

LEDBURY TOWN COUNCIL

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2 June 2023

TO: Councillors Bradford, Harvey, Howells, Hughes, l'Anson and Morris (Chair)

You are hereby summoned to attend a meeting of the Planning, Economy & Tourism Committee which will be held in the Council Offices, Church Lane, Ledbury, on Thursday, 8 June 2023 at 7.00 pm for the purposes of transacting the business set out below.

Yours faithfully

Angie Price Clerk

FILMING AND RECORDING OF COUNCIL MEETINGS

Members of the public are permitted to film or record meetings to which they are permitted access, in a non-disruptive manner. Whilst those attending meetings are deemed to have consented to the filming, recording, or broadcasting of meetings, those exercising the rights to film, record or broadcast must respect the rights of other people attending under the Data Protection Act (GDPR) 2018

AGENDA

- 1. To receive apologies for absence
- 2. To receive any declarations of interest and written requests for dispensations

(Members are invited to declare disclosable pecuniary interests and other interests in items on the agenda as required by the Ledbury Town Council Code of Conduct for Members and by the Localism Act 2011)

(Note: Members seeking advice on this item are asked to contact the Monitoring Officer at Herefordshire Council at least 72 hours prior to the meeting)

3. Terms of reference

(Pages 1-8)

4. Public Participation

Members of the public are permitted to make representations, answer questions, and give evidence in respect of any item of business included in the agenda. The period of time, which is at the Chairman's discretion, for public participation shall not exceed 15 minutes. Each member of the public is entitled to speak once only in respect of business itemised on the agenda and shall not speak for more than five minutes. Questions/comments shall be directed to the Committee Chairman.

MINUTES

- 5. To approve and sign the minutes of the Planning Economy & Tourism Committee meeting held on 18 May 2023 (Pages 9-18)
- 6. To review the Action Sheet

(Pages 19-24)

ECONOMY

7. Rail & Bus for Herefordshire - Spring 2023 Newsletter

(Pages 25-38)

8. Markets Working Party

(Pages 39-46)

- i. Draft Markets Strategy Outline
- ii. Draft Markets Policy

TOURISM

9. Tourist Information Centre Council Offices (Pages 47-60)

10. Advertising Banners (Pages 61-88)

PLANNING

11. Planning Consultations

A BALS	Application Number	Deadline for comments/ determination	Application details
11.1	230973	Deadline for comments 14.06.2023 – Target Determination date:19.06.2023	Proposal to allow 7 kerbstones to be dropped at front of house to allow for driveway access – 116 Bridge Street, Ledbury, HR8 2AW

11.2	231641	Deadline for comments 28.06.23 – Target Determination date: 19.07.2023	Proposed works: Wellingtonia – remove shear cracked limbs and deadwood. Western Red Cedar – remove limb with risk of failure. Reduce crown by 10 feet in view of close proximity of neighbours house – Ashmead, Woodleigh Road, Ledbury, Herefordshire, HR8 2BG
11.3	231425	Deadline for comments: 22.06.2023 – Target determination date: TBC	Proposed extension to existing Garage – 12 Spring Grove, Ledbury, Herefordshire, HR8 2XB

12. Tabled Applications

(If any)

(applications received after agenda despatch where deadline dates for comments are earlier than the next committee meeting)

13. Planning Decisions

(Pages 89-94)

- 14. Application for variation of premises licence Talbot Hotel, New Street, Ledbury, HR8 2DX (Pages 95-98)
- 15. Public Path Diversion Order Footpath ZB1 (Part) Ledbury (Pages 99-106)

WORKING PARTIES

16. To consider which, if any Working Parties the Committee wish to stand up for the 2023/24 Municipal Year

Previous Working Parties

- Traffic Management
- Neighbourhood Development Plan
- Markets

GENERAL

- 17. Section 106 (Standing item)
 - i. Ledbury S106 monies available (Page 107)
 - ii. Link to Ledbury S106 wish list
 https://www.herefordshire.gov.uk/downloads/file/25255/parish-and-town-council-s106-wish-lists

18. Date of next meeting

To note that the date of the next meeting of the Planning, Economy & Tourism Committee is scheduled for 13 July 2023 at 7.00pm in the Council Offices, Church Lane, Ledbury

Distribution: Full agenda to: - Committee Members (6)

Full agenda excluding confidential papers to: Press (2)

Agenda front pages to all non-committee members (7)

TERMS OF REFERENCE

PLANNING, ECONOMY & TOURISM COMMITTEE

UNDER DELEGATED POWERS

- To comment on all planning applications submitted by the Local Planning Authority with delegated powers to forward such comments as expeditiously as possible to the Authority
- 2. To make observations relating to applications for public entertainment, street trader stall, dredging, justices' and other similar licences
- To make representations in relation to Local Development Plan proposals and other statutory planning documents prepared by Herefordshire County Council
- 4. To make representations when thought fit on planning appeals and to appoint a delegate to attend planning inquires and Herefordshire County Council Planning Meetings as and when required
- 5. To comment on other planning related issues, such as proposed new community woodlands, pre-application consultations on telecommunications masts, proposed post office closures and the provision of public payphones
- 6. To comment on proposed tree preservation orders, public footpath diversions, and street name suggestions, etc.
- 7. To alert the Local Planning Authority to any alleged development control breaches in Ledbury
- 8. To comment on all planning applications concerning conservation specifically within the Ledbury area
- 9. To make representations, where relevant, in relation to Section 106 revenue collected by the Local Authority

BY WAY OF RECOMMENDATION TO FULL COUNCIL OR THE FINANCE, POLICY & GENERAL PURPOSES COMMITTEE

- 1. To make recommendations on any issues that have a financial and or staffing implication for the Town Council
- 2 To make recommendations regarding opportunities to encourage investment in the Town
- To make recommendations on policies in support of local business
- To contribute to formulation and implementation of the corporate plan, making appropriate recommendations.



APPENDIX 1

Corporate Objectives (Economy and Planning) from Corporate Plan

A. Overall Outcome: A Prosperous Ledbury

Objective 1: To work with others to ensure Ledbury is a vibrant place to live in, to work in, and to visit

- Encourage/support formal and informal co-operation and knowledge sharing between local businesses and employers.
- To explore benefits of organised business forums and lobbying groups, e.g., creation of a local Chamber of Commerce, Business Improvement District, Business Breakfast Club, etc.
- To lobby the County Council to secure investment in technology & enterprise projects in the town.
- d. Work with the County Council to ensure car park charging tariffs, on street parking, parking restrictions, lining and signage meets local needs.
- e. Invest in online/printed promotional material in support of local events, encourage visitors and promote the local economy.
- f. Work with county council planners/local landowners to achieve sustainable growth. Identify local employment sites beside new homes and improved community infrastructure.
- Consider the introduction of community led housing schemes

B. Overall Outcome: A Resilient Ledbury

Objective 2 – To work in partnership with County Council, schools, and community groups to develop environmental initiatives to enhance the area

a. Plan to map/record all the footways as well as the PROW, cycle, and bridleways in the parish. Identify extensions and enhancements to the network and promote the walking and cycling opportunities in the area e.g., Herefordshire has a Walking Festival which we could take a more active part in. to be carried out via NDP Working Parties.

Objective 3 - "Ledbury Wears it's Beauty Lightly"

a. Develop a Public Realm Management Plan for the town centre and footpaths etc. to sit alongside the Greenspace Management Plan.

- Work with HC and local lobbying and user groups to secure improvements to public transport services.
- Work with local stakeholders, landowners, and HC planners to improve facilities at/serving the train station.
- Promote walking and cycling in Ledbury.
- e. Promote road safety and take an active approach to traffic management in partnership with HC.

Objective 4 – To work in partnership with local Health Board and Community organisations to develop and promote health & wellbeing

a. Work with the local health board to improve NHS dentistry, GP Services, and minor injuries unit within the town.

C. Overall Outcome: A More Equal Ledbury

Objective 1 – To engage with, encourage, and support a diverse range of groups to create a more inclusive and equal community

- Invite non-Councillor representatives to sit on the Economy & Planning committee
- Invite non-Councillor representatives to sit on Council Working Party's.

D. Overall Outcome: Cohesive Communities in Ledbury

Objective 1: To engage with the people of Ledbury, encouraging community participation

a. Introduce a Ledbury Business of the Year Award.

Objective 3: To support well connected and enhanced community networks and safeguard community facilities

- Work in partnership with Herefordshire Council through the Ledbury Neighbourhood Plan when considering planning applications to ensure Ledbury focused S106 projects
- b. Increase social media presence to enhance engagement with the community and businesses.
- c. To work with the *Market Towns* in Herefordshire through the *Market Towns Forum*.
- d. Work with providers of public transport to ensure the needs of the community are met.
- e. Continue to develop the Neighbourhood Development Plan.

f. To continue to work with residents on traffic management issues.

Objective 2: Encourage participation in sports and recreation.

- a. Work in partnership with Herefordshire Council to promote and support sporting events in Herefordshire/Ledbury.
- Work with the community and stakeholders to ensure land for sporting activities is available.

E. Overall Outcome: A Globally Responsible Ledbury

Objective 2: To undertake local procurement wherever possible, whilst achieving best value for money.

a. Promote Shop Local campaign.

APPENDIX 2 Policies (NDP 7)

EE1.1: New Employment Sites

- New employment sites (including those identified in Policy EE1.3) will be supported subject to compliance with other LNDP policies and HCS policies, including SS1, SS5 and LB1. (Refer to Ledbury Neighbourhood Development Plan 2018-2031)
- b. The regeneration, proportionate intensification, or reassignment of previously developed brownfield land to employment land uses will be particularly supported.
- An application for an Enterprise or Business Start-up hub would be encouraged.

EE1.2: Protecting Existing Employment Land

a. Existing employment sites and premises including future employment sites, will be protected from change of use to alternative nonemployment uses. Applicants will be expected to demonstrate that the site has been actively marketed for employment use for a continuous period of at least twelve months before any such change of use will be considered.

EE1.3: Identified Employment Sites

The following sites are identified as appropriate locations for new employment land:

- a. South of Little Marcle Road
- b. North of the viaduct
- Lower Road Trading Estate

EE2.1: Promoting Visitor Accommodation

- a. Proposals which increase local hotel and visitor accommodation provision in, and in the vicinity of the town for both business and leisure purposes, provided proposals are consistent with other policies. Proposals supported with the Settlement Boundary include:
 - Hotels
 - Bed and breakfasts

Outside the settlement boundary the re-use of existing buildings, that are structurally sound and capable of conversion without complete or substantial reconstruction and conversion, to self-catering tourism units will be supported.

EE3.1: Retail Areas and Provision

- a. To preserve the current character, the change of use of A1 (shops) A3 (restaurants and cafes) or A4 (drinking establishments) to other use classes in the primary shopping area will not be supported. New A1, A3 and A4 provision will be supported within the primary and secondary shopping areas.
- b. New A2 (financial and professional services) and A5 (hot food takeaways) will not be supported within the primary shopping area but will be encouraged within the secondary shopping area.
- c. New town centre development of this area will be expected to retain or enhance the existing provision of parking spaces.

LEDBURY TOWN COUNCIL

MINUTES OF A MEETING OF THE PLANNING, ECONOMY & TOURISM COMMITTEE

HELD ON 18 MAY 2023

PRESENT: Councillors Bradford, Howells, Hughes, l'Anson and Morris (Chair)

ALSO PRESENT: Angela Price - Town Clerk

Sophie Jarvis - Minute Taker

P1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillor Harvey.

P2. DECLARATIONS OF INTEREST AND WRITTEN REQUESTS FOR DISPENSATIONS

RESOLVED:

No declarations of interest were received.

P3. PUBLIC PARTICIPATION

RESOLVED:

No members of the public were present.

P4. TO ELECT A VICE-CHAIR FOR THE 2023/24 MUNICIPAL YEAR

RESOLVED:

That Councillor Bradford be elected as the Vice-Chair of the Planning, Economy & Tourism Committee for the 2023/24 municipal year.

P5. TO APPROVE AND SIGN THE MINUTES OF THE PLANNING, ECONOMY & TOURISM COMMITTEE MEETING HELD ON 13 APRIL 2023

RESOLVED:

That the minutes of the Planning, Economy & Tourism Committee meeting held on 13 April 2023 be approved and signed as a correct record.

P6. TO REVIEW THE ACTION SHEET

P749 – That the security of the new footpaths in the Bloor Development area be investigated.

The Clerk informed members that she had contacted Chloe Smart at Herefordshire Council to ask planners to contact Charles Naylor of Safer Neighbourhood group for comment. She advised that she had followed this up with PC Ransome-Williams, who had advised that no contact has been made with Charles Naylor to date. The Clerk advised that she would follow this up.

P763 – That a proposed strategy document and report for the short medium & long term of the Charter Market be on the agenda of the next Planning, Economy & Tourism Committee meeting and if possible, the report be sent out prior to that date.

Councillor Hughes advised that there was a draft Strategy in place that he and the Chair had put together which now needs discussion. There were some bold thoughts within the draft strategy which now need to come before the committee to consider whether any amendments are required before the full strategy is drafted with a series of action plans.

Members expressed concerns that this document had not been included on the agenda for this meeting as previously discussed and requested that the Clerk email the draft strategy document for the short, medium & long term of the Charter Market as soon as possible to all members of the committee and that they provide comments ahead of the next meeting when the document will be on the agenda for discussion.

Members expressed concerns over the amount of times that they often debate one item before final decisions are made. They considered possible ways to speed up the Market Strategy document.

P765 – That the quotes received for the new layout in the Town Council reception area to accommodate the Tourist Information Centre be deferred to the next meeting of the Planning, Economy & Tourism Committee Meeting. Officers be asked to provide information in respect of the specification provided to those companies asked to quote for the works.

The Clerk apologised to members, due to current workload this item has not been put on the agenda and will be in included on the June agenda for this committee to discuss.

