

LEDBURY TOWN COUNCIL

**MINUTES OF A MEETING OF THE PLANNING, ECONOMY & TOURISM
COMMITTEE HELD ON 14 DECEMBER 2023**

PRESENT: Councillors Furlonger, Hughes, McAll and Morris (Chair)

ALSO PRESENT: Angela Price – Town Clerk

P133. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors Bradford, Harvey, Howells, and l'Anson.

P134. DECLARATIONS OF INTEREST

No declarations of interest were received.

P135. PUBLIC PARTICIPATION

No members of public were present.

P136. NOLAN PRINCIPLES

RESOLVED:

That the Nolan Principles be received and noted.

**P137. TO APPROVE AND SIGN AS A CORRECT RECORD, THE MINUTES
OF THE MEETING OF THE PLANNING, ECONOMY, & TOURSIM
COMMITTEE HELD ON 9 NOVEMBER 2023**

RESOLVED:

That the minutes of the meeting of the Planning, Economy & Tourism Committee be approved and signed as a correct record, subject to the following amendment:

Minute no. P117 (P81a.1) – that this be amended to read “That the links be improved with Stromstad and that the Clerk and Community Development Officer be authorised to open a dialogue with them on ways in which this can be achieved.”



P138. TO REVIEW THE ACTION SHEET

Members were provided with updates on items within the action sheet.

RESOLVED:

That the following items from within the action sheet be noted:

- 1. Minute No. P46 – Commissioning of a Business Plan for the TIC that this item should be considered as part of the Tourism Strategy via the Tourism Task & Finish Group, and therefore be removed from the action sheet.**
- 2. Minute No. P104.3 – That a further Markets Working Party be held once the Market Strategy has been considered by Full Council.**
- 3. P117.4 – That the Clerk arrange a meeting to create an action plan for the Painted Room with a report to be submitted to the January meeting of Planning, Economy & Tourism Committee.**
- 4. P124.2 – That due to the amount of information provided in respect of conditions of planning application 223921 it was agreed that this item would remain on the action sheet until the next meeting of the committee.**
- 5. P128.2 – That the Clerk contact Clare Stone to ask whether she would be willing to work with LTC to prepare a funding application via BSIP for a Hopper type bus service in Ledbury.**
- 6. P131 – That Councillor Harvey’s response to the question from the Committee in respect of S106 monies being used to purchase bins for all new properties be received and noted.**
- 7. The Clerk look into getting a temporary replacement defibrillator until such time the Council owned defibrillator can be located.**

P139. REPORT ON TRADERS MEETING ATTENDED BY COMMUNITY DEVELOPMENT OFFICER

RESOLVED:

- 1. That the report be received and noted, but that the CDO be asked for clarification in respect of the third paragraph “... the Market was established to complement the event and help create synergy in the town.”**

MM

P140. NOTES OF A MEETING WITH BUSES 4US

RESOLVED:

That the notes of the meeting with Buses 4Us be received and noted.

P141. PAINTED ROOM VISITOR NUMBERS

RESOLVED:

That the Painted Room visitor numbers be received and noted.

P142. UPDATE ON TOURISM STRATEGY

Members were provided with an update on the meeting of the Tourism Task & Finish meeting that had been held on 13 December 2023.

Councillor Hughes advised that there had been some discussion at the meeting on 13 December 2023 around the USP for the Strategy. It had been recognised that there are several SP's that are not necessarily unique but that are relevant to the strategy. He advised that these included Heritage, Merchants & Markets and the Poetry Town.

Councillor Hughes noted that the Task and Finish Group had agreed that Members with specific interests in these areas would bring information to the next meeting of the Task and Finish Group for further discussions and consideration in respect of the strategy content. He also noted that the Task & Finish Group had recognised that the Town Council should remain the lead on this.

Councillor McAll asked whether the Market Strategy and Tourism Strategy should be looked at in tandem? It was felt that this was a good point to consider and an offer was made to Councillor McAll to join the Task and Finish Group to help contribute to the formation of the Tourism Strategy.

