, restaurants and pubs will get your mouth watering.

If it's culture you're after, remember that literary luminaries including Elizabeth Barrett Browning and John Masefield have called Ledbury home.

If you're inspired by nature, you'll love Ledbury's position at the foot of the Malvern Hills and surrounded by glorious Herefordshire countryside.

Enjoy your visit!

"Pretty, half-timbered Ledbury is only two and a half hours by train from Paddington (or an hour from Birmingham New Street)."

THE TIMES

Independent Shopping

Stroll along Ledbury's historic streets and venture up secret alleys to explore the town's irresistible array of independent shops and chat to friendly shopkeepers.

You'll find everything you need, many things you'll want – and lots you won't see anywhere else. From art galleries, bookshops and boutiques to delicatessens, homewares & interiors stores and lifestyle hotspots, Ledbury has it all.

Ledbury's centuries-old market tradition continues with stalls in the town on both Tuesdays and Saturdays, with the widest selection available on Saturdays.

Best of Everywhere.



Ledbury's vibrant shopping experience is supported by a thriving traders' association.



Tourist Information

T: 01531 632306

Ledbury Town Council Office,

Church Lane, Ledbury HR8 1DH

www.visitherefordshire.co.uk/places/ledbury

Getting Here

Ledbury might seem off the beaten track, but it's a wonderfully well-connected town with excellent road and rail links to the local area and the rest of the UK.

BY RAIL

Regular trains to Hereford, Malvern, Worcester, Birmingham, Oxford, London Paddington and Euston.

www.nationalrail.co.uk/stations/ledbury

BY BUS

Regular buses to Hereford, Worcester, Bromyard, Ross-on-Wye and Newent.

www.bustimes.org/localities/ledbury

BY CAR

Junction 2 of the M50 is five miles to the south of Ledbury.

See & Do



IN AN HOUR OR TWO

Take in the historic town centre with its wealth of independent shops.

IN HALF A DAY

Explore some of Ledbury's heritage buildings, then enjoy a bite to eat in one of the town's independent eateries.

IN A DAY

Spend the morning soaking up the town's heritage, relax over lunch, then explore the shops for treats and gifts to take home.

IN A WEEKEND

Take a day to start to discover everything Ledbury has to offer, then venture further afield. Whether you choose to explore the countryside or head to Hereford to marvel at Hereford Cathedral and the Mappa Mundi, the delights of our county await.



Eat & Drink

From a quick bite to a fine dining experience, and everything in between, there's something for every occasion.

www.visitherefordshire.co.uk/food/ledbury



Stay

Take your pick from historic inns, luxury cottages, gorgeous glampsites, lodges, B&Bs and more.

www.visitherefordshire.co.uk/stay/ledbury

A Year in Ledbury

BIG BREAKFAST

Feast on local food as Ledbury's cafés, restaurants, hotels, butchers, delicatessens and markets celebrate the most important meal of the day!

www.ledburyfoodgroup.org

DAFFODIL WEEKENDS

Head to the nearby villages of Dymock, Kemley and Oxenhall to delight in delicate wild daffodils before refuelling with drinks and refreshments served in churches and halls.

www.daffs.org.uk

BLOSSOMTIME

Breathe in the glorious sights and smells of the spectacular blossom in the orchards of Marcle Ridge, then enjoy tastings, crafts, talks and entertainment and more.

www.bigapple.org.uk/blossomtime

LEDBURY POETRY FESTIVAL

Dive into ten days of ideas, stories, debates, discussions, workshops and music. Venues throughout the town and beyond ring with the greatest poetic voices from around the world.

www.ledburypoetry.org.uk

LEDBURY CARNIVAL

Have a wonder-filled family day out with fairground rides, bands, stalls, dance displays, children's entertainment and, of course, the carnival procession.

www.ledbury-carnival.co.uk

HERITAGE OPEN DAYS

Explore places and stories that highlight Ledbury's fascinating history and culture.

www.heritageopendays.org.uk

H.ART WEEK

Meet Ledbury's creative people in their workshops, studios and galleries and see wonderfully varied art and craftworks for sale.

www.h-art.org.uk

BIG APPLE HARVESTIME

Enjoy the local orchards, watch artisan cider makers at work, and taste and buy apples, local ciders, perries and juices.

www.bigapple.org.uk/harvestime

CHRISTMAS LIGHTS SWITCH ON

Ledbury's centre lights up for the Christmas season. With a brass band, carol singers and more, you can start the festivities the way you mean to go on.