The Chair of the Committee expressed his disappointment that work was not getting done stating that a remedy to the issue of the Clerk being overworked needs to be found, noting that this is something that the Clerk should provide through discussions with the Mayor. Councillor

Hughes advised that there were a number of contributing factors to this which could not be discussed at this meeting.

P765 (continued) – That the Community Development Officer visit the new TIC in Hereford for advice and ideas on setting up the Ledbury TIC.

P770 – That the new County Councillors provide reports on Section 106 at every Planning, Economy & Tourism Committee meeting after the elections have taken place.

The Clerk informed members that the Ward Councillors have been notified of this and two have confirmed their attendance for the Full Council Meeting taking place on Thursday, 25 May 2023.

RESOLVED:

- 1. That the Clerk follow up with Chloe Smart in respect of contacting Charles Naylor regarding the security of the new footpaths in the Bloor Development.
- 2. That the Clerk provide a copy of the draft Markets Strategy outline to all Members of the Planning, Economy & Tourism Committee and that Members provide comments to the Clerk ahead of the next meeting, which can be incorporated within the document when the agenda is dispatched.
- 3. That a report in respect of the changes to the reception area to accommodate the TIC be submitted to the next meeting of the Committee.
- 4. That following the visit to the TIC in Hereford, the Community Development Officer provide a report to Committee.

P7. CHARTER MARKET

i. TO RECEIVE AND NOTE THE MINUTES OF THE MARKETS WORKING PARTY HELD ON 11 APRIL 2023

Councillor Hughes confirmed that these minutes were a correct representation of what was discussed at this meeting.

RESOLVED:

That the minutes of the Market's Working Party be received and noted.

ii. DRAFT MARKETS POLICY

It was suggested that traders who attend on a regular basis should be provided with the draft Charter Market Policy and the draft strategy document for the short, medium & long term of the Charter Market asking them to provide feedback on these documents. Members agreed that traders should be allowed two weeks to view these documents and provide feedback. A vote took place on this, 4 members voted for and 1 against.

Members agreed that pitch costs should not be included in the policy as these will potentially change yearly, which would mean the document would have to be resent every year. It was suggested that the pitch costs document should also include the costs of hiring the upstairs of the Market House.

It was suggested that there should be more bullet points on the Charter Market Policy to include things that the town will do to help traders, such as promoting traders.

RESOLVED:

- 1. That the draft Charter Market Policy and the draft strategy document for the short, medium & long term of the Charter Market be given to regular traders and that they be given two weeks to provide feedback on these documents.
- 2. That a separate document be created to show the pitch fees once the Charter Market Strategy has been agreed.

P8. ELECTRIC BUSES

The Clerk informed members that a representative of the Daffodil line had been invited to attend this meeting but was unfortunately unable to make it. However, the representative of the Daffodil Line did express interest in extending the service to Hawk Rise and eventually the Viaduct development site. The representatives have been provided with the date of the next Planning, Economy & Tourism Committee meeting in the hope that they will be able to attend.

Members asked the Clerk to write to Bloor Developments and the planning officer at Herefordshire Council to explain that there is an expression of interest about having the Daffodil Line extended to the Viaduct development site once completed.

RESOLVED:

That the Clerk write to Bloor Developments and the Planning Officer at Herefordshire Council to inform them that there is an

expression of interest from Buses4Us to extend the Daffodil Line to the Hawk Rise Estate and the Viaduct development site.

P9. ST KATHERINE'S SQUARE USAGE PROPOSALS – SCHEDULE OF EVENTS

Members agreed that it was disappointing that there has been a lack of information received on St Katherine's Square Usage Proposals. It was felt that more information needs to be provided, such as a map of the area, parking, pedestrians, site spaces and plans.

Members agreed it would be wise to request a meeting with David Fall to be able to see sight of the plans for St Katherine's Square and to request more information in a face-to-face presentation. This meeting invitation should also be copied to Councillor Harvey and Roger Allonby.

The Chair expressed concern that Ledbury Town Council had purchased a plaque some time ago which has been misplaced at Herefordshire Council. He advised that the Clerk had been communicating with Herefordshire Officers for some time in relation to this, but that no action had been taken by Herefordshire Council Officers for over a year in respect of locating the plaque.

RESOLVED:

- 1. That the Clerk invite David Fall to attend a meeting with members of the Planning, Economy & Tourism Committee to discuss St Katherine's Square in further detail. This invitation should also go to Roger Allonby and Councillor Harvey to attend.
- 2. That the Clerk investigate whether the plaque that has been misplaced at Herefordshire Council can be retrieved.

P10. REQUEST FROM BUSES 4US

Buses 4us had contacted the Council to ask if they would be willing to sell the Daffodil Line tote bags in the Tourist Information Centre. They had advised that the Town Council could purchase these bags at a cost of £2.50 per bag to sell for £4.00.

Members agreed that £4.00 seemed too much money to charge and that it be suggested to the Daffodil Line that the Council do not have currently have a policy on purchasing items for sale in the Council offices/TIC, however the Council would be willing to sell the bags at the recommended retail price of £4.00 on behalf of the Daffodil Line and for each bag sold the Council would pay the Daffodil Line £2.50, and that this be undertaken on a sale or return basis.

RECOMMENDATION:

That the Town Council offer to sell the Daffodil Line tote bags in the Tourist Information Centre for £2.50 on a sale or return basis, with no initial purchasing outlay to the Council.

P11. PLANNING CONSULTATIONS

i. Planning Application No. 230954

Proposed extension to side and rear of property – 4 Beggars Ash Cottages, Beggars Ash, Wellington Heath, Ledbury, Herefordshire, HR8 1LN

RESOLVED:

No objections.

ii. Planning Application No. 230959

Proposal to extend existing bungalow, including replacement garage. Extension to include rooms in roof and roof realignment — Brambles, Orchard Lane, Ledbury, Herefordshire, HR8 1DQ

RESOLVED:

No objections.

iii. Planning Application No. 230987

Proposed change of use and conversion of the former Methodist Chapel to a restaurant and associated managers flat — Methodist Church, The Homend, Ledbury, Herefordshire, HR8 1BP

RESOLVED:

No objections subject to the Severn Trent's comments regarding the drainage is complied with and to consider disabled access.

iv. Planning Application No. 231059

Proposed installation of a double electric vehicle charge point between 2 parking bays in the Bye Street long stay public car park – Bye Street Long Stay Car Park, Bye Street, Ledbury, HR8 2AA

RESOLVED:

No objections.

v. Planning Application No. 231205

T1 Acacia tree, fell to as near ground level as possible – Priory Lodge, Worcester Road, Ledbury, Herefordshire, HR8 1PL

RESOLVED:

No objections.

P12. TABLED APPLICATIONS

RESOLVED:

a. Planning Application No. 223248

Proposed demolition of existing buildings on site and erection of Retirement Living apartments with associated access, car parking, landscaping, ancillary facilities, and associated works - Building and curtilage of Greenacres bungalow and Land to the rear of The Knapp and Westmead The Homend Ledbury Herefordshire

Members were reminded that they had previously objected to this planning application in January due to the density and the height of the building. It was felt that this application does not comply with the Neighbourhood Development Plan in terms of ecology.

Councillor Howells agreed to send the Clerk the references from the Neighbourhood Development Plan to provide Herefordshire Council with when objecting to this planning application.

RESOLVED:

Objection on the grounds that this application does not comply with the Neighbourhood Development Plan.

P13. PLANNING APPLICATION P230582/FH - LETTER FROM LOCAL RESIDENT

Members discussed that Ledbury Town Council had already responded to this planning application with no objections. It was noted that this application had been approved, and therefore the only course of action open to the author is via the appeal process.

RESOLVED:

That the Clerk write to the resident and advise that as this planning application has been approved, their only course of action would be via the appeals process.

P14. PLANNING DECISIONS

RESOLVED:

That the Planning Decisions document was received and noted.

P15. UPDATE ON OUTCOME OF NEIGHBOURHOOD DEVELOPMENT PLAN REFERENDUM AND NEXT STEPS TO ADOPTION

The Chair of the Neighbourhood Development Plan gave a verbal update to members of the Planning, Economy & Tourism Committee.

RESOLVED:

That the update on the outcome of the Neighbourhood Development Plan Referendum and next steps to adoption be received and noted.

P16. BEYOND THE HILLS CP – NEWS UPDATE APRIL 2023

RESOLVED:

That the Beyond the Hills CP news update for April 2023 be received with thanks.

P17. TRAFFIC REGULATION ORDER SCHEME PROPOSALS

- i. Proposed Extension to the existing 40mph Speed Limit on Bromyard Road B4212, Ledbury, Herefordshire
- ii. Proposed Extension to the existing 30mph Speed Limit on New Street & Existing 40 Mph Speed Limit On Leadon Way, Ledbury, Herefordshire

RESOLVED:

That the Clerk notify the Herefordshire Officer that Ledbury Town Council have no comment to make at this time, but that the Traffic Management Report will be sent to Herefordshire Council with views on speed limits across the town to be reviewed once completed.

P18. TRAFFIC MANAGEMENT WORKING PARTY REPORT

The Chair of the Planning, Economy & Tourism Committee thanked Councillor Howells for providing a very detailed Traffic Management Working Party report.

It was suggested that an executive summary be included at the front of this report so that it is clearly stated, and recommendations be listed here.

It was suggested that the final version of this report be completed for the next Planning, Economy & Tourism Committee meeting on Thursday, 8 June 2023. This can then be put out on the website and to the local press to ask residents if they support it.

RESOLVED:

That the final version of the Traffic Management Working Party report be brought to the next Planning, Economy & Tourism Committee Meeting on Thursday, 8 June 2023, and that in the meantime a copy be provided to all Members for consideration at the Full Council meeting scheduled for 25 June.

P19. SECTION 106

RESOLVED:

That it was noted that due to the recent local elections, no Section 106 meetings had been held.

P20. DATE OF NEXT MEETING

To note that the date of the next meeting of the Economy, Planning & Tourism Committee is scheduled for 8 June 2023.

The meeting ended at 8:30pm.	
Signed(Chair)	Dated

Action Sheet April 2022

P6(1) That the Clerk follow up with Chloe Smart in respect of contacting Charles Naylor regarding the security of the ne footpaths in the Bloor Development. P6(2) That the Clerk provide a copy of the draft Markets Strategy outline to all Members of the Planning, Economy & Tourism Committee and that Members provide comments to the Clerk ahead the next meeting, which can be	That the Clerk follow up with Chloe	ים בר שבווסוובת הפוב שבווסוובת	מיני		211111111111111111111111111111111111111
	low up with Chloe				ordino
	low up with Chloe	þý			
		TC	30.05.2023	31.05.2023 email	Completed
	of contacting Charles			received from Chloe	
	Naylor regarding the security of the new			Smart (PO) advising that	
	footpaths in the Bloor Development.			she has contacted	
				Charles Naylor to arrange	
				a meeting	
draft Markets Strat Members of the Pl Tourism Committe provide comments the next meeting y	wide a copy of the	70	19.05.2023/	Copy sent to all PET	On agenda
Members of the Pl Tourism Committe provide comments the next meeting	stegy outline to all		08.06.2023	members and to be	
Tourism Committe provide comments the next meeting v	lanning, Economy &			included on June agenda	
provide comments	Tourism Committee and that Members				
the next meeting	provide comments to the Clerk ahead of				
0	the next meeting, which can be				
incorporated withi	incorporated within the document when				
the agenda is despatched.	oatched.				
P6(3) That a report in res	That a report in respect of the changes	TC	08.06.2023	Report on agenda for	Completed
to the reception ar	to the reception area to accommodate			consideration	
the TIC be submitted to the next	ted to the next				
meeting of the committee.	mmittee.				
P6(4) That following the visit to the TIC in		CDO	08.06.2023	CDO and Receptionist to	Report to be provided to
Hereford, the Com	Hereford, the Community Development			visit Hereford TIC on	committee following CDO
Officer provide a re	Officer provide a report to committee.			08.06.2023	Visit

p7(1)	That the draft Charter Market Policy and CDO	CDO	30.05.2023	Both documents sent to	In progress
	the draft strategy document for the			traders - responses	
	short, medium & long term of the			requested by 07.06.2023 if	
	Charter Market be given to regular			possible for consideration	
	traders and that they be given two			at meeting of U8.Ub.2023	
	weeks to provide feedback on these				
	documents.				
P7(2)	That a separate document be created to	RFO	Following		In progress
	show the pitch fees once the Charter		approval of		
	Market Strategy has been agreed.		market strategy and Policy		
P8	That the Clerk write to Bloor	TC	19.05.2023	Email sent to both Bloor	In progress
	Developments and the Planning Officer			and HC PO - no response	
	at Herefordshire Council to inform them			received to date	
	that there is an expression of interest				
	from Buses4Us to extend the Daffodil				
	Line to the Hawk Rise estate and the				
	Viaduct development site.				
P9(1)	That the Clerk invite David Fall to attend TC	TC	19.05.2023	Invite sent - no response	In progress
	a meeting with members of the			received to email - further	
	Planning, Economy & Tourism			email received to be shared	
	Committee to discuss St Katherine's			with Members at the	
	Square in further detail. This invitation			meeting	
	should also go to Roger Allonby and				
	Councillor Harvey to attend.		X		
P9(2)	That the Clerk investigate whether the	TC	01.06.2023	Update with request to be	In progress
	plaque that has been misplaced at HC can			considered at FP&GP	
	be retrieved			Committee	

P10	That Town Council offer to sell the Daffodil	TC	19.05.2023	Fmail sent to Buses Alls -	23022020
	Line tote bags in the TIC for £2.50 on a sale				iii progress
	or return basis, with no initial purchasing				
	outlay to the Council				
P13	That the TC write to the resident and advise	TC	19.05.2023	Response sent to resident	Completed
	that as this PA has been approved their only			•	
	course of action would be via the appeals				
	process.				
P17	That the Clerk notify the Herefordshire	TC	19.05.2023	Response sent to HC PO's -	Completed
	Officer that Ledbury Town Council have no				
	comment to make at this time, but that the			completion	
	Traffic Management Report will be sent to				
	Herefordshire Council with views on speed				
	limits across the town to be reviewed once				
	completed.				
P18	That the final version of the Traffic	CIIr Howells	08.06.2023	Clerk awaiting updated	In progress
	Management Working Party report be				
	brought to the next Planning, Economy				
	& Tourism Committee Meeting on				
	Thursday, 8 June 2023, and that in the				
	meantime a copy be provided to all				
	Members for consideration at the Full				
	Council meeting scheduled for 25 June.				