RESOLVED:

- 1. That the minutes of the Task and Finish Group meeting held on 1 November 2023 be received and noted.**
- 2. That the notes of the Tourism Strategy Communications Steering Group meeting be received and noted.**



3. That Councillor McAll be invited to join the Tourism Task & Finish Group.

P143. NOTES OF A MEETING WITH STRÖMSTAD TOURIST INFORMATION CENTRE HELD ON 23 NOVEMBER 2023

Members were advised that since the meeting Ledbury and Strömstad had exchanged Christmas messages and recipes for their relevant Newsletters as a first step to building a relationship.

RESOLVED:

That the notes of a meeting with Strömstad Tourist Information Centre held on 23 November 2023 be received and noted.

P144. PLANNING APPLICATIONS

- i. Planning Application no. 233266

Proposed change of use proposal from a mixed use to 5 residential units for a building connected to a Grade II listed building – The Royal Hall, 5A The Southend, Ledbury, Herefordshire, HR8 2EY

RESOLVED:

Objection to this planning application in its current form, considered that the application is incomplete, and Members would like to see more information, in particular, but not exclusively in respect of structural suitability for the proposed development; safe access to and exit from all five properties; services & sewage management; parking; and bin storage.

- ii. Planning Application no. 233267

Proposed change of use proposal from a mixed use to 5 residential units for a building connected to a Grade II listed building – The Royal Hall, 5A The Southend, Ledbury, Herefordshire, HR8 2EY – **LISTED BUILDING CONSENT**

RESOLVED:

Objection to this planning application in its current form, considered that the application is incomplete, and Members would like to see more information, in particular, but not exclusively in respect of structural suitability for the proposed development; safe access to and exit from all five properties; services & sewage management; parking; and bin storage.

DM

iii. Planning Application no. 233359

Proposed extension (Retrospective) – The Willows, The Homend, Ledbury, HR8 1AP

RESOLVED:

No objection.

iv. Planning Application no. 233360

Proposed extension (Retrospective) – The Willows, The Homend, Ledbury, HR8 1AP – **LISTED BUILDING CONSENT**

RESOLVED:

No objection.

v. Planning Application no. 233391

T1 – Purple Plum, reduce in height to approximately 8 meters, reducing in height be approximately 3 meters. Reason – outgrown situation – T2 – Birch, reduce height to approximately 12 meters to where previously cut. Lightly reduce outer canopy to balance, pruning clear of Italian Cypress. Reason – outgrown situation - **183 The Homend, Ledbury, Herefordshire, HR8 1BS**

RESOLVED:

No objection.

vi. Planning Application no. 233443

Proposed mobility scooter store and bin enclosure screens, with associated ground work and paving.

RESOLVED:

No objection.

P145. TABLED APPLICATIONS

None presented.

P146. PLANNING DECISIONS

RESOLVED:

That the planning decisions be received and noted.

WM

P147. TO APPROVE INVOICES FOR PAYMENT FOR DECEMBER (FINAL)

RESOLVED:

That the invoices for payment be approved for payment in the sum of £43,525.99 plus VAT.

P148. TRAFFIC MANAGEMENT WORKING PARTY

Members were requested to give consideration to the recommendations from within the Traffic Management Working Party report prepared by Councillor Howells.

RESOLVED:

- 1. That the minutes of the meeting of the Traffic Management Working Party held on 6 December 2023 be received and noted.**
- 2. That the following recommendations from within the Traffic Management Report, be referred to Full Council for consideration.**

Heavy Vehicle Issues

Recommendation	Action	Timescale	External Ass Required?
That two enforceable mandatory "7.5 Tonne signs except for access to the town centre" be sited at the base of New Street and Lower Road. This would alleviate the town being used as a short cut for such traffic and protect the town and its historic buildings	Being considered as part of the S106 review of road signs in and around Ledbury		
That the current town centre signs be replaced and three new signs, denoting the amended town centre boundary as per the unitary plan on the Worcester Road, Southend and New Street be installed and re-positioned to reflect the amended boundaries	Being considered as part of the S106 review of road signs in and around Ledbury		
Contact SatNav Companies to update their information	Recommend that Council adopt this as policy		

