



LEDBURY TOWN COUNCIL

TOWN COUNCIL OFFICES . CHURCH STREET . LEDBURY

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11 November 2022

**TO: Councillors Bannister, Bradford, Harvey, Howells, Hughes, Manns and Morris,
Non-Councillors: Gareth Davies, Matthew Davis and Steve Glennie-Smith**

Dear Councillor

You are invited attend a meeting of the **Traffic Management Working Party** which will be held on **Monday, 14 November 2022 at 3.00 pm at the Council Offices, Church Lane, Ledbury** for the purposes of transacting the business set out below.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Angela Price', is written over a faint, larger version of the signature.

Angela Price
Town Clerk

A G E N D A

1. **Apologies for absence**
2. **Declarations of Interest (Councillors only)**
3. **Minutes of a meeting of the Traffic Management Working Party held on 17 October 2022** (Pages 914-917)
4. **Action Sheet** (Page 918)
5. **Report from Meeting with Locality Steward in respect of Traffic Regulation Order submission** (To follow)
6. **Update on Parkway Gates** (Pages 919-921)
7. **Speed Indicator Device** (To follow)

8. **Report from Matt Davis in respect of New Steet Traffic Issues**
(Pages 922-930)
9. **Malvern Hills Car Club**
(Pages 931-932)
10. **Impact of development and proposed development of Traffic Management (Standing item)**
11. **Date of next meeting**

To note that the date of the next meeting of the Traffic Management Working Party will be 12 December 2022 at 3.00 pm in the Committee Room

**Distribution: Copies of full agenda papers to Working Party Members (8)
Copies of agenda front pages to all non-committee Member Councillors
File Copy (1)**

LEDBURY TOWN COUNCIL

**MINUTES OF A MEETING OF THE TRAFFIC MANAGEMENT WORKING PARTY
(TMWP) MEETING
HELD ON 17 OCTOBER 2022**

PRESENT: Councillors Hughes and Morris
Non-Councillors: Matthew Davis

ALSO PRESENT: Angela Price, Town Clerk

In the absence of the Chairman, Councillor Morris agreed to chair the meeting and Councillor Hughes agreed to take the minutes.

TMWP 161 APOLOGIES FOR ABSENCE

No apologies were received

TMWP 162 DECLARATIONS OF INTEREST

None received.

Councillor Howells and Mr Steve Glennie-Smith joined the meeting.

TMWP 163 TO ELECT NON-COUNCIL MEMBERS

RESOLVED:

1. That Mathew Davis be unanimously elected to membership of the TMWP; proposed by Councillor Hughes and seconded by Councillor Morris.
2. That Steve Glennie Smith be unanimously elected to membership of the TMWP; proposed by Councillor Hughes and seconded by Councillor Howells.

TMWP 164 TO APPROVE AND SIGN, AS A CORRECT RECORD, THE MINUTES OF THE TRAFFIC MANAGEMENT WORKING PARTY MEETING HELD ON 25 July 2022

RESOLVED:

That the minutes of the Traffic Management Working Party meeting held on 25 July 2022 be approved and signed as a correct record.

914

TMWP 165 ACTION SHEET

TMWP98(1) Mr Davis provided a verbal report on the positioning of signage in relation to the limit on access to the town centre of vehicles of 7.5 tonnes. He also drew attention to the positioning of 'Town Centre' signs.

It was noted that signs at entry to the town from the bypass forbid access at the Gloucester roundabout entrance to the Southend whilst other signs at the ends of New Street and Bye Street (Lower Road) were advisory.

It was agreed that Mr Davis would write a report for the TMWP proposing that signs on entry to the town on New Street and Bye Street (Lower Road) would reflect a change of status to a prohibition of vehicles of 7.5 tonnes. This report to inform the Traffic Management Report section of the Neighbourhood Development Plan (NDP)

It was agreed to pursue the moving of 'Town Centre' signs to better reflect the actual the boundaries of the town centre as defined in the NDP. A meeting with the Herefordshire Highways department would be arranged to pursue access and signage issues in relation to vehicles of 7.5 tonnes. This meeting would be arranged after the next meeting of the TMWP.