ACTION SHEET PLANNING COMMITTEE Outstanding Actions

		To be	Date		
Minute No.	Action	Actioned by Actioned	Actioned	Comments	Status
P757	1. That the proposal made at a previous meeting about the	TC	Future	DTC asked to provide copy In progress	In progress
	use of advertising banners on lampposts be found and		meeting of		
	revisited at the next Planning meeting		Committee		
	2. That 2 more quotes be received for the possible use of				
	catenary wires in Homend for advertising banners				

Rail & Bus for Herefordshire Spring 2023 Newsletter



Class 150 and 153 Sprinter units on the Heart of Wales Line at Llandrindod Wells during Arriva days. Now as Transport for Wales, some of these units have been reallocated to help out on the Marches Line during the recent rolling stock shortages.

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2023 AGM

RBfH Chairman Will Frecknall gave a comprehensive account of the year's happenings on the Rail and Bus scene in Herefordshire. The financial accounts were presented in a new simple format with the assistance of Jerry Cowdery, our accounts examiner. Copies of the accounts can be obtained from the chairman and secretary.

Membership currently stands at 85, which is down just one on last years total despite the increase in subscriptions.

During the year there have been two resignations from the committee and one co-opted member. The committee was elected en bloc and comprises:

Chairman: Will Frecknall

Secretary: Andrew Pearson

Treasurer duties: Chairman & Secretary

Newsletter Editor and CSP Lead Manager: Gareth Calan Davies

Rail Service Monitor: Michael Sullivan

Ordinary Members: Janette Ward: Professor Les Lumsdon: Philip Bauer

Honorary President: Professor John Whitelegg

It is disappointing that there were no other nominations for committee. In particular we are lacking an events secretary and a website manager so please do consider joining our committee.

The meeting was followed with a talk by Ian Davies, Operations Manager with Yeomans Canyon Travel.

Editor's Comment

When people stop me in the street or in the pub and ask *what is happening to our railways*, it really is time to give that question a bit of thought. The Williams Rail Review was established in September 2018 to look at the structure of the whole rail industry and the way passenger rail services are delivered. It was meant to be a root and branch review of Britain's railway, <u>independently</u> chaired by Keith Williams.

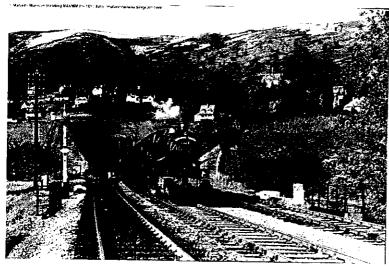
Unfortunately the Minister for Transport got hold of it, shook the bag and reformed the contents to become the Williams-Shapps Rail Review. That meant it became a tool of government, its independence speedily thrown out of the window and replaced by the now well established mantra of political confusion, fragmentation and disintegration.

Described by some people as an *out of the frying pan into the fire* approach, a broken franchise system was replaced by an equally flawed contract system. Track, signalling and trains have moved even further apart, responsible innovative rail management has become second place to government mandarins and the poor passenger suffers fare increases and deteriorating performance. To add insult to injury the Treasury has waded in with demands on the train operators for significant cost savings in exchange for the public purse bearing the financial risk burden of rail economics.

The fact that railways are way at the top of sustainable transport modes also has been conveniently forgotten. This is at a time of growing climate change crisis and the urgent need to significantly reduce carbon emissions from transport. Instead, fuel tax has been capped whilst rail fares rise.

So perhaps the truthful answer to the question *what is happening to your railways* is that noone really knows as Britannia paddles along through increasingly muddied waters.

Great Western Railway reduce the Hereford-London service



The Cathedrals Express emerges from Colwall tunnel (photo courtesy of Malvern Museum archive)

The Cathedrals Express will no longer serve Herefordshire. It was a named passenger express train introduced in 1957 connecting the cathedral cities of Hereford and Worcester to London Paddington and operated six days a week. Its modern equivalent leaves Hereford at 0643 and arrives London Paddington at 0936. That is until mid=May when the Great Western Railway timetable changes and the train disappears from the Hereford scene. This reduces the Hereford-London service to just three trains to London and four in reverse

In fact it looks suspiciously like the first move to remove Herefordshire

from direct links with London. Our rail monitor, Michael Sullivan, is incensed about this move,. But do not entirelyblame the train operator. In correspondence with MP Sir Bill Wiggin, the GWR Head of Public Affairs stated: *As I am sure you know GWR, in common with other rail operators,*

is now in a National Rail Contract with the Department of Transport. This requires us to submit an annual business plan and to work within a set budget. Quite rightly taxpayer subsidy is being reduced and revenue is not yet recovered to pre pandemic levels. We must therefore look closely at costs and ensure that the services we offer best meet changing customer demand.

This places the responsibility for timetable reductions clearly at the door of the Department for Transport. Equally clear is that our MPs, local councils and rail user groups are powerless to do anything about this reduction in service. There has been no consultation on the Hereford changes and no time to reassess the situation given that passenger numbers are at variance with what GWR state are poorly loaded services. With usage at around the 40 mark from Hereford and more joining at Ledbury and Colwall it is amazing that the 0643, the most popular train, is to be substituted by an earlier 0523 departure which is likely to have insignificant loadings. This then points to the changes as being, not only a result of the DfT, but also an operational expediency rather than based on passenger demand and requirement.

There is now a definite and urgent need for a reappraisal and recasting of the Hereford-London train service via the North Cotswold Line. This is especially the case at a time when Herefordshire is prioritising development policies which include a new university, an Enterprise Zone, a city of culture and tourism. Rail & Bus for Herefordshire and the Cotswold Line Promotion Group have joined forces to help achieve such a Hereford-London rail service reappraisal.

Transport for Wales Rail Woes

Our Rail Service Monitor, Michael Sullivan, has been out and about recently and reports on the woes besetting Transport for Wales (TfW) and the Marches Line. He is not enamoured of TfW performance with regard to inadequate capacity and antiquated rolling stock causing gross overcrowding. This he experienced on journeys to both Manchester and Cardiff from Hereford.

Transport for Wales has had more than its fair share of troubles since it took over the operation of the Wales & Borders franchise from Keolis-Amey. These troubles have a long history. They are a direct result of Westminster politics. When the Welsh Government obtained devolved powers for the railways in Wales and set up Transport for Wales, it inherited a run down, underinvested system with aged rolling stock. This was a direct result of the fact that the previous series of franchises were awarded on a nil improvement basis.

The Welsh Government immediately put into action a rolling stock investment programme linked to development in Wales. A partnership with Spanish CAF followed which resulted in a new rolling stock assembly plant at Newport. Then along came the pandemic and the whole plan came to a stop with a three-year delay. In the meantime TfW have had to struggle with its existing rolling stock. This could just about be managed until, because of age and intensive use squeezing every last operational mile out of 23-year-old Corradia units (which themselves had come second hand from First Group), major mechanical breakdowns increased in regularity. It is these units that are the mainstay on the Marches Line. When one train unit goes down because of a mechanical and safety defect, it is sensible that the whole fleet is examined bringing to light further problems. In fact it is imperative. Faced thus with a dramatic shortfall of available rolling stock, emergency plans had to be put in place.

Our Rail Monitor was not to be assuaged and insisted additional rolling stock could be leased to cover shortages caused by breakdowns. That in itself is not as easy as it sounds. As regards hiring rolling stock on a temporary basis, there may be stored trains out there somewhere but it

should be noted that these are generally old rolling stock that have come off lease. The most iniquitous act of government in railway privatisation was, as a result of the Railways Act 1993, three rolling stock companies – Angel Trains, Eversholt and Porterbrook – (ROSCOs) were born. These took control, in equal measure, of BR's passenger fleet of about 11,000 vehicles, including new and old assets. The assets they got at a next to nothing price which allowed them to make millions, if not billions out of the taxpayer.

ROSCOS still want to make money out of these second, third, fourth hand trains so they can be leased, but the lease can be onerous in terms of years and also unconditional safeguards as to serviceability, maintenance and availability of spare parts). Problems with the Mk 4 coaching stock (also 20 year old) on the premium Cardiff to Holyhead and Manchester services are symptomatic of this.

Perhaps the easiest plan that TfW could have put into action would have been a reduction in the level of service i.e. reducing the Marches line to one train per hour limited stop, with local services being covered by bus replacement. This, however, may well have been in contravention of the Agreement with the Department for Transport whereby the Marches Line through England is run as an Agency by TfW.

TfW adopted a network wide plan for the reallocation of its rolling stock to maintain services on the Marches Line. This meant that services on some lines in Wales were replaced by buses and the twenty plus year old class 150 and 153 units redeployed on the Marches Line. Hence the reference by our Rail Monitor to antiquated and inadequate rolling stock for long distance work.

TfW have got a progressive rolling stock plan involving an investment of £800m investment that will ensure that 95% of journeys are on new trains. More than half the trains will be assembled in Wales. As pointed out by a colleague in Cardiff, £800 million to renew a complete network is but a fraction of the price of HS2 which comes nowhere near Wales.



Join Rail & Bus for Herefordshire

Application form on back page

West Midlands Railway

There is a bit of brightness on the railway scene. West Midlands Railway announce the arrival of new trains on the Hereford-Birmingham service during 2023. An extract from WMR states

Sometimes it's the little things that can make a big difference, and our Class 196 trains are no exception. We've put you, our customers, at the heart of our decisions, which is why we are excited to invite you on board.

So where are they going? Our Class 196 diesel trains have headed to Shrewsbury first, but don't worry Hereford, good things come to those who wait, and our new trains will be heading to you shortly.

In total we've got 26 brand-new Class 196 trains replacing some of our oldest diesel fleets. Made up of 80 carriages (built in two and four car formations) they will help us improve capacity by around 25% - so, we hope you're pleased with the switch!

The Class 196 train left Birmingham New Street shortly before 6pm on Monday 17 April for its maiden journey to Worcester Shrub Hill. The rollout means the fleet is now serving passengers in new locations including Bromsgrove, Droitwich and Worcester. The start of passenger services on the route follows the fleet's introduction on the Shrewsbury Line in October last year.

Details and a photo gallery can be found on the WMR website:

https://www.westmidlandsrailway.co.uk/travel-information/whats-new/new-trains/class-196-fleet

Beyond the Hills Community Station Partnership

News Update - May 2023

Ledbury Station Cabin Conversion

The wheels of the transport industry sometimes turn very slowly. The conversion of the exticket cabin at Ledbury Station to a Community and Sustainable Transport Gallery was due to be completed by March. However, we still await the conclusion of the lease agreement. The small cabin is the subject of a Superior Landlord (Network Rail) and a Landlord (West Midlands Trains) so with such layers to wade through it is not surprising progress is slow. However, there is some movement on the lease and we remain optimistic that we can open in May after completion of the interior gallery fittings. We are all ready to go and Summer exhibitions are already being planned.

The Hills & Beyond Book

With its attractive railway poster cover by local artist Jeanette McCulloch the 68 page book is

available free from the Tourist/Town Council Offices and the Heritage Centre, both in Church Lane, Ledbury.

The book comprises a series of articles on the landscape and history of the country through which the Worcester to Hereford railway passes.

It is a collaboration between Beyond the Hills Community Station Partnership (Herefordshire) and Worcestershire Community Rail Partnership.

Written and prepared by volunteers and funded by the railway companies the book is designed to encourage people to use the railway as a



sustainable way of seeing this beautiful and historic part of central England.

It is one of a number of projects bringing communities and the railway together.

Ledbury in Bloom

The CSP is pleased to be in partnership with Ledbury in Bloom for the tending of the planters at Ledbury Station. Our thanks go out to the volunteers who have started work on preparing the beds for this years Heart of England contest. The station planters were much admired by last years judges.

Ledbury Bus & Train Times Booklet

The 2023 booklet is now available from the Tourist/Town Council Office and the Ledbury Heritage Centre, both in Church Lane, Ledbury.

The 232 Daffodil Line service

A new community led bus service connecting Ledbur with Much Marcle, Dymock, Newent, Kikot, Gorsley, Upton Bishop and Ross on Wye. The service connects with trains at Ledbury Station.

See Pages 4 and 5 for details

Ledbury & Area Bus & Train Times 2023

Bus times: April 2023 until further notice Irain times: 21st May 2023 until December Last years booklet proved very popular and this one is set to follow, containing details of the new Daffodil Line 232 bus service connecting Ledbury with Newent and Ross-on Wye via Much Marcle and Dymock. The service runs to/from Ledbury Railway Station to facilitate bus/rail connection.

The booklet is compiled by committee volunteers of Rail & Bus for Herefordshire and funded by the CSP and Ledbury Town Council as part of community work to improve bus and rail connectivity and integration.

If you appreciate and use the book please do consider joining Rail & Bus for Herefordshire. Details on the back cover of the booklet.

Colwall Station

The renovation of the ex-GWR benches at the station has been completed as a partnership between Colwall Parish Council and the CSP. Work has now begun on clearing the quiet seating area at the station entrance. It is hoped that this area will accommodate a glazed display cabinet showing the new village trail and history of the village and its railway station.

Colwall Book

The book on Colwall and its Railway Station is a collaboration between the CSP and the Colwall Village Society. It is being prepared by volunteers using material from the extensive Colwall Village archive and production is being funded by the CSP. The book should be available from various outlets during May.