LATE NIGHT SHOPPING

Get into the festive spirit browsing Ledbury's brilliant independent shops and being serenaded by Ledbury's musicians.

Find out what's on in Ledbury, head to
www.visitherefordshire.co.uk/ledbury

Ledbury Town Centre



Ledbury's Heritage

As you take in Ledbury's town centre you'll find breathtaking buildings and heritage highlights at every turn.

1 **BARRETT BROWNING INSTITUTE**
Celebrate poetry in the Poetry House. Built to commemorate poet Elizabeth Barrett Browning, it's now home to Ledbury Poetry and hosts an array of cultural and artistic events and workshops.
www.ledburyplaces.co.uk/barrett-browning-institute

2 **BUTCHER ROW HOUSE MUSEUM**
Step inside the house that moved twice! This tiny 16th-century building is a fascinating folk museum that celebrates Ledbury's past.
www.ledburycivicsociety.org

3 **HERITAGE CENTRE AT THE OLD GRAMMAR SCHOOL**
Once the town's grammar school, it's now home to the Heritage Centre and tells the story of Ledbury through its buildings.
www.ledburyplaces.co.uk/heritage-centre

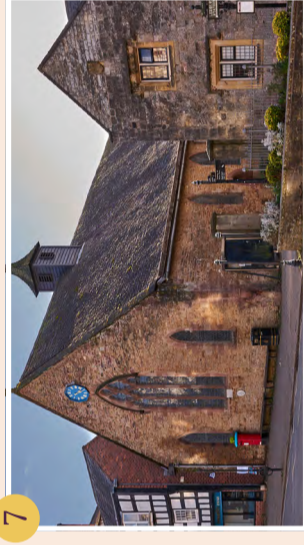
4 **MARKET HOUSE**
Stand underneath Ledbury's iconic 17th-century Market House. Ledbury's charter markets are held beneath it on Tuesdays and Saturdays.
www.ledburytowncouncil.gov.uk/en-gb/what-we-do/the-market-house



THE MASTER'S HOUSE
Built for the Master who ran the medieval hospital (St Katherine's), today this exquisitely restored building contains Ledbury's library and much more.
www.themastershouseledbury.org



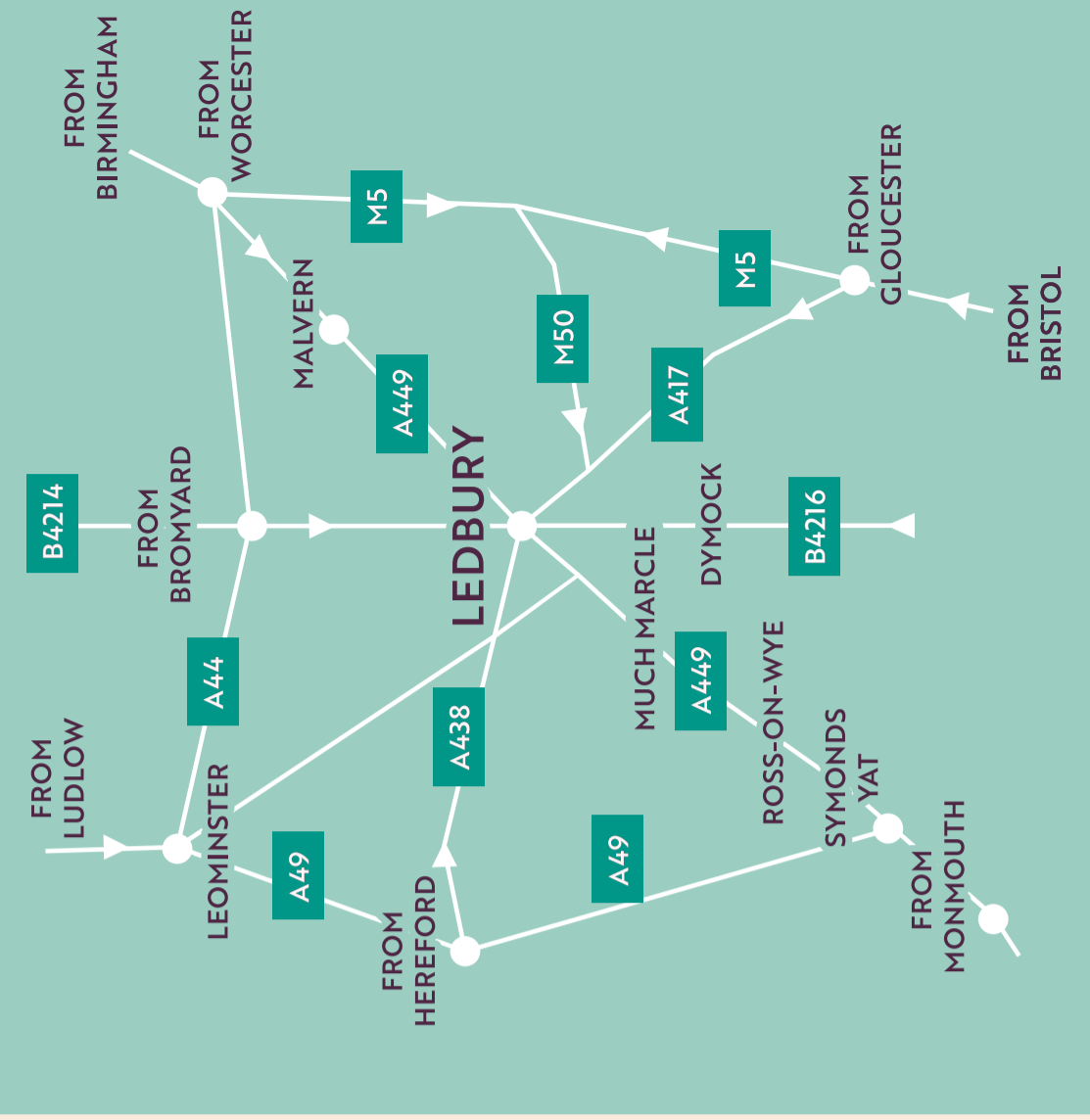
PAINTED ROOM
Marvel at 16th-century wall paintings designed to imitate leather wall hangings and tapestries.
www.ledburytowncouncil.gov.uk/en-gb/what-we-do/16th-century-painted-room