DM

Visibility & Safety Measures

Recommendation	Action	Timescale	External Ass Required?
Install new/improved warning signs	Being considered as part of the S106 review of road signs in and around Ledbury		

Other Issues of Road Safety Concern

Recommendation	Action	Timescale	External Ass Required?
Falcon Lane - Reduce weight and width limit, erect "no entry except for access" signs, Impose reduced speed limit of 30mph from Hereford Road to Lilly Hall Lane.	To be considered as part of the S106 review of the road signs in and around Ledbury		
Improved signage to take into consideration of Worcester Road/Gloucester Road entrances to town, with improved early warning signs at the Gloucester Road roundabout and on Worcester Road at Eastnor Road Junction for heavy vehicles (7.5 tonnes except for access) and "Must turn Right" sign at Top Cross from Gloucester or "Must Turn Left" from Worcester	To be considered as part of the S106 review of the road signs in and around Ledbury		

Parkway Issues

Recommendation	Action	Timescale	External Ass Required?
Improvements to footpath to town centre	Recommend that council make this a priority		

Proposed Measures to Improve Business Parking

Recommendation	Action	Timescale	External Ass Required?
To be considered in the future: Car and Coach parking; park and ride scheme	Recommend as a future aspiration		

ADM

Measures to Improve Railway Station and Public Transport

Recommendation	Action	Timescale	External Ass Required?
Support opportunities to secure project feasibility studies funding for improvements to station accessibility and facilities	Recommend to Council that it become Council policy to work with groups such as GWR, WMR in respect of this		

4. That recommendations in respect of road safety for pedestrians and cyclists be deferred until such time as a map showing the proposed locations for various crossings can be provided.
5. That item i. of the "Visibility & Safety Measures" be deferred until such time maps and photographs of the specific areas can be provided.
6. That item iii. of "Consideration of Safety Measures" be deferred until such time maps and photographs of the specific areas can be provided and be incorporated with (4) above once information is available.
7. That item vi. of "Other Issues of Road Safety Concern" be deferred until such time maps and photographs of the specific areas can be provided and be incorporated with (4) above once information is available.

P149. MINUTES OF A MEETING OF THE JOHN MASEFIELD MEMORIAL WORKING PARTY HELD ON 29 NOVEMBER 2023

RESOLVED:

That the minutes of a meeting of the John Masefield Memorial Working Party held on 29 November 2023 be received and noted.

P150. TO REVIEW THE INITIAL DATA REPORT PRIOR TO SUBMISSION TO THE COMMITTEE STRUCTURE WORKING PARTY

RESOLVED:

That the Data Report be submitted to the Committee Structure Working Party for further consideration in conjunction with similar reports from the Council's other Standing Committees.

NM

P151. CONSIDERATION OF REMAINING BUSINESS

Due to it being 9.00pm Members considered whether to suspend Standing Order 3x to allow for the remaining business of the agenda to be completed. However, it was agreed that the remaining business could be deferred to the next meeting of the Planning, Economy & Tourism meeting.

RESOLVED:

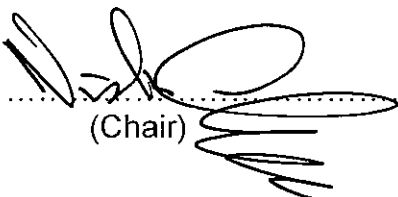
That agenda items 19 to 22 be deferred to the next meeting of the Planning, Economy & Tourism Committee.

P152. DATE OF NEXT MEETING

RESOLVED:

To note that the next meeting of the Planning, Economy & Tourism Committee is scheduled for 11 January 2024.

The meeting ended at 9:00pm.

Signed  Dated 15.01/2024

(Chair)