CSP Brochure Reprints

The series of brochures by the CSP from last year are being reprinted. They are *Ledbury: A Jewel of a Heritage Town by Train* and *Walking on Transport History - The Town Trail:* Further brochures are planned as part of a Youth & Sustainable Transport working group.

Beyond the Hills CSP is managed by Rail & Bus for Herefordshire in partnership with West Midlands Railway

Join Rail & Bus for Herefordshire

Application form on back page

Pontrilas Sawmills

Pontrilas Sawmills trialled the movement of logs by rail from Newton Abbott to Abergavenny last Spring. Logs were hauled by road to the railhead, and then unloaded in a short siding at Abergavenny. Unfortunately the double handling and splitting of the train at Abergavenny resulted in costs/ton being twice those for road transport and the exercise has not been repeated.

Celebrating the Launch of the Daffodil Line

Clare Short, chair of Buses4Us provided the following article.

On Sunday 2nd April we celebrated the launch of a new local bus service: the 232 Daffodil Line.



In these times of disintegrating public transport systems the arrival of any new bus service (or indeed of any bus at all!) is something to celebrate. But the Daffodil Line is extra special because it's a community bus service: we built it ourselves.

They say necessity is the mother of invention and this certainly holds true for the Daffodil Line.

The towns of Newent, Ross on Wye and Ledbury have always had close social and economic links: and for as long as anyone can remember we've been connected by good public transport services. There were regular

buses for 70 years, and before that a railway, also the daffodil line.

Then in 2022, just as we were emerging from the worst of the COVID 19 pandemic our bus services were withdrawn with barely a month's notice. The bus operator feared that when the government COVID bus subsidy ended later that year, our services would struggle to make a profit. So rather than taking that risk, they discontinued the services ahead of any problem.

This was devastating news for many people in our communities who's daily routines relied on the bus. Getting to school, work, shops or the doctors, or just seeing friends and family became impossible for non-drivers almost overnight. Also for the many people who owned a car, but wanted to use it less, to help fight climate change, that option had now vanished.

Local people knew this wasn't the future we wanted for our communities and something needed to be done.

We took our inspiration from local public transport pioneers of the past. When our communities wanted to be part of the new "railway age" back in the 1880's local companies got together to build the "Daffodil Line" railway which carried local people between our towns and villages and took our famous wild daffodils on the first leg of their journey to market in London and Birmingham.

Fast forward to 2022 and the Buses4Us Community Action Group was formed. Local people, councils and businesses came together to start the new Daffodil Line bus service.

We raised start-up funding, planned the route and timetable, and set fair fares so that everyone can afford to ride the bus.

Our new bus service connects our local communities and helps visitors explore our beautiful corner of the countryside - and see our famous daffodils - without needing to use a car.

Good public transport is essential for a fairer, greener, future, and we're proud to be a part of that.

Launch day was a true celebration with bunting, cake, local dignitaries and a party atmosphere on the bus and at the stops. Even on a damp and drizzly April Sunday there were plenty of passengers.

So let's keep it going!

If everyone who lives along the Daffodil Line takes the bus just once a month we'll never be at risk of losing this vital connection between our communities again.

People Power got the Daffodil Live started, Passenger Power will keep it going!

Jump on board and enjoy the ride!

The 232 Daffodil Line runs every 2 hours, 7 days a week from Ledbury to Ross on Wye via Much Marcle, Dymock, Newent, Kilcot, Gorsley and Upton Bishop.

Visit Traveline for a full timetable: traveline.info

Or daffodilline.co.uk for more information.

The Hereford Zipper

Another new bus service is due on the streets of Hereford this Autumn. The Stronger Towns Fund Electric Zipper has now received full funding and three Pelican Yutong E9 electric buses are on order for delivery in August. They will be free to use and operated at a 15 minute frequency on a circular route around the city. They will have a level of passenger information and monitoring not previously seen in Hereford. There's still a lot of work to do on this project.

Bus Service Changes

The Bus-It initiative has ended and we have the £2 fare cap which runs to the end of June. This is funded by Government as token assistance to those whose budgets are stretched by the cost of living crisis.

Of the 13 extra Sunday services introduced in connection with the Bus It Free Weekend Travel initiative 6 were retained at the end of the scheme all with Herefordshire Council funding: Ledbury, Bromyard, Leominster, Kington, Ross-Monmouth and Ross town service.

DRMBus axed the M-S 420 Bromyard-Worcester route but HC replaced extended a Bromyard-Ledbury service to Worcester instead on Tuesdays only.

DRMBus introduced evening services on 476 Hereford-Ledbury route and the last journey is extended to Bromyard.

740 Knighton-Ludlow route transferred to Minsterley Motors who are providing a higher quality of service than the previous operator.

X3 extended to Cwmbran and Cardiff without having to change buses and RBfH supported this by issuing an updated leaflet.

T14 Brecon-Hereford service increased to 5 journeys per day M-S.

449 Madley-Hereford reduced by 3 journeys per day leaving Madley with only 7 buses per day with a 4 hour gap in the afternoon.

Hereford Transport Hub

Plans have been developed by HC's consultants and although we were promised an input this did not materialise. The outgoing administration has now approved a design which we're not happy with. Tender documents for the design have been issued. However there's every indication that following local elections in May the new administration will reject the current plans.

TfW submitted a planning application to allow Coffee Gourmet to take on some ground floor space to the right of the entrance. Although we support use of the underused station building we objected to the dreadful access ramp. Application withdrawn.

News from Leominster

The following has been received from Jim Scott, secretary to the Leominster Rail Users Group

I have received the following good news about the Station Buffet from Councillor Jenny Bartlett (as a member of Leominster Rail User Group):

Herefordshire Council have a new tenant for the café and draft documents are circulating between parties. Pending no unforeseen circumstances, the café will be opening as soon as the documents can be agreed and signed. Fingers crossed it all goes smoothly.

Regarding the long term future of the buildings at the station that Herefordshire Council hold leases on, they will be triggering the break clause they have them. The intention is to hand back the leases to the freehold owner, now the Arch Company. They will become the new landlord for the station buildings.

I am not sure how long the leases would have had left to run but I don't think they were huge amounts of time. I will let you know if I hear anything else regarding time scales.

Train Treasures

An interesting book review submitted by RBfH member Nick Jones

"London's twelve great rail termini are the epic survivors of the Victorian age. They are the cathedrals of transportation. Wolmar brings them to life with the knowledge of an expert and the panache of a connoisseur. His words render them indestructible." Simon Jenkins

FOR my money our two best train writers are Simon Jenkins and Christian Wolmar. Jenkins' 'Britain's 100 Best Railway Stations' (Penguin) is already a trainspotters' classic (*and* he included Hereford Station) while Wolmar's 'Cathedrals of Steam' (Atlantic Books) runs it a close second.

Our capital city boasts 12 major train termini, more than any other city in the world. All were built between 1836 and 1899 (Marylebone was the last), often causing major controversy between rival railway companies. A thirteenth is due to be added to the list, (though not strictly a terminus): the sprawling HS2 interchange at Old Oak Common, designed to handle 250,000 passengers a day, is provisionally due to open in 2026. If the artists' images are anything to go by, cathedral-like architectural references are (like steam locomotion) a thing of the past. Old

Oak Common is intended to fool train travellers they've arrived at an international airport terminal.

In a compelling – and often quirky – narrative, Wolmar describes the ruthless demolition in the 19th century of established housing communities to make space for the rail-age 'cathedrals'. In order to build a triple-tracked viaduct into the City's Broad Street Station, more than 4000 houses were compulsorily purchased and demolished. Around the area cleared for Brunel's terminus at Paddington, the Church of England was much miffed to have the rental income of street-after-street of profitable Bayswater brothels wiped from its property portfolio. Cemeteries and open spaces were 'land grabbed' for the myriad gangs of navigators to form cuttings, vast marshalling yards and engine sheds. Klondike it wasn't, but Britain's 19th century Railway Fever was pretty aggressive.

More than a handful of architecturally-overblown railway hotels sprang up. Most notorious was Sir George Gilbert Scott's Gothic Revival Midland Grand Hotel (now Marriott's St Pancras Renaissance), fronting Barlow's restrained Engine Shed (now Eurotunnel's splendid London terminus) at St Pancras Station. Gothic Revivalism was dying on its feet, with RIBA President Reginald Blomfield scathingly dismissing it as "a worn-out flirtation in antiquarianism" In Scott's haste to please his clients with the usf that every one of its 150 bedrooms would be heated by open coal fires, he overlooked the fact that an army of at least 100 'tweenies' (without the aid of lifts) would be required to clean them out and keep them burning! Neither did he provide guests with en suite bathrooms: they had to take their baths at the end of the corridor!

Simon Jenkins can effortlessly produce a Pevsneresque riff, while Wolmar's style is more forensic. In 2013 the latter published his most ambitious train book 'To the Edge of the World': a fascinating record of his 6000-mile journey on the Trans-Siberia Railway. He elected to make the pilgrimage 'backwards', beginning his journey in Vladivostok and travelling west to Moscow, thus avoiding the crowds of international train tourists who usually begin their trip in the Russian capital. The book's constructional statistics are staggering, but my abiding memory is the writer's advice to take your own food (or buy it from the myriad caters at wayside halts) as the restaurant car's sole daily offering was *borscht*! © *Nick Jones*

A small train with a very big view

The following extract from A Country Diary by John Gilbey was also recently spotted

Despite the sunshine, a bitter wind from the east scythes across the exposed wooden deck of the bridge and whistles around the massive arch of ironwork that once swung open to allow ships to pass. Pont Abermaw – Barmouth Bridge – carries the Cambrian Coast railway over the Afon Mawddach, on its journey south between Machynlleth and Pwllheli, as well as hosting a path for walkers and cyclists.

As I watch, the train eases around the curve on to the bridge and trundles past me. The railway has a modest single track and carries equally humble two-carriage trains, yet these form a vital strategic service for many on this coast. Children ride the train to school and older folk take it to the next town for their weekly shop, while others revel in the impressive views of land and sea.

From the centre of the bridge there is a spectacular sweep of mountainous high ground visible to the south and east. The sun is moving west, and the shadows across the barren escarpment

of Cadair Idris are deepening. A faint haze softens the more distant peaks, but the stark outlines of Tyrrau Mawr and Braich Ddu retain their mass and grandeur. This steep, north-facing ridge has an ancient and complex geology, with intensely resistant Ordovician volcanic strata rising above softer sedimentary rocks.

The landform has been further complicated by significant glaciation – resulting in a landscape of sharply outlined steep crags towering over wildly unstable cones of scree and round, eroded domes. Below these, yet above the wooded slopes of the estuary itself, ribbons of dry-stone wall and square-set buildings surround areas of somewhat improved pasture where the sheep – now mostly lambing in the warmer fields near sea level – will graze in summer as the farming year rolls around.

As a foil against the depredations of passing time the bridge is nearing the end of a much-needed refurbishment, which has involved long periods of closure over successive winters. This has meant significant detours, giving a fresh understanding of how much the line is depended on. Hopefully now its future is more secure – for a while at least. © *John Gilbey*

Editor's Comment: We could do with some articles and brochures about the Marches Line, its Borders landscape and historic towns.

From the Archives



Bridge location and mileage notice (Presteigne branch railway)



Warners Tewkesbury works service to Dowty Engineering loading at Ledbury (c. 1970s)



Barlow rail as used on Brunel's broad gauge railway. The rail was spiked to longitudinal timbers with steel tie bars to maintain the gauge. (Hereford old bridge)

Rail and Bus for Herefordshire

Application for Membership

Name	
Address	
Post code	
Email	
Phone	
Date	

Membership is £10 pa for those receiving the newsletter electronically and £15 pa for those receiving the newsletter by post. Memberships run from 1 February each year, but for those joining after 1 October the first subscription extends to the following February.

This form may be printed off completed and posted to Andrew Pearson our Membership Secretary at 4 Northam Field Clehonger HR2 9SR. Alternatively it can be scanned and emailed to the Membership Secretary at railfh@aol.com. Applications for membership cannot currently be made through our website.

We encourage all members to pay subscriptions either electronically or by Standing Order. Our account details are:

'Rail and Bus for Herefordshire' sort code 30-94-14 account no 02929075 Please use your surname and postcode as the payment reference Cheques may be posted to the Membership Secretary.



Charter Markets Strategy and Policy Statement (Incorporating Charter Market Terms and Conditions)

1. Immediate Strategy and Policy

- i. The Charter Market will continue in the current position under and to the side of the Market House.
- ii. LTC will attempt to negotiate the 'freeing up' of parking spaces which are unused by market traders.
- iii. Cones and barriers with signage will be put in place and cleared on Tuesdays and Saturdays. Town maintenance operatives or local contractors will schedule this work.
- iv. Current and updated Terms and Conditions will be applied by the Town Clerk and reported to the Chair of Finance, Policy and General Purposes.
- v. One free charity or town organisation pitch will be offered at each Charter Market.

2. Short-term Strategy and Policy

- i. Traders needing to sell from the back of their vehicle (e.g., cheese and fish) will continue to take a parking space to the side of the Market House.
- ii. Other traders will use pitches under and in the Market House. Those agreeing to use pitches 'upstairs' in The Market House will be offered a pepper-corn rent for the first six months. Other Terms and Conditions will apply.
- iii. Market traders transport vehicles will be booked into remaining parking spaces.
- iv. Local market-trader businesses, current traders, and 'lapsed businesses' will be contacted and offered a twelve-month discount to rent a pitch. (Discount calculated by 'profit' of Charter Market over last 12 months).
- v. Current shop traders in Ledbury will be offered a 'free pitch' at the Charter Market. Other Terms and Conditions will apply.
- vi. Permanent and temporary market signage will be designed, sourced, fixed or stored for day-use.
- vii. Weekly/ daily updates of traders who will be attending will be made to websites, public notices, Ledbury Reporter and local social media.