RESOLVED:

- 1. That the Clerk investigate the moving of Town Centre signs and the removal of a misleading sign at the Top Cross.**
- 2. The Clerk write to two local companies whose drivers had been observed disregarding limits and when challenged, displaying an aggressive attitude.**

TMWPP98(2) Heavy vehicle access issues would be raised with police representatives at the next meeting between Ledbury Town Council and local police officers including a request for police presence at the Gloucester roundabout to enforce the 7.5 tonne limit.

TMWP110(2)

RESOLVED:

That the Clerk to make further enquiries about the cost of purchasing a mobile speed camera unit to be used in Ledbury.

915

TMWP132 The Report on the walkaround meeting with the Locality Steward and representative of the police was deferred to the next meeting of TMWP. Councillor Howells committed to completing the report by the Week beginning 7 November 2022 in time for the report to be circulated prior to the next meeting of the TMWP.

RESOLVED:

That Councillor Howells will provide the report on the walkaround meeting with the Locality Steward to the Clerk the week beginning 7 November 2022, so that this can be included in the agenda papers for the meeting scheduled for 14 November 2022.

TMWP145 No information has been received from Herefordshire Council or Balfour Beatty about the request for dropped kerbs in Horse Lane Orchard.

RESOLVED:

- 1. The Clerk will continue to chase a response.**

TMWP153 Councillor Howells to provide the report on the walkaround meeting with the Locality Steward and a representative of the police.

TMWP154(1) Arrangements were made to contact residents of Parkway living near the proposed sites of the proposed roadside gates. Residents would be asked to contact the Clerk.

RESOLVED:

That the Clerk prepare a letter for members of the TMWP to deliver to the residents of Parkway living near the proposed site for the traffic calming gates.

TMWP154(2) Until actions under TMWP154(1) were complete no application would be made via the community commission model to request the installation of traffic calming gates at both entrances to Parkway.

TMWP166 UPDATE ON PARKWAY GATES

An update was provided as part of discussion of TMWP154(1)&(2) of the Action Sheet.

TMWP167 RESIDENTS PARKING

This item was deferred to the next meeting.

916

TMWP168 SPEED INDICATOR DEVICE

a. Consideration of style to purchase

RESOLVED:

The Clerk research costs of a straightforward SID displaying only the speed in red or green and fitting current posts.

b. (1) Request for SID to be sited on A449

RESOLVED:

The Clerk to check the regulations on distances before the members consider inclusion of this position on the A449 in the rotating pattern of placing a SID.

c. (2) Dropped Kerb at Horse Lane Orchard

The clerk to write to the Locality Steward, cc'd to Paul Walker, John Harrington, and Ledbury Ward Councillors in an attempt to expedite the availability and use of SIDs in Ledbury.

TMWP168 DATE OF NEXT MEETING

RESOLVED:

To note that the date of the next meeting of the Traffic Management Working Party was scheduled for 14^h November 2022 at 3.00pm in the Committee Room

917

ACTION SHEET
Traffic Management Working Party
25.07.2022

Minute No.	Action	To be Actioned by	Date Actioned	Comments	Actioned
TMWV 165	That the Clerk investigate the moving of Town Centre signs and the removal of a misleading sign at the Top Cross.	TC	Nov/Dec 2022	In progress	
TMWV 165	The Clerk write to two local companies whose drivers had been observed disregarding limits and when challenged, displaying an aggressive attitude	TC	Nov-22	In progress	
TMWV132	That Councillor Howells will provide the report on the walkaround meeting with the Locality Steward to the Clerk the week beginning 7 November 2022, so that this can be included in the agenda papers for the meeting scheduled for 14 November 2022.	PH/TC	November meeting	Report awaited	
TMWV145	No information has been received from Herefordshire Council or Balfour Beatty about the request for dropped kerbs in Horse Lane Orchard. Clerk to chase a response.	TC	Nov-22	In progress	
TMWV 154(1)	That the Clerk prepare a letter for members of the TMWV to deliver to the residents of Parkway living near the proposed site for the traffic calming gates.	TC	Nov-22	Letter drafted, signed and delivered	Responses received to be discussed at TMWV meeting on 14.11.2022
TMWV168 (a)	The Clerk research costs of a straightforward SID displaying only the speed in red or green and fitting current posts.	TC	Nov/Dec 2022	In progress	
TMWV168(b)	The Clerk to check the regulations on distances before the members consider inclusion of this position on the A449 in the rotating pattern of placing a SID.	TC	Nov/Dec 2022	In progress	
TMWV168(c)	The Clerk to write to the Locality Steward, cc'd to Paul Walker, John Harrington, and Ledbury Ward Councillors in an attempt to expedite the availability and use of SIDs in Ledbury.		Nov/Dec 2022	In progress	