ST KATHERINE'S
Visit a 13th-century medieval chapel and hall, part of the medieval hospital that provided care for the elderly, infirm and travellers.
www.themastershouseledbury.org/history-of-the-masters-house/explore-the-masters-house



CHURCH OF ST MICHAEL AND ALL ANGELS
Visit "one of the finest churches in Herefordshire" to find a Titian masterpiece and explore the fascinating history of Ledbury's bells.
www.stmichaelsledbury.org



Walks & Trails

LEDBURY TOWN TRAIL AND RIVERSIDE WALK

See a wealth of wildlife as you stroll along the route of the former Gloucester to Ledbury canal and railway, then meander along the banks of the river Leaddon.

LEDBURY HERITAGE TRAIL

Explore the ancient heart of Ledbury on this half-mile stroll that takes in some of the town's most notable buildings.
www.ledburycivicsociety.org/about-ledbury

MALVERN HILLS

Exhilarating climbs and fantastic views or gentle strolls and colourful wildflower meadows, the Malvern Hills has it all.
www.malvern hills.org.uk/visiting

THE HEREFORDSHIRE TRAIL

Enjoy Ledbury's finest sights as part of this long-distance walking trail. You'll take in five historic market towns, as well as undulating meadows, ancient orchards, steep hills and glorious river valleys.
www.visitherefordshire.co.uk/herefordshire-trail

POETS' PATH AND POETS' PATH II

Follow in the footsteps of the Dymock Poets: Robert Frost, Lascelles Abercrombie, Rupert Brooke, Edward Thomas, Wilfrid Wilson Gibson and John Drinkwater.
www.windcrosspaths.org.uk

Close By

EASTNOR CASTLE

HR8 1RL
An enchanting castle at the foot of the Malvern Hills. Surrounded by a beautiful deer park, arboretum and lake, it's a perfect place to visit.
www.eastnorcastle.com

HELLENS MANOR

HR8 2LY
Delight in a Tudor/Jacobean home with an incredible tapestry of stories, characters, art, furniture, with pretty grounds and gardens to explore.
www.hellensmanor.com

WESTONS CIDER

HR8 2NQ
Discover the craft of cider-making from blossom to bottle on a cider mill tour, stroll in the local countryside and enjoy a treat in the Scrumpy House Restaurant.
www.westons-cider.co.uk/visit



ST BARTHOLOMEW'S CHURCH, MUCH MARCLE

HR8 2PL
Visit a cherished 13th-century gem, renowned for its historic monuments and a remarkable 1,500-year-old hollow yew tree.
www.nationalchurchestrust.org/church/st-bartholomew-much-marcle

CODDINGTON VINEYARD

HR8 1JJ
Enjoy wine tours and tastings at one of England's most beautiful vineyards, nestled at the foot of the Malvern Hills.
www.coddingtonvineyard.co.uk