3. Medium Term Strategy and Policy

- i. The Charter Market will move to the redesigned and renovated area between St Katherines, The Master's House and The Barn.
- ii. Market traders' vehicles will park free-of-charge in St Katherines Car Park.
- iii. Additional parking spaces will be freed-up to allow for expansion.
- iv. Financial support will be sought from e.g Herefordshire County DBID (Destination Business Improvement District; Ledbury MTIP (Market Town economic development Investment Plan).
- v. Promotion will continue and be strengthened and linked to tour operators and transport links.

4. Long term Aspiration

- i. Link to asset transfer management e.g., Car Parks
- ii. Link to Ledbury town and district green public transport system e.g., small electric buses
- iii. Link to LTC Renovation Plan e.g., compulsory purchase orders of 'abandoned' commercial premises; pop up business opportunities.

Appendices

Appendix 1 Market Terms and Conditions for Stallholders 01/04/2020

Appendix 2 (Research for Markets Strategy commissioned by Charter Market Working Party 2021-23)
Charter Markets Strategy and Policy Statement Version1 31/05/2023
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Markets Strategy and Policy Statement.docx

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Ledbury Town Council Charter Market Policy



Policy Statement

Ledbury Council has powers to establish and operate markets under the Markets Charter and part III of the Food Act 1984.

The Councils Markets Policy is intended to cover all market events held within the town of Ledbury. In order that potential market operators are fully aware of the council definition of a market the following guidelines are provided:

- The legal definition of a market if a 'concourse of buyers and sellers' (this means that the public are entitled to attend market events to buy and sell).
- A market will comprise not less than five stalls, stands, vehicles, whether moveable or not or pitches from which articles are sold.
- There will be an operator of the market who will be responsible for the organisation and delivery of the event.
- The term 'market event' includes car boot sales, antiques and craft markets, general markets, farmers' markets, and charity markets.
- A market may sometimes be held as an integral part of a special event/festival and where this arises the market element will fall within the Council's markets policy.

This Policy will be reviewed on an annual basis. Any amendments or updates will be applied by the Town Clerk and reported to Finance, Policy, and General Purposes Committee.

General Information

- The Market shall be open for business each Market Day from 8.00 am to 4.00pm. Stall holders should arrive from 7.30 am and must be clear of the site by 5.00pm.
- Cones and barriers with signage will be put in place and cleared for Tuesday and Saturday Markets. The Town Council Market Officer or Local Contractor will schedule this work.
- Other than for loading or unloading, no vehicle shall be parked at any time on the roadway adjacent to the Market House or Market area unless the vehicle constitutes a Stall. All vehicles must be removed by 8.30 am.
- Traders leaving early must cone-off their Pitch to avoid cars parking in Pitches; cones will be made available.

- 5. The Town Council shall look for traders to complement existing retail in the town
- 6. The Town does not promise exclusivity to any trader.
- One free charity or town organisation pitch will be offered at each Charter Market.
- If there are vacant spaces at the market, The Markets Officer will offer traders the opportunity to utilise a further space at a discounted rate of £5 per pitch on the day.
- 9. If the Town Council becomes aware of any false information supplied on the licence application, a trader's licence may be terminated. Where a termination of the licence has taken place and the trader feels there are extenuating circumstances, they may make an appeal in writing to the Town Clerk, Ledbury Town Council, Church Lane, HR8 1DH.
- 10. All persons left in charge of a stall must be 18 years or over.
- 11. Market fees can be paid in advance by BACS or cash on the day.
- 12. The Town Council reserves the right to refuse permission or withdraw consent to trade at any time without notice; this will not normally be done without good reason, the decision to be taken by the Planning and Economy and Tourism committee.
- 13. Traders may be re-located to an alternative site, free of charge, during Community Events. (During the October Fair which takes place during the second Monday and Tuesday of October, the Tuesday Market will not be held due to space restrictions.
- 14. No traders will be allowed to trade if their rent is in arrears by 4 weeks.
- 15. Special promotional rates may apply to new traders.
- 16. Additional charges for the use of the in-ground power supply will apply.
- 17. The Town Council will regularly promote the Charter Market and traders, including their wares, on social media and public press.

Traders Responsibilities

18. Traders must ensure:

They occupy the allocated plot as instructed by the Markets Officer.

That the size of plot matches that paid for.

They comply with the Town Council's safety guidelines.

They occupy their Pitches by 8.30am otherwise the Pitch may be reallocated for that day.

- 19. Notice of absence to be given by 2.00pm on the proceeding day by contacting the office on 01531 632 306.
- 20. Each Trader is permitted up to a maximum of three days unforeseen absence (exempt from payment) in the 12-month period from April to March.
- 21. If Traders are unable to source stock on the day immediately following a bank holiday, they must pre-book the day as absent giving four weeks' notice. However, if notice is not received within this time, a charge may be incurred.
- 22. Traders are expected to maintain adequate stock to trade until 4pm during the months of June, July and August unless otherwise agreed with the Markets Officer.
- 23. The traders must ensure that all refuse is collected from and around the Market House at the close of market and that adequate arrangements have been made for disposal. If litter is not removed arrangements will be made to collect litter and the traders will reimburse the Town Council for monies expended.
- 24. Stallholders and their assistants are required to conduct themselves in an orderly manner and are not permitted to perform any act which may cause annoyance or inconvenience to the public, nor to adjacent Stallholders.
- 25. All market traders must hold a current public liability insurance policy with cover of at least £5,000,000.00 (five million pounds) for any one claim. A copy of your insurance must be provided to the Town Council
- 26. All traders must comply with any relevant statutory requirements, bylaws and other legislation.
- All accidents, disputes, thefts, disorderly conduct and goods lost and found must be reported to the Markets Officer.
- 28. No hawking / pitching is permitted at the Charter Market. If Hawkers are present at speciality markets, they will be asked to pay the going rate or asked to leave.

Nature of Goods

- 29. The Council determines the right to determine the types of goods sold.
- 30. No stallholder may make a material change in the class of goods authorised to be sold, except with the written permission of the Town Clerk.
- 31. Any sale of alcoholic goods must be accompanied by the correct, approved Licence. Proof of this Licence must be obtained and presented to the Town Council before trading can commence.

- 32. No open bottle alcohol sales shall be permitted.
- 33. It is the responsibility of the trader to check what licenses may be applicable and ensure these are obtained where necessary.
- 34. Stallholders preparing food will be required to provide food hygiene/handling certificates. Proof of these Certificates **must** be obtained and presented to the Town Council before trading can commence.
- 35. The use of the Market Place for the performance, sale or display of live animals, birds, or fish will not be permitted.
- 36. No firearms (real or imitation) will be sold at the market, but domestic cutlery is permitted. The sale of any item that may be deemed to be of a harmful, objectionable or offensive nature, or that is prohibited by current Acts of Parliament, is not permitted.

Equipment

- 37. Traders may supply their own stalls, including any tables and chairs.
- 38. Traders may request the use of the council's tables (for which there is a charge of £5 per table)
- 39. Traders may request a gazebo (free) on a first come first served basis. The gazebos were funded by the Great Places to Visit Grant in 2022.
- 40. Loudspeakers, instruments or other noise generating appliances are not to be used unless authorised by the Markets Officer and shall be so moderated as not to cause any nuisance annoyance or disturbance to residents in the vicinity and the trader acknowledges that their attention has been drawn to the bylaws with respect to noise pollution.
- 41. Infringement of any of the above conditions or non-payment of fees by the trader will be treated as termination of the licence with the Town Council and may affect future applications for market trading.

Community Based Markets

Community-based markets are organised by local communities or organisations with the intention of raising funds for a specific charity or celebrating a special event. The Council will consider applications in respect of community-based markets having regard to the following requirements:

42. The markets must be operated on a non-profit making basis to assist a charity or community event and the operator shall supply relevant information to the Council if requested. While it is acknowledged that some traders will be selling

- goods for their own purposes, the Council will look for the event to have a strong charitable element in the way the event is organised.
- 43. In respect of any consent the operator must have adequate insurances, comply with trading standards guidelines, health and safety requirements and any other statutory provisions laid down by the Council.
- 44. The Council will insist on such other requirements as are deemed appropriate to ensure consumer and public safety standards.

Pitch costs

Pitch Beneath the Market House (Daily rate per Pitch)	Pitch Outside the Market House (Daily rate per Pitch)	Fee Payable
£22.00	£18.50	Invoice issues on the 16 th of each month, payable on the 1 st of each month in advance.
Electricity (if applicable, per pitch)		£1.50 per day

PLANNING, ECONOMY		
& TOURISM	8 JUNE 2023	AGENDA ITEM: 9
COMMITTEE		

Report prepared by Angela Price - Town Clerk

TOURIST INFORMATION CENTRE - COUNCIL OFFICES

Purpose of Report

The purpose of this report is to provide members of the Planning, Economy & Tourism Committee with information on what the companies who provided quotes in respect of the Tourist Information Centre layout were provided in order to offer quotes.

Detailed Information

At a meeting of the Planning Committee held on Thursday, 14 April 2023 Members were provided with a report on the two companies that had provided a quote for architectural services in respect of potential changes to the reception area of the Council offices to accommodate the Tourist Information Centre.

The quotes varied considerably and as a result the committee asked the Clerk to provide information in respect of what the companies had been asked quote on which is below.

It would appear that the Deputy Clerk initially spoke to the companies on the phone and followed up with the email request below:

"Further to our telephone conversation, Ledbury Town Council (a listed building) has recently taken on the running of a "Tourist Information Service" and we appreciate that we need to make improvements to our Reception area where the TIC facility is currently being run from. Our address is Church Lane, Ledbury, Herefordshire, HR8 1DL.

I am therefore looking for an architect to provide some concept designs and ideas as to how we could improve the Tourist Information Service from our offices. As you can see from the two photographs that I have taken, the first photo shows our reception counter facing towards the front door of the office and the second photo is taken from the opposite direction — as you will appreciate, it needs improvement!! However, whatever the final design might be, we need to accommodate two workstations and to allow space for the photocopier.

I am approaching four architects in total and subject to interest, final submissions/ideas will then be presented to one of our Committee's for consideration by Councillors, hopefully in early December. To that end, if you are interested, then I would need your designs/ideas and costs no later than 12.00 noon, Wednesday, 23 November 2022."

Despite a suggestion having been discussed and agreed at a meeting this does not appear to have been made available to the companies being asked to quote.

Following receipt of the above email both companies requested the opportunity to attend the council offices and the Clerk met with one of the companies, due to Deputy Clerk not being available. At that meeting they were provided with a diagram of what the committee had agreed would be a good use of the space, they also asked for an idea of the budget for this project, however, as no budget had been discussed or agreed at council level officers could not provide this information.

The Deputy Clerk arranged for a meeting with the second company, however, neither the Deputy Clerk or Clerk were available to meet with the company, and therefore the Clerk briefed the receptionist on the requirements and provided her with a copy of the diagram provided to the first company.

Following the visit by the second company they contacted the Deputy Clerk to advise that due to the potential for fixing back to the building fabric, a Listed Building Consent application would be required, and they advised that their fee proposal allowed for the work involved in producing and submitting the planning application.

It would appear that this information was not shared with the first company to ensure their quote included this information and cost.

It should be noted that only two companies have provided quotes for this work, and this may be due to the lack of information provided to them in the original request and having to rely on information provided when visiting the council offices.

It is interesting that Caroe & Partners, who the Council generally use for advice on such matters has not been asked to quote.

If the committee were minded to re-start this process, it would delay the setting up of the Tourist Information Centre, however it may produce better outcomes in obtaining quotes for the works.

Recommendation

That Members review the information provided above and consider whether they believe the specification provided was sufficient and either appoint from one of the companies who have provided a quote, or consider re-starting the process, with a better specification being made available to potential companies.

LEDBURY TOWN COUNCIL

PLANNING, ECONOMY & TOURISM COMMITTEE	13 APRIL 2023	AGENDA ITEM: 8
,	13 AF RIL 2023	AGENDA ITEMI: 6

Report prepared by Julia Lawrence - Deputy Town Clerk

TOURIST INFORMATION CENTRE WITHIN THE COUNCIL OFFICES

Purpose of Report

The purpose of this report is to advise members of the Planning, Economy & Tourism Committee of correspondence received from companies who have expressed a wish to develop the existing reception area of Ledbury Town Council ("LTC") so that it is also fit for purpose as a Tourist Information Centre.

Detailed Information

Members of the Planning, Economy & Tourism Committee will note that back in the Autumn of 2022, the Tourist Information Centre, based in the Ice Bytes shop in The Homend closed its doors for the last time. In October 2022, Ledbury Town Council took on the running of a "Tourist Information Service" but appreciated that in order for a proper Tourist Information Centre to be run out of the offices of Ledbury Town Council, then the reception area needed to be adapted to accommodate this new facility.

Local architects were approached to invite them to provide some concept designs and ideas as to how LTC could improve the services from within the Council offices. Ideas could have included anything from removing the reception counter and replacing it with something else and allowing for up to two workstations, possibly moving the location of the photocopier and/or utilising space in the chimney breast.

Five companies were originally approached, being:

- Ian Stainburn (Caroe & Partners);
- Meraki Architecture:
- Derrick Whittaker Architects:
- Josh Thomas Design House;
- Montez Architecture Ltd.

However, only two companies, both being local, have presented LTC with their quotations.

Company 1

This company has been in business since June 2019 and is an architectural based practice that offers unique, bespoke design solutions for all aspects of architectural, interior and external landscape projects. Based in Herefordshire, they provide the

Tourist Information Centre Facilities at LTC - v1 (F) 06.04.2023

focus and relationship of a small architectural firm but with the experience and foresight to deliver on any scale.

Please find attached at Appendix 1 a copy of their fee proposal which amounts to £850.00 plus VAT. This company has advised that should LTC wish to carry out changes to the fabric and finishes of the building, with its listed status, then a Listed Building Consent application will need to be produced and submitted. Therefore, Members will note that their fee proposal makes reference to preparing the documents and drawings and completion of the necessary planning portal forms but excludes the application fee, online submission charge and the cost of an OS map which is required for the location plan.