TRAFFIC MANAGEMENT WORKING PARTY	14 NOVEMBER 2022	AGENDA ITEM: 6
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Report prepared by Angela Price – Town Clerk

UPDATE ON PARKWAY GATES

Purpose of Report

The purpose of this report is to provide Members of the Traffic Management working Party with feedback from Parkway residents following communication with them in respect of the proposed siting of traffic calming gates near to the entrance of their properties.

Detailed Information

It was agreed at a previous meeting of the Traffic Management Working Party that the Clerk would draft a letter to be delivered to the four properties down the lane adjacent to the proposed site for locating traffic calming gates in Parkway.

The letter was drawn up and delivered by Steve Glennie-Smith and the following responses have been received:

- i. *"Whilst we totally agree that traffic needs to be slowed down on the A427 through Parkway, we are very concerned at the proposed positioning of the gates by our entrance. Already we find visibility is restricted on exiting onto the main road by the overgrown hedge which desperately needs cutting back. As the traffic is already speeding fast down the hill towards Ledbury, the gates need to be set at the brow of the hill or event further back, in order for us to more safely exit our property.*

If the gates were positioned as per your plan, this would undoubtedly lead to accidents due to restricted visibility."

- ii. *"Firstly, thank you for your letter dated 1 November 2022 concerning proposed traffic calming measures in Parkway, Ledbury and for both making us aware of the proposed traffic calming measures and also seeking our consultation.*

I note in your final paragraph that the invitation is extended to us to attend the next meeting of the Traffic Management Working Party at which this topic will be discussed. We would like to accept that invitation and to understand where and when this meeting will take place. We fully support the need for vehicle speed management strategies along this stretch of road and seek to understand, primarily:

- the specifics of the calming gate proposal; we are unfamiliar with the precise nature of these measures and whilst we have an idea in mind of what this

entails, don't want to make assumptions, and instead seek clarity before commenting further

- The impact on visibility that is anticipated for vehicles exiting our shared lane onto the A417, which affects not only residents but all delivery vehicles including Royal Mail.

We seek to co-operate fully with what appears currently to be a much-needed measure."

- iii. *I write to you in reference to your hand delivered letter to our residence regarding the proposal to site traffic calming gates near the entrance to the driveway I share with my neighbours.*

While I fully support reasonable and safe measures to calm traffic through Parkway, I cannot unfortunately support the installation of a gate at the proposed site..

The installation of a gate at the proposed location would increase the chance of accident due to unsighted exit from the driveway exponentially.

As I said previously I support measures to calm traffic into and through Parkway, but this is not a sensible or safe solution. I would also question the proven effectiveness of such gates.

In my view the only solution still enabling installation of gates and also providing a likely improvement in traffic calming would be to move the 40/50 limit from the bottom of a steep hill (where approach is unsighted and slowing vehicles made more difficult) to a point further out of the Parkway perimeter, behind Pye's Nest and the entrance to Dingwood Park. This proposal would also reduce the chance of serious accident of those entering and exiting the parkway garage forecourt."