This company is a member of the Chartered Institute of Architectural Technologists.

Members may question what Architectural Technology is. It is:

"Architectural Technology is a creative and innovative design discipline which integrates architecture, science, technology and engineering.

Architectural Technology influences the technological, environmental, social, economic, cultural and political issues in both the built and natural environment. It ensures a building or structure is fit for purpose and designed with inclusivity in mind so that the needs of the end users are met. The design solutions will incorporate and address health and safety, welfare and ethical issues as well as the social well-being of those using the building or space".

Members may also question what the difference is between a Chartered Architectural Technologist and an Architect? According to a definition on the website, it is as follows: "Architects are said to have a greater interest in the aesthetics, whereas Architectural Technologists often have more experience and training in the science and technology of buildings, such as how they are constructed".

Company 2

This company is a RIBA ("Royal Institute of British Architects") Chartered Architects Practice specialising in historic buildings, as well as a SPAB Supporter ("The Society for the Protection of Ancient Buildings") and members of the ARB ("Architects Registration Board"). With extensive knowledge and experience in providing bespoke solutions for alterations, extensions, and repairs of historic properties, including listed buildings, locally listed buildings, churches, and buildings within conservation areas, our team is well-equipped to handle a wide range of projects. Their expertise extends to modern buildings and developments in both urban and rural contexts.

In addition to their architectural services, they offer in-house heritage consultancy services, including Heritage Statements, Heritage Impact Assessments, and Building Recording. Their team of architects and heritage consultants have a deep understanding of the complexities involved in conserving and restoring historic buildings, as well as gaining the required permissions to carry out these works. They take pride in our ability to work with a wide range of buildings and to offer tailored solutions that meet the specific needs of our clients.

Please find attached at Appendix 2 a copy of their fee proposal. Whilst LTC had stated from the outset that concept designs and ideas were only required, this company felt that they were unable to quote fully without knowing what the Council's budget was and therefore their fee proposals does not include any costs relating to a possible planning application.

This fee quote, £1,625,00 (Stages 1 to 3) excludes costs to meet with the Architect and/or Interior Designer to develop the brief as noted under Stage 1. The costs for the Interior Designer are not included within this fee proposal although the hourly rate for the Interior Designer is £60.00 and nor has it been stipulated as to how many hours would be required at this stage.

It is important to note that Company 1 has supplied fees for the initial concept ideas only, as requested, whereas Company 2 has also included costs (Stages 4 to 6) to actually build the agreed end result following design and consultation with LTC. As a guide only, this Company believes that it may take up to 40 hours' worth of work for the Interior Designer to come up with the end result, which could equate to £2,400.

Recommendation

That Members of the Planning, Economy & Tourism Committee consider the proposals put forward by the two companies and confirm whether they wish to proceed with one of the companies, appreciating that LTC is only addressing the concept design and ideas at this stage.

Company 1 £850.00 + VAT Includes any initial Planning Application preparatory works, if required

Company 2 £1,625.00 + VAT Excludes meetings to develop brief and any Planning application preparatory works, if required

ECONOMY & PLANNING COMMITTEE	13 OCTOBER 2022	AGENDA ITEM: 7
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Report prepared by Angela Price - Town Clerk

PROPOSALS FOR CHANGE OF RECEPTION AREA TO MEET REQUIREMENTS OF TOURIST INFORMATION SERVICE

Purpose of Report

The purpose of this report is to provide Members of the Economy & Planning Committee with suggestions on how the reception area of the council offices could be adapted to accommodate Tourist Information Services.

Detailed Information

At a recent meeting of the grants the following update was provided:

"TIC – Officers have been discussing how the reception area could be changed to accommodate the TIC better and to provide more space. It has been agreed that the current reception counter is not suitable to be used as a workspace and that if this were the way forward new specific counter style furniture would need to be purchased.

Attached is a diagram of a suggested redesign of the reception area, and officers hope to be able to provide more information on the cost of suitable counter workspace which would fit with the suggested proposal.

The attached diagram is not to scale but the suggestion is to install a new counter against the wall to the right of the entrance door, suitable for two members of staff to be able to work at. The fireplace could have something fitted to stop dust etc. from falling and this space could be used to house a glass cabinet where local art works could be displayed. This would free up a considerable amount of space in the centre of the room for leaflet stands and other sales items, should the council decided to proceed with them.

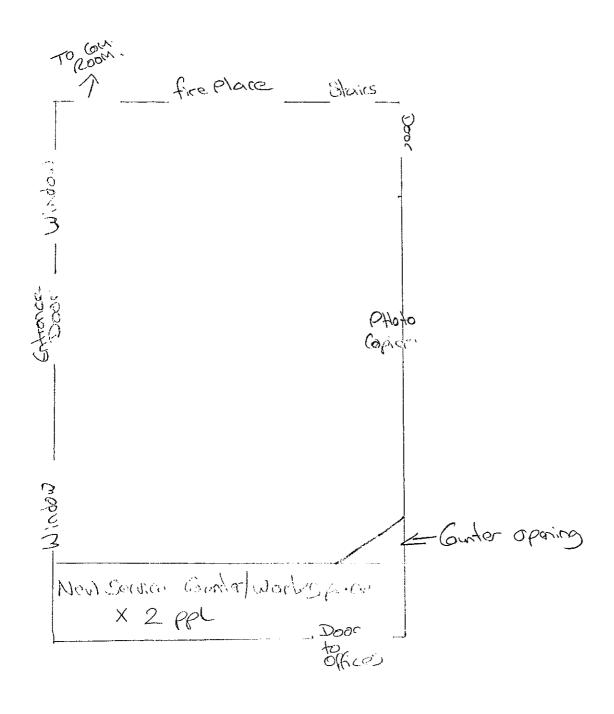
This will obviously need costing out properly and time scales considered but as the funding is there and unlikely to be used it would make sense to cost this as an option."

A copy of the minutes from the Grants Working Party are attached to provide Members with information on the discussion that took place at that meeting.

The Clerk has since written to Economy & Place Officers to enquire about the counter/workspace and is awaiting a response.

Recommendation

- 1. That Members give consideration to the attached information and authorise the Clerk to pursue the possibility of making use of the counter/workspace previously used at the Masters House.
- 2. That Members make a recommendation to Council that an expert be engaged to help with the design and costing in respect of the reception area of the council offices, to enable the space to be better used and function as a TIC.



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LEDBURY TOWN COUNCIL

MINUTES OF A MEETING OF THE GRANTS FUNDING WORKING PARTY HELD ON 28 SEPTEMBER 2022

PRESENT: Councillors Hughes and Morris

ALSO PRESENT: Angela Price - Town Clerk

11. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillor Howells.

12. DECLARATIONS OF INTEREST

Councillor Morris declared a pecuniary interest in anything relating to Bye Street Toilets.

13. TO APPROVE AND SIGN AS A CORRECT RECORD THE MINUTES OF A MEETING OF THE GRANTS FUNDING WORKING PARTY HELD ON 3 AUGUST 2022

RESOLVED:

That the minutes of the meeting of the Grants Funding Working Party held on 3 August 2022 be approved and signed as a correct record.

14. UPDATE ON GREAT PLACES TO VISIT FUNDING

Members were reminded of recommendations from the previous meeting for discussion at this meeting and also provided with an update on the status of the projects.

Members agreed to consider the project status prior to considering any final reallocation of underspends.

i. Public Realm – Ledbury in Bloom/Sustainable Ledbury

Members were advised that Ledbury in Bloom had asked whether there would be any available funds to purchase plants for autumn planting. The Clerk advised that this budget did already have an overspend but that the committee may wish to consider transferring a small amount from the "Drop Kerb" project, which it had been recognised would not be spent.

 ii. Bye Street Toilets – It was agreed that the installation of baby changing facilities in two of the toilets no longer be pursued and that consideration be given to transferring some funds from the underspend of this project towards the cost to replace the lighting in the Heritage Centre.

- iii. Shop Improvement Grant it was agreed that no further rounds of the Shop Improvement Grant be undertaken.
- iv. TIC Members were provided with a diagram showing how changes could be made to the reception area to make more room for the Tourist Information Centre to grow.

The Clerk advised Members that since the article in the Ledbury Focus the numbers of local people and visitors calling into the council offices in respect of Tourist Information had increased. She suggested they give consideration to the rough drawing included in their packs in respect of a possible layout of the reception area.

Councillor Hughes considered the proposed layout to be an excellent use of space, however he questioned the positioning of the photocopier. The Clerk advised that there was a lack of alternative places for this but explained that with it located where it was suggested it would be possible for the council to provide a photocopying service, at a small cost, to local residents. Members felt this was a sensible approach.

The Clerk proposed investigating the cost of suitable counter/workspace units and Councillor Morris suggested that it might be worth speaking with the Library in respect of a specially made counter/workspace they had which was no longer being used.

Members were provided with costings for the tear off map that had previously been agreed. The Community Development Officer was asked to join the meeting and provided clarification on the report she had provided.

Following the input from the Community Development Officer Members agreed to approve the quote from Lovell-Johns for the printing 500 A3 sized maps, to be supplied as 10 pads x 50 maps at a cost of £1,800 - £2,200 excluding VAT.

Councillor Morris suggested to help speed up the preparation and printing of the maps it may be useful to provide Lovell-Johns with a copy of the Tea Towel produced for sale in the Heritage Centre, as this provided a good layout of Ledbury and its points of interest.

Members reviewed the expenditure figures provided within the agenda papers and agreed several recommendations to be submitted to the Finance, Policy & General Purposes Committee, as listed below.

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RECOMMENDED

- 1. That the Finance, Policy & General Purposes Committee approve the following changes to the Great Places to Visit Funding subject to the approval of Economy & Place at Herefordshire Council:
 - i. That £200 be transferred from the Dropped Kerbs project to the Town Centre Public Realm (Sustainable Ledbury/Ledbury in Bloom) for the purchase of plants for autumn planting around the town.
 - ii. That £3,058.79 be transferred from the Jubilee Picnic in the Park underspend for the cost of the supply and fixing of 4 replacement bins on the Town Trail.
 - iii. That the remaining £1,800 from the Dropped Kerbs project, and £200 from the Jubilee Picnic in the Park underspend, a total of £2,000, be made available to purchase a weeding and urban cleaning system, to help prevent weeds and clean up pavements and other surfaces within the town.
 - iv. That the remaining £1,599.09 from the Jubilee Picnic in the Park underspend, and £1,000.00 from the Bye Street Toilets underspend, a total of £2,599.09, be made available to support works to replace the lighting in the upstairs of the Heritage Centre to enable the room to be used primarily as an event space
 - 2. That the Clerk contact Ledbury Library to ask whether they would consider selling the counter/workspace they have that is no longer in use and report back to the next meeting of the Working Party.
 - 3. That a recommendation be submitted to the Finance, Policy & General Purposes Committee that approval be given to appoint Lovel-Johns to provide tear off maps as per their quote (printing 500 A3 sized maps, to be supplied as 10 pads x 50 maps at a cost of £1,800 £2,200 excluding VAT).
 - 4. That the Community Development Officer provide them with a copy of the Tea Towel produced for sale in the Heritage Centre to assist them in the preparation of the maps.

The meeting ended a	: 4.03 pm
	Dated
(Chair)	



PLANNING, ECOMOMY & TOURISM COMMITTEE	8 JUNE 2023	AGENDA ITEM: 10
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Report prepared by Angela Price - Town Clerk

ADVERTISING BANNERS

Purpose of Report

The purpose of this report is to provide Members of the Planning, Economy & Tourism Committee with a copy of the report prepared by Councillor Bannister in respect of advertising banners be located in an around Ledbury.

Detailed Information

At a meeting of the Planning, Economy & Tourism Committee held on 13 April 2023, Members asked that the original report provided by Councillor Bannister in 2020 be resubmitted for consideration.

To assist Members in considering the contents of this report the Clerk has provided information in relation to discussions and resolutions made previously in respect of this matter, along with an update on progress made in relation to this since it was last reported to a committee.

The report was initially report to a meeting of the E & L Committee on 13 November 2020, with a subsequent report being provided to a meeting on 21 January 2021. Both of these minutes are provided below:

MINUTES OF A MEETING OF THE E & L COMMITTEE HELD ON 13 NOVEMBER 2020

E91. ADVERTISING BANNERS

Members were provided with a report in relation to advertising banners in Ledbury.

Councillors Bannister and Morris had taken pictures of a number of locations in and around Ledbury that they felt would be appropriate for advertising banners to be sited. These included lamp post banners and an overhead banner in High Street, utilising the eyelets which are in place for the Christmas Lights.

The Clerk advised that they had been advised on several occasions that the eyelets currently in place would not be strong enough to support an overhead banner and that if they wished to consider this then stronger eyelets would need to be in place.

It was agreed that in the first instance a request should be made to Herefordshire Council to allow lamp post banners to be erected, and Councillor Bannister volunteered to provide the lamp post numbers for the next meeting of the Environment & Leisure Committee. In the meantime, the Clerk will contact Herefordshire Council to ask whether there would be any issues with installing banners across the street or mounted onto posts.

RESOLVED:

- 1. That the advertising banners report be received and noted.
- 2. That Councillor Bannister identify the lamp posts that he feels would be a prime location for advertising banners and report back to the Clerk for the next Environment & Leisure Committee.
- 3. That the Clerk contact Herefordshire Council to confirm whether there would be any issues with installing advertising banners across the street of on lamp posts.

MINUTE OF A MEETING OF THE ENVIRONMENT & LEISURE COMMITTEE HELD ON 21 JANUARY 2021

E125 ADVERTISING BANNERS

Members were provided with a report on possible locations for lamp post mounted banners.

Councillor Morris thanked Councillor Bannister for the report and the work he had put into the document.

RESOLVED:

- 1. That the Clerk be authorised to contact BBLP to establish whether it would be possible to mount banners to the lamp posts listed within the report.
- 2. That a RECOMMENDATION be sent to the Finance, Policy & General Purposes Committee to request a budget of £5,000 to spend on banners.
- 3. Once confirmation has been received from BBLP, the Clerk obtain quotes in respect of the banners and fittings and submit a report to a future Environment & Leisure Committee.

Upon appointment of the Deputy Town Clerk in August 2021, this project was handed over to them to investigate and report on. However, on reviewing minutes of standing committees, there would appear to have been no further action on this matter until it was raised by Councillor Morris at a Grants Working Party on 17 February 2022, the minutes of this and subsequent meetings are attached for information (2 March 2022).

The matter of vertical banners was resurrected by the Deputy Clerk in November 2021 when a Task & Finish Group meeting took place. At that meeting, members discussed the following:

- the types of banners, with preference being given to fabric banners as opposed to correx banners;
- the designs to be based on events throughout the year, i.e. Poetry Festival, Carnival or a generic "Welcome to Ledbury" banner and information on the banner being kept to a minimum so not to lose the impact of the purpose of the banner;
- ✓ what the colours should be:
- ✓ locations for banners with prime sites being at the Full Pitcher, Hereford Road, Parkway (Gloucester Road) and secondary sites being along Little Marcle Road and New Mills. Within Town, prime locations to be the Homend, Southend, New Street, Bye Street and Bosbury Road.

The Deputy Clerk subsequently met with BBLP to establish suitable locations for vertical banners around the town and the plan at Appendix A shows these locations which were accepted by BBLP. However, the locations still needed approval from Herefordshire Council's Highway Team as well as input from the Planning Department. The Planning Department did confirm that planning permission would not be required whereas Advertisement Consent may be required. In addition, there would be costs for Consent to Display an Advertisement which ranged from anything between £132 to £462 but this aspect required further clarification and understanding at the time. Herefordshire Council's Highway Officer was extremely difficult to contact at the time and whilst he had verbally confirmed that he would be happy for vertical banners to be displayed in the High Street, there is no confirmation in writing to support this.

Due to work pressures on other projects, it has not been possible to progress this project, due to the time needed to contact of Herefordshire Council officers.

However, it should be noted that there are various outstanding issues that will need to be resolved by Members before any further progress can be made, these include:

- Confirmation of locations to be agreed by all parties
- Designs (artwork and material), marketing and advertising consents/regulations
- Logistical issues and costs such as who would be responsible for erecting the banners and changing them during the course of the year to coincide with the various events.

Recommendation

Members are requested to give consideration to the information above and attached and decide how they wish to proceed in respect of having banners located in and around Ledbury.

Agenda Iben 10 Appendix

Note on the possible location of LTC Street Banners

1.Intro

Earlier in the year there was discussion at E&L that LTC would consider the purchase of Street Banners to advertise local events. Deliberations of the committee included a discussion of Banner types and in particular the possible locations for these banners. Cllrs Morris and Bannister volunteered to look into the possible locations for mounting the banners. For obvious reasons, reporting back on this task has been delayed. This short note comprises a report back to E&L on this task.

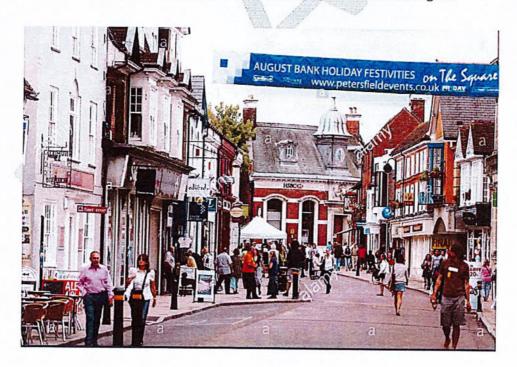
2.Banner Types

In considering what type of banners would be appropriate for the town, there seem to be several possibilities worth considering.....

- Across street banners
- Post Mounted Banners
- Free Standing Banners
- Wall or Fence Mounted Banners

2a. Across-Street Banners

This type is very common and have been used in Ledbury on many occasions in the past, and there are many possible locations for this type of banner, particularly using the same mountings as are already used for mounting the Christmas Lights.



2b. Post-Mounted Banners

These banners can be mounted particularly on street light posts



2c. Free Standing Banners

These can be used when there are no suitable lamp posts available as is the situation in the High Street for example.



2d. Wall-Mounted Banners

Possibly suitable for mounting on the Market House for example.



Nick Morris and John Bannister

11/11/20

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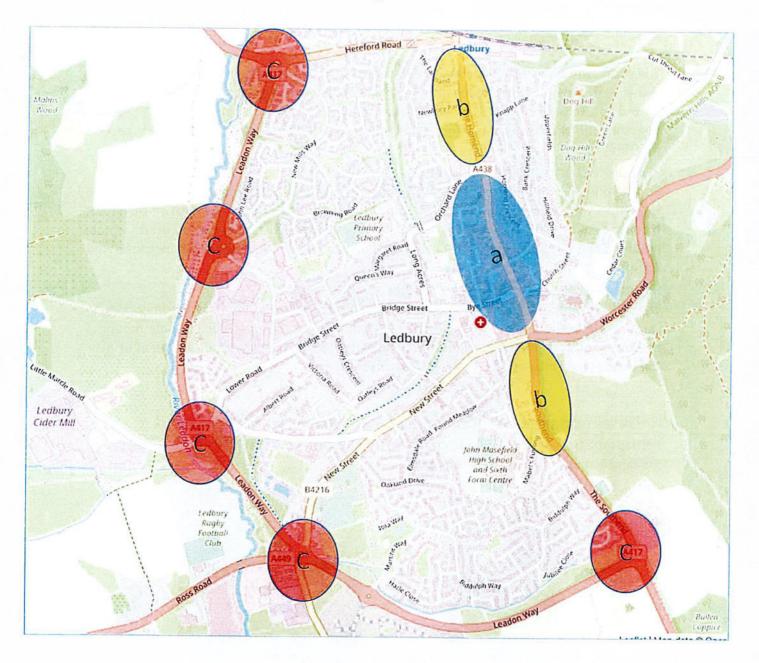
492

3. Location Types and descriptions

Location types in and around Ledbury can grouped as follows...

- a. Town Centre
- b. Approaches to the town centre
- c. Edge of town and bypass.

The map below gives an indication of these types of areas.



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3a. The Town Centre

The town centre essentially consists of the High Street (from Top Cross to Bye Street, and part of The Homend, (from Bye Street to Orchard Lane). This is the major part of the town centre conservation area and the trading and shopping area which sees the highest footfall. This is an essential location for banners announcing town events.

High Street itself is very wide and does not have lamp-posts as the street lighting is mounted on the buildings. In this case, across-the-street banners and lamp-post mounted banners are not possible to erect and so free-standing banners and wall mounted banners would be suitable for this area.

The main area for mounting across the street banners would be on the Homend. There are many locations which are already fitted with substantial and robust metal eyelets and hooks affixed to the buildings on each side of the road and some of these fixings are used for mounting the Christmas lights. More details of the location of these fixings in given in section 4 of this report.

3b. Approaches to the Town Centre

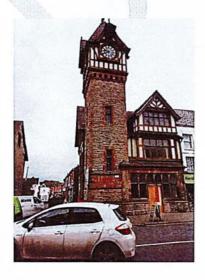
For the purposes of this note, the approaches to the town centre are considered to be The Homend from Orchard Lane to the Railway station, and the Southend. Across-the-street banners cannot be used here but there are plenty of lamp-posts that can be used for pole mounted banners. Ideally several such banners on each side of the town might be considered adequate.

3c. Edge of Town and Bypass

The two previous categories capture the in-town traffic and footfall but it is also important to capture the attention of through-traffic. This can best be done by erecting pole mounted banners at sites on the Bypass which see the most traffic. These locations will be at or near the various (and increasing number of) the roundabouts.

4. Details of across-street mounting locations on The Homend

Perhaps the best position for a banner across The Homend is from the Barrett Browning Building across to the Specsavers building.





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The images below show close-up images of the mounting points on the buildings and show sturdy metal brackets which are used for the Christmas lights and will easily support a simple banner.





Moving north along The Homend another suitable location is at Bank Crescent, here there are mounting points on both sides of Bank Crescent and on two buildings opposite









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Again, these building have solid metal brackets (which can be seen on the photographs) where the banners can be fitted.

Perhaps the most northerly point worth considering is at Isaacs and across to the Raduni Restaurant which both have appropriate metal fixing brackets.





5. Next Actions

- 1. Pricing and spec for the various banners including mounting and suspension components
- 2. Ownership of lamp-posts and responsible organisations for fitting banners to said posts.
- 3. Seek permission for lamp-post mounted banners
- 4. Cost and Specs for banner mounting fittings on posts
- 5. Evaluation of mounting points (stress testing) for across-street banners
- 6. Identify organisations for mounting across-street banners
- 7. Pricing for erecting banners
- 8. Determine overall cost and time-line for erection of banners
- 9. Organise LTC Budget for the project
- 10. Develop a timeline and plan for the project.

End of Report

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Note 2 on Street Banners – Lamp-post locations and details

Intro

In the first note on street banners, possible locations for lamp-post mounted banners were identified as indicated on the map below.



Only across the street banners can be used in the area marked 'a' as there are no lampposts in this zone. In this note we will investigate lamp-post sites in areas b and c for suitability for the mounting of banners.

The images in this note show a close-up of the post to identify the number and then a more distant view which gives an idea of the location on the street.

The Homend

On the Homend heading north out of town, Lamp posts begin at Belle Orchard. From this point lamp posts occur on both the east and west side of the road. The photographs below show suitable lamp posts between Belle Orchard and the Junction at Orchard Lane near the Tesco store.

Lamp Post 0068 - East Side of Homend





Lamp Post 0069 - East Side of Homend





Lamp Post 0070 - East Side of Homend





Lamp Post 692 West Side of Homend





Continuing north along the Homend up to the railway station there are more possible lamp posts which could be used if the above posts are not suitable.

The Southend

Lamp post locations immediately to the south of Top Cross were investigated and on some posts it proved difficult to get identifications numbers as can be seen from the images. The following images show Lamp posts from xxxxx up to Top Cross.

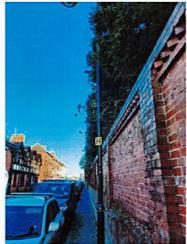
Lamp Post 048 - West Side





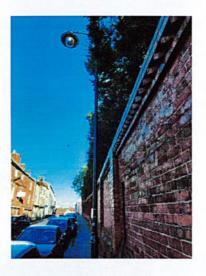
Lamp post 050 –East Side





Lamp Post 51 ? East Side





Lamp Post 53 East Side





Leadon Way - The Bypass

In the previous report 5 locations on Leadon way were identified, however in this note attention is focused on 3 roundabout locations only which include...

- The junction with the Southend (A417 -Gloucester Rd)
- The junction with the Ross Road (A449)
- The junction with Hereford Road (A438)

POST 734 - A417 Gloucester Rd





Post 735





Ross Road A449 - No 0711





Ross Road No 0699





Hereford Rd - Post No 767





Post No 769





Summary

This note has shown the Lamp post numbers and locations of a number of possible sites where banners could be mounted on Lamp posts. The suggestion in this note is to locate 2 banners on the Homend, 2 on the Southend and 1 or 2 banners on each of the 3 roundabouts on the Leadon Way identified in this note.

Appendix

LEDBURY TOWN COUNCIL

MINUTES OF A MEETING OF THE GRANT FUNDING WORKING PARTY **HELD ON 17 FEBRUARY 2022**

PRESENT:

Councillors Knight, Hughes and Morrise

ALSO PRESENT: Angela Price - Town Clerk

Olivia Trueman - Community Development Officer

1. TO APPOINT A CHAIRMAN

RESOLVED:

That Councillor Hughes be elected as Chairman of the Grant Funding Working Party for the 2021/22 Municipal Year.

2. **APOLOGIES**

No apologies were received.

DECLARATIONS OF INTEREST 3.

None received

4. **TERMS OF REFERENCE**

Members were provided with draft Terms of Reference for the Grant Fund Working Party for consideration.

Councillor Hughes proposed the following Responsibilities and Areas of Operation:

- 5. (i) To consider and recommend projects to be considered as part of the Welcome Back Fund
 - (ii) To consider and recommend projects to be considered as part of the Great Places to Visit Fund.
 - To consider and recommend projects as part of any funding that (iii) may become available to Ledbury Town Council.
 - (iv) To consider the eligibility of grant applications received from local Ledbury organisations and voluntary groups in respect of the above funding streams.

(v) To make recommendations to the Finance, Policy & General Purposes Committee in respect of projects to be funded via the above streams.

RESOLVED:

That the Terms of Reference for the Grant Funding Working Party be approved with the inclusion of the above Responsibilities and Areas of Operation.

5. WELCOME BACK FUND

Members had been provided with a copy_of_the Welcome Back Fund Activities list and were asked to give consideration to each one in turn.

a. Hire of LED Christmas Trees £350 – the Clerk advised that it had not been possible to complete this project in time for the Christmas Lights Switch on event due to the company providing the Christmas Trees not getting back to with details of cost and availability.

RESOLVED - No further action required

b. Supply of Christmas Tree in Cemetery Chapel £40 – the Clerk advised Members that due to not having spent the funds for the LED Christmas Trees, she had requested that this be allocated to the purchase of the Christmas Tree for the High Street.

Therefore, a request had been made to HC officers to ask that the funding be reallocated, and the outcome of that request was awaited.

The accumulative cost of the two trees was £373.72.

RESOLVED - No further action required

c. Hire of Gazebos for use by Market Stall Holders at Christmas Event £2,700 – The Clerk advised that the hire of the gazebos had come in under the anticipated expenditure at a cost of £1,100 plus VAT.