In addition to the comments above from residents, Steve Glennie-Smith has name the following observation as a cyclist:

"In my own view as a cyclist, who rode down the lane in question for the first ever this afternoon, is that visibility to the right (i.e., southwards, and possibly sunwards) is not good at the best of times, so any further obstruction caused by a 'gate' near the existing 40 limit must be avoided. The lane entrance is too close to the entrance to the garage for any fixture between them. The best location is at the top of the hill, well south of this lane entrance. It would also make sense to move the 4-limit sign to the same location - Mr. Tustin agrees and pointed out that lorries tend to speed up going down that hill towards the hamlet. I realise this would need a TRO: perhaps put it on our 'shopping list'?"

It has always bemused me that the 50 limit north of Parkway only goes to 'national' for a few hundred metres of rather twisty road as far as the bypass roundabout. Wouldn't it make sense to relocate those signs to the bypass side of the roundabout? i.e., National/50 at the bypass arm of the roundabout and 30/50 at the town arm (first figure

as viewed from the roundabout itself), with repeater 50s every 200m as required as far as the existing 40 on entering Parkway.”

Members should be aware that during a conversation between the Mayor, Clerk and Highways Officer, the proposal to locate the gates near to the entrance to these properties was made by the Highways Officer, but it was his suggestion that the council engage with the residents to seek their views.

Taking into account the feedback from the residents, officers would suggest that a further meeting is arranged with Highways Officers to consider alternative options.

Recommendation

That a further meeting be arranged between the Mayor, Clerk and Highways Officers to consider alternative options in respect of locating traffic calming gates in Parkway in the light of the views of the residents.

TRAFFIC MANAGEMENT WORKING PARTY	14 NOVEMBER 2022	AGENDA ITEM: 8
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Report prepared by Angela Price – Town Clerk

REPORT FROM MATT DAVIS IN RESPECT OF NEW STEET TRAFFIC ISSUES

Purpose of Report

The purpose of this report is to provide Members of the Traffic Management Working Party with a copy of a report submitted by Matt Davis.

Detailed Information

Following the meeting of the Working Party held on 17 October, Matt Davis provided the following information to the Clerk:

"During the past eighteen months, I have highlighted the issue of heavy articulated vehicles communicating through Ledbury to Worcestershire via New Street. The attached map of Ledbury Town centre, as per the Herefordshire Unitary Development Plan of March 2007, highlights the curtilages of the town centre, (Attachment New Street 10). Signage at the base of New Street and on all entrances to the Leaden Way/ New Street roundabout, states No access to town centre for vehicles over 32 ft 6 inches. This recommendation is ignored by all heavy articulated traffic, the signage as per attachments NS and New Street 11 state that the town centre starts in the High street. This signage is incorrect as per the Unitary Plan. In fact, attachment New Street 11, shows the sign stating that the Town centre is further along New street to the left. This sign is actually sited in the Town Centre about 150 metres from the Cross junction. These vehicles are travelling through the conservation area of the Cross, where issues of increased development in the town have been highlighted because of the increased traffic flow through this main arterial junction.

New Street is 0.7 mile long, with a thirty MPH speed restriction, which is in the main a residential area apart from the last 150 metres which is tertiary. Heavy vehicles increase speed past the Cemetery as New Street lies on a significant slope. Parking along New Street is on the whole NOT restricted, causing issues with these large vehicles passing parked motor vehicles on both sides of the road.

Where are these vehicles coming from ?. The direction of Hereford and Ross on Wye obviously , to access Malvern and Worcester. Other routes are available such as the A4103 from Hereford and the M50 from the direction of Ross on Wye and the A40 arterial road. Ledbury is being used as a short cut due to subjective and incorrect signage.

I propose that two enforceable mandatory 7.5 Tonne signs except for access to the town centre, be sited at the base of New Street and Lower Road. This would alleviate the town being used as short cut for such traffic and protect the town and its historic buildings."

924

Town Centre
Malvern
Worcester
(A 449)

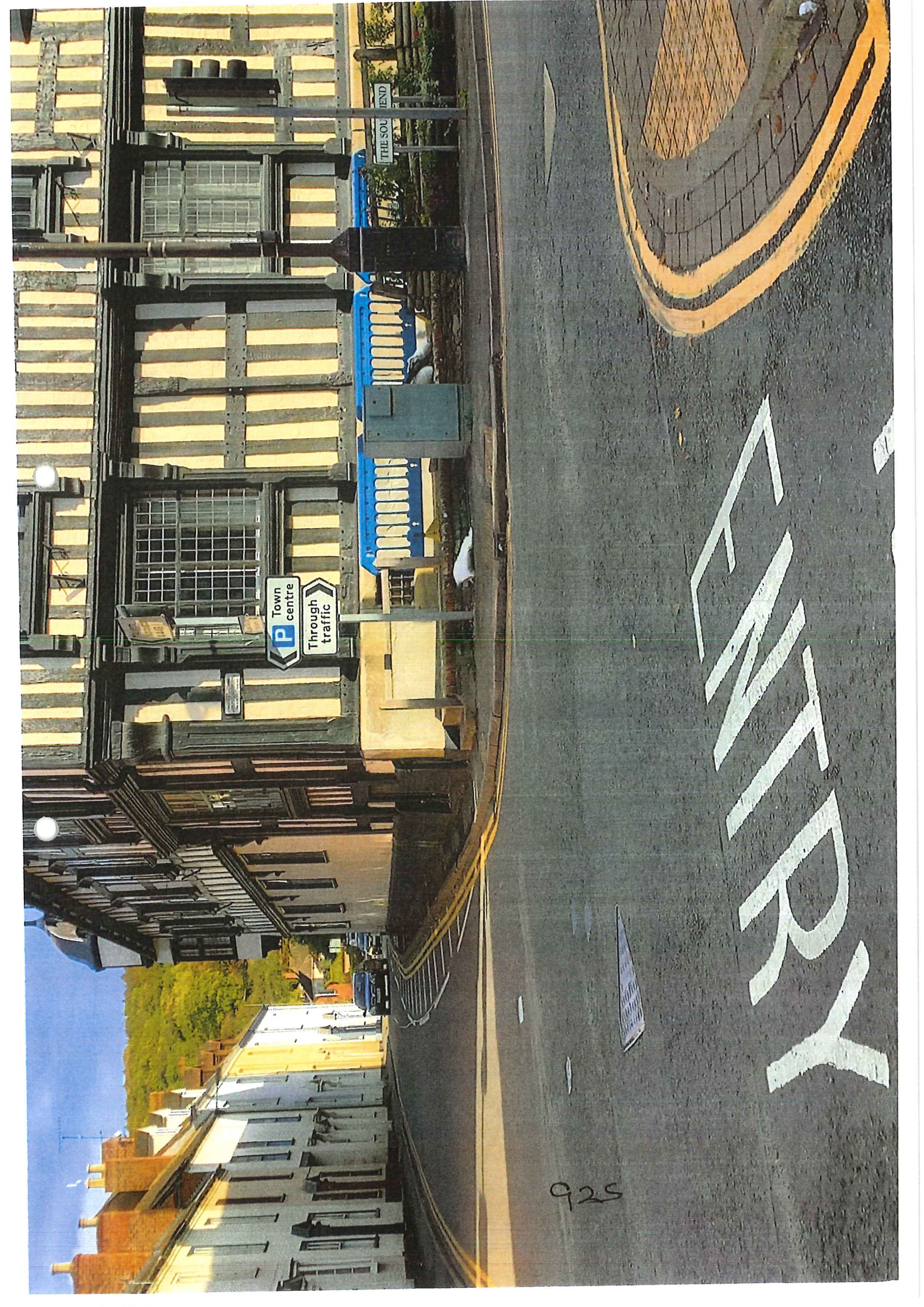
No access to
Town Centre
for vehicles
over 32'6"
in length