She advised that she had requested that the additional funds of £1,600 be reallocated to the hire of Christmas characters for the Christmas Lights Switch on event, as these had come in over budget. The outcome of this request is awaited.

RESOLVED - No further action required

d. Purchase of 6 x lamp-post projecting banners and infrastructure £1,800

 the Clerk advised that the Deputy Clerk had been working with BBLP
 and Herefordshire Officers in relation to having new columns and banners installed on the Ledbury By-pass.

Councillor Morris questioned why the council were not considering having banners sited on lamp-posts that are already in situ on Southend, the Worcester Road, Gloucester Road and on the roundabouts.

The Clerk advised that Councillor Bannister had provided a map of where he felt it appropriate to have the banners and this was what the Deputy Clerk had been working to. The Clerk also advised that she believed the advice received from BBLP was that it was not possible to have banners placed on the roundabouts, but that she would need to check this with the Deputy Clerk.

Councillors asked that the information advising of the reasons given above be provided to the Working Party in writing and that further discussion be had with the Deputy Clerk about the possibilities of placing banners on lamp posts that are already available.

RESOLVED: that the Clerk speak to the Deputy Clerk about the above, with a view to considering the lamp posts on the road listed, subject to their being no issues.

e. Maintenance of Bye Street Toilets - £2,000 – Members were advised that officers were in the process of obtaining quotes for the works required to the Bye Street toilets and that they were liaising with the Members of the Ledbury & District Community Benefit Society in respect to these repairs.

RESOLVED – that officer's prioritise the works required to the Bye Street toilets to enable them being reopened as a matter of necessity and urgency.

f. Provision of additional Covid Signage and Hand Sanitiser units £840 – Members agreed that they would purchase 6 x hand sanitiser units and offer them to the following locations:

Community Centre – Martin Eager Burgage Hall BBI Heritage Centre St Michaels Church St Katherine's Hall

A further three would also be purchased for locating at the Council Offices, cemetery chapel and use in and under the Market House.

RESOLVED – That 9 hand sanitisers be purchased and distributed to the above sites around the town.

g. World Book Day £5,000 – Members were advised that to-date committed expenditure on this project was £580.

However, they were advised that it been agreed to hire Book Characters to be in the town at a cost of £800.00.

Members considered other ways in which they may be able to spend the funds allocated to this project, and it was agreed that the Clerk should investigate the possibility of providing funding to all local schools to purchase non-curriculum reading material and that the rationale for this would be that it would aid children with their reading skills that may have been affected by school closures during Covid.

RESOLVED – that the Clerk investigate the possibility of providing funding to all local schools to purchase non-curriculum reading material and that the rationale for this would be that it would aid children with their reading skills that may have been affected by school closures during Covid.

h. Hire of Disney Characters and other expenditure in relation to the Christmas Lights Switch-on £500 – Members were advised that there had been an overspend on this budget, however as mentioned in item c above a request had been made to HC officers to reallocate the underspend from the hire of the gazebos. The outcome of that request is awaited.

RESOLVED - No further action

i. Trees and shrubs for Ledbury in Bloom and Town Trail £6,770 – Members were advised that the Clerk and CDO had met with representatives of both Ledbury in Bloom and Sustainable Ledbury. following the meeting LIB have provided a quote and pro-forma invoice in respect of new planters and repairs to current flower tubs in the total sum of £765.74.

Further discussions need to take place in respect of the funding for these projects.

RESOLVED – that the Clerk and CDO continue dialogue with LIB and SL in respect of expenditure on projects.

6. **GREAT PLACES TO VISIT**

Members had been provided with a copy of the Great Places to visit Fund Activities list and were asked to give consideration to each one in turn.

Town Centre public realm – improvements to the visual impact of the centre
of the town by provision of plants, hanging baskets etc. around the town and
approach roads £5,000 – Members discuss the possible introduction of

trees in planters around the town that had been discussed at the recent meeting of the E & L Committee.

The proposal for bike racks in the town centre was also discussed as an option under this project.

The Clerk advised members that she and Cllr Howells had met with the Locality Steward earlier that day, and that they had discussed the possibility of the repairs to the barriers at Top Cross being funded from the GPV Fund. She advised that she had contacted BBLP with information on this and was waiting for a reply

RESOLVED:

- 1. That the Deputy Clerk progress the potential tree planting in High Street scheme as discussed at the recent E & L Meeting.
- 2. That the Deputy Clerk progress the purchase of a removable bike rack to be placed adjacent to the Market House.
- 3. That the repairs to the barriers at Top Cross be pursued as a potential project under the GPV Fund.
- b. Provision of funding to support the Master's House Landscaping Project £3,000 The Clerk advised that this funding had been agreed as funding for the removal of the two trees from St Katherine's Car Park, which had been undertaken on 10/11 February. She advised that the invoice was now awaited.

RESOLVED - No further action once invoice received and paid.

c. Improvements to Bye Street toilets – installation of baby changing facilities £500 – Deputy Clerk is arranging for quotes to be obtained.

RESOLVED – that quotes be obtained

d. To repair and extend the steps at Dog Hill Woods to the picnic area at the top £10,000- Members were advised that the Deputy Clerk is progress this project

RESOLVED – That the Deputy Clerk progress the steps at Dog Hill Woods, with an update at the next meeting.

e. Provision of Shop front enhancement grant scheme £29,500 – Councillor Morris advised that Ledbury Civic Society offer a grant for this each year, but that in the past they have not advertised it and therefore take up has been minimal. It was suggested that LTC liaise with the Civic Society and ask if they would be willing to offer £250 towards each application granted and that LTC offer £705 so that a total of £1,000 could be offered to anyone wishing to apply.

It was agreed that this would be advertised on a "first come, first served" basis.

RESOLVED:

- 1. That officers liaise with the Civic Society to ask whether they would be willing to offer £250 towards the grants being offered by LTC in the sum of £750.
- 2. That the grant scheme be advertised as a "first come, first served" offer.
- f. Queens Jubilee Event £10,000 The CDO advised that the Events Working Party had been working on this, and that it had been agreed that an event would be held on the Recreation Ground to celebrate the Jubilee. Members were advised that the event was to be called "Ledfest" and that it would consist of local bands performing at the recreation ground, with food vendors being invited to attend. Further information on this event can be obtained via the minutes of the Events Working Party or by contacting the Deputy Clerk/CDO.

She advised that the funds would be used for the hire/purchase of the following items:

- Bunting
- Bands
- Toilets
- Fun Fair Rides
- Event licence
- Souvenir programme
- Security
- First aid
- Union Jack flags and hats

The purchase of staff polo shirts and fleeces was also discussed as it was felt that these would help identify staff at the event and future events, however confirmation would need to be sought as to whether it was acceptable to purchase these as part of the fund.

It was also agreed that an event planner would be investigated with a view to them offering help in organising the event, as Councillors felt that this project was too large just for the officers to undertake.

RESOLVED - That the EWP continue to progress this project and the Clerk contact HC officers to ask whether the purchase of staff polo shirts and fleeces could be considered via this fund.

g. Infrastructure to improve the Charter Market and provide specialist markets in the town £ 10,000 – Members were asked to consider how many gazebos to purchase and the size and colour of these.

It was agreed that $12 \times 3 \times 3$ m gazebos should be purchased and that the tops should be burgundy with the "Ledbury Town Council" on them. It was also agreed that the gazebos should be purchased with three sides for use and the relevant weights for securing them.

The clerk advised that the company that had provided the hired gazebos at Christmas had advised that they would willing to help LTC source quotes for the purchase of gazebos once they had agreed what they were looking for.

RESOLVED

- 1. That the Clerk contact the hire company and ask for their assistance in sourcing quotes for the purchase of 12 3x3 m gazebo's as above.
- 2. That the Clerk contact HC Officers to ask whether it would be possible to purchase staff polo shirts and fleeces from this fund.
- h. Installation of dropped kerbs in and around the town centre £12,000 the Clerk advised that during her meeting with the Locality Steward that morning they had discussed the possibility of having a drop kerb installed at Horse Lane Orchard across the Worcester Road to assist mobility users.

She advised that the Locality Steward had been supportive of the project and following the meeting she had sent photographs in an email to BLLP asking them to help progress this through the GPV project. A response is awaited.

The Clerk advised that the cost of the project would be significantly less than the budget allocated and therefore they may need to consider alternative projects for the remainder.

It was agreed that the Clerk would contact Community Action Ledbury to ask if they had any suggestions of areas that may have need for drop down kerbs around the town.

RESOLVED:

- 1. That the Clerk pursue the drop down kerb with BBLP and ask the HC Officers involved with the GPV fund to assist with this.
- 2. That the Clerk contact Community Action Ledbury to ask whether they could identify any areas around the town that would benefit from the introduction of drop kerbs.
- Creation of Tourism material new town map which can provide a digital experience for visitors £10,000 – the clerk advised that she was aware that Ross Town Council were currently working on something similar to this and

suggested that she contact them to ask for information on how they have approached this and who they are working with to provide it.

RESOLVED – that the Clerk contact the Clerk at Ross Town Council to ask for information on how they have approached the virtual map and who they are working with to provide this.

7. DATE OF NEXT MEETING

RESOLVED:

That the next meeting of the Grants Working Party be scheduled for Wednesday, 2 March 2022 at 3.00 pm.

LEDBURY TOWN COUNCIL

MINUTES OF A GRANTS FUNDING WORKING PARTY HELD ON 2 MARCH 2022

PRESENT:

Councillors Knight, Morris, and Hughes

ALSO PRESENT: Angela Price - Town Clerk

Julia Lawrence - Deputy Clerk

Oliva Trueman - Community Development Officer

8. **APOLOGIES FOR ABSENCE**

None received

9. **DECLARATIONS OF INTEREST**

None received

MINUTES OF A MEETING OF THE GRANT FUNDING WORKING PARTY 10. **HELD ON 17 FEBRUARY 2022**

RESOLVED:

That the minutes of a Grants Funding Working Party held on 17 February 2022 be accepted and signed.

11. **WELCOME BACK FUND**

The Deputy Clerk provided an update on the banners. She advised that she had been in contact with Balfour Beatty to discuss the possibility of placing the banners on roundabouts, however she had been advised that this would not be possible due to visibility and safety issues. However, she advised that it would be possible to site banners on the bypass and at various entry roads i.e., Bromyard Road, Leadon Way, and Gloucester Road. The Deputy Clerk advised that this had been approved, in principle by Balfour Beatty and that she was awaiting approval from Herefordshire Council. Members were also advised that it may be possible to have some bespoke posts installed in the town centre but that this would require planning permission before proceeding with.

Members were also made aware of two options in relation to the installation of the posts around the bypass in so far as if a post is installed the Council would need to apply for a structural license which may not be possible within the time frame of the Great Places to Visit funding. The alternative option would be the council purchasing the posts but Balfour Beatty adopting them as a Highway asset which would eliminate the need for LTC to apply for the structural licence.

The Clerk asked whether the option for the banners being placed on Southend, Gloucester Road and Hereford Road had been discussed with the Locality Steward as had previously been discussed. The Deputy Clerk responded that this had been spoken about but that there were concerns that this may impact residents.

The Deputy Clerk advised that the pinpointed locations on the map were what Balfour Beatty have agreed to in principle.

The members agreed that the signs would say 'Welcome to Ledbury'.

It was proposed by Councillor Hughes that the working party would attempt to move this matter to Great Places to Visit Fund, which would provide more time for the necessary considerations to be dealt with.

RESOLVED:

- 1. That the Deputy Clerk continue to work on this project with a view to having 'Welcome to Ledbury' on the banners.
- 2. That the Clerk speak to Economy & Place officers at Herefordshire Council to request that this be considered under the Great Places to Visit Funding.

12. GREAT PLACES TO VISIT GRANT FUNDING

RESOLVEED:

That the update information be received and noted.

13. TO CONSIDER ELIGIBILITY OF GRANT APPLICATIONS RECEIVED FROM LOCAL ORGANISATIONS FOR CONSIDERATION WITHIN THE ABOVE GRANT FUNDING

It was decided that members have a read through all the applicants and decide in a reconvened meeting which applications should be approved.

14. DATE OF NEXT MEETING

RESOLVED:

That the next meeting of the Grants Funding Working Party be scheduled for Thursday, 10 March 2022 at 3:00pm.

The meeting e	nded at 4:21pm.	
Signed		. Dated
•	Chair)	

Planning Decisions Log

LTC MEETI	LTC MEETING 10 NOVEMBER 2022			The state of the s
223248	of existing buildings on site and erection of	cs	Members discussed	No decision
	ted access, car parking, ted works – Building and land to the rear of The oury, Herefordshire		possible issues with this planning application as they felt it would intrude on the green space which is noted in the Neighbourhood Development Plan (NDP). It was discussed that a member of the Committee should produce a draft planning-based report on this including the following issues which were raised: 1. The height of the building 2. The ecological value of the land salue of the land salue of the land 3. Potential traffic issues	
LTC MEETI	LTC MEETING 12 January 2023	THE PROPERTY.		
223476	Conversion of portal barn to single dwelling – Portal Barn, Upper Mitchell Farm, Ledbury, Herefordshire, HR8 1JF	MN	No objections	No decision
223742	LISTED BUILDING CONSENT. Replacement main entrance door – Masefield Solicitors Office, Worcester Road, Ledbury, Herefordshire, HR8 1PN	X X	No objections	No decision

223921	Proposed dwelling – Land to the rear of 8A High Street, Ledbury, Herefordshire, HR8 1DS	8	Object on the grounds that this application will result in the over development within a conservation area.	No decision
<u>223996</u>	Proposed floor extension and porch with internal alterations – 15 Martins Way, Ledbury, Herefordshire, HR8 2XW	KR	No objections	Approved with conditions
TC MEETIN	LTC MEETING 9 February 2023			
222107	Approval of reserved matters relating to layout, scale, external appearance and landscaping (pursuant to outline planning permission appeal ef