Eastnor
Castle

THE FULL PITCHER
CAR PARK

THE FULL
PITCHER
OPEN AS USUAL





P
Town
centre
Through
traffic

THE SOUTH
END

EMERGENCY

EMERGENCY
VEHICLES ONLY

925

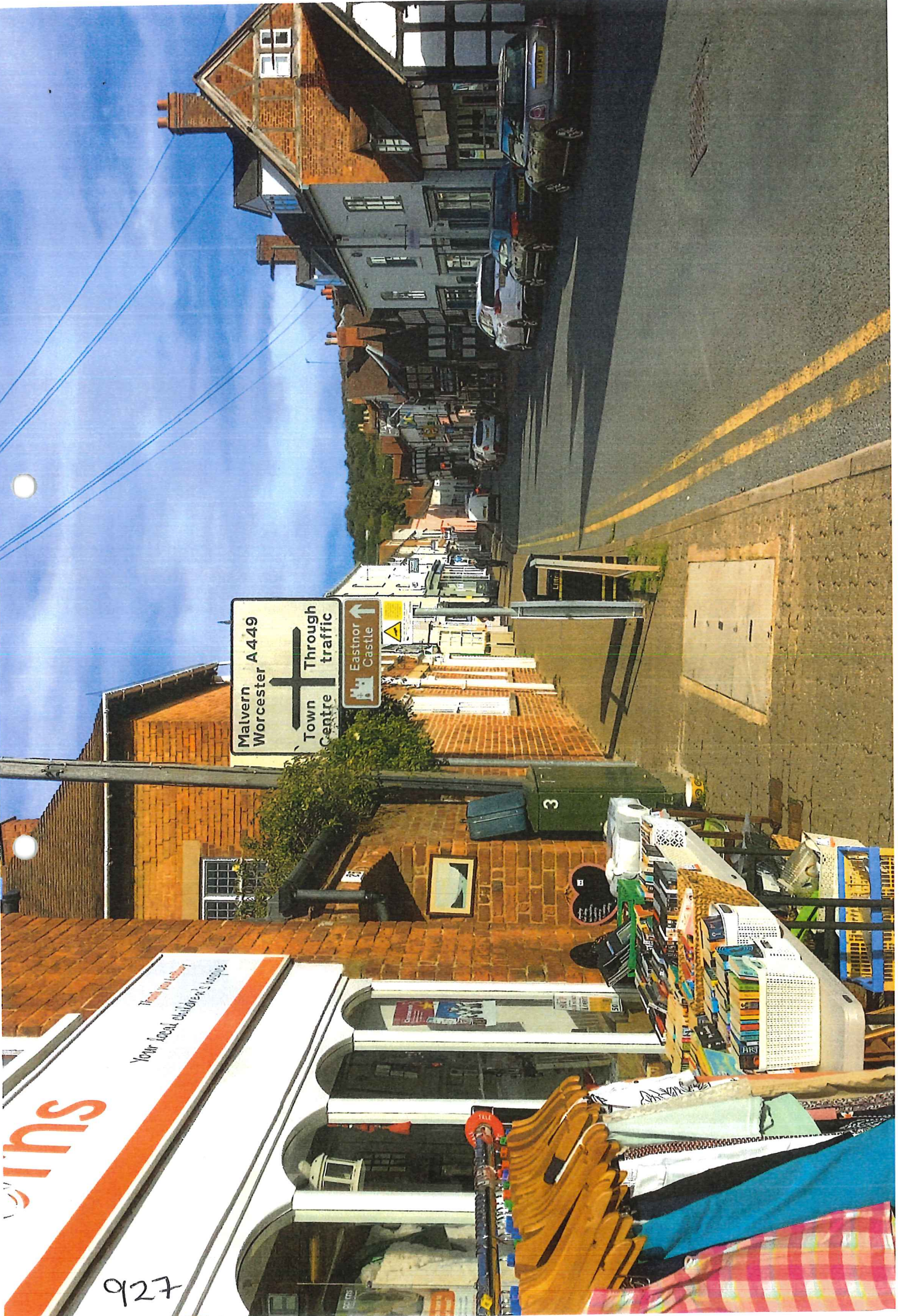
A large white rectangular sign with a black border, divided into four quadrants by a central stylized black figure. The figure has a circular head, a vertical body, and four arms extending outwards. The text in each quadrant is as follows:

- Top-left: "Town Centre", "Malvern", "Worcester (A 449)"
- Top-right: "All other traffic" with a yellow square containing a black triangle pointing right.
- Bottom-left: "Hereford" with a green rectangular box containing the text "(A 438)" in yellow.
- Bottom-right: "Dymock", "B 4216"

A black rectangular sign with a white border. On the left is a white icon of a truck. To its right, the text "Worcester (via M50)" is written in white. On the far right is a white arrow pointing to the right.



927
Your local children's shop
Think Malvern!



Town Centre
Malvern
Worcester
(A 449)



All
other
traffic

Worcester
(via M50)



No access to
Town Centre
for vehicles
over 32'6"
in length



928

ANGLES

WITHIN OR CALL

0453

No access to
Town centre
for vehicles
over 32'-6"
in length



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Report prepared by Angela Price – Town Clerk

MALVERN HILLS CAR CLUB

Purpose of Report

The purpose of this report is to ask Members of the Traffic Management Working Party to give consideration as to how they can help the Malvern Hills Car Club increase their operation in Ledbury.

Detailed Information

Tony Evans of Malvern Hills Car Club gave a presentation to the Economy & Planning Committee on 10 November 2022, the purpose of which was to ask Ledbury Town Council to consider ways in which the two entities could work together to promote and increase the service provided Malvern Hills Car Club in Ledbury.

Attached is information provided at that meeting for further consideration.

Recommendation

That Members give consideration to how Ledbury Town Council could work with and support Malvern Hills Car Club to grow in Ledbury.

Nov 10 2022 by Tony Evans, Secretary of Malvern Hill Car Clubs (MHCC)

Objective of MHCC-	Reduce environmental impact Provide economic travel options Assist mobility of isolated communities and individuals
Currently-	Own 28 cars, including 8 fully electric Provision of electric bikes for trial Over 200 members plus approx. 200 nominated drivers (linked to members) Living in Malvern, West Malvern, Bransford, Colwall, Ledbury, Kington, Fownhope, Leominster, Hereford Totally volunteer-run, with 4 Officers, 28 keepers, 3 welcomers and other roles Rules, constitution, records, reservation system, invoicing all utilise internet systems Membership growing rapidly and always looking for more volunteers Key feature is motor insurance
History in Ledbury-	Started from Colwall Greener and Transition Malvern organisations in 2009 A car in Ledbury for over 5 years Introduction by Sustainability Ledbury lead to increase in members and second car Since Covid maintained membership but much less use and 1 car only now. Working with schemes for electric bikes
Funding-	Self-funding model, monthly fees of £6, £3 per hour use Provides income for replacement of existing cars and growth allows purchase of more Grants provided over the years for specific schemes In 2021 Herefordshire invited local communities to establish car share schemes and MHCC have supervised this utilising a grant of £35,000 In 2022, Malvern Hills District Council provided £140,000 to fund purchase of electric cars, automation of reservation, car access and invoicing, extension of area served, and more electric bikes
Why people join-	Economic membership cost and Greener solution Need a second car occasionally – huge saving compared to ownership Reduction in use (eg retirement) so no cars owned by family – huge saving and reduction in carbon footprint Very occasional use but happy to support ecological scheme and provide emergency cover.- typical of Ledbury. Cars only used when actually needed. Use of Pick-up and 7 seater Car pool for routine tasks where public transport is inadequate – eg West Malvern
Part of Integrated Transport Plans-	Public transport Use of bicycles Community support schemes Car Share schemes
How many cars-	MHCC responds to demand and we can add vehicles to busy areas 3 or 4 users for 2 or 3 times per week = 1 car 20 occasional users = 1 car Population of 10000 could have 1 car in north, 1 in south and 1 near new housing blocks
Mutual Help-	MHCC can support integrated transport scheme LTC can publicise MHCC as part of overall plan Ledbury can provide access to growth MHCC cannot afford promotion costs, we respond to demand
Any Questions	
More contact-	At Eco-Festival in Colwall on Nov 12, alongside many organisations Website These notes Brochures Tony Evans 07899074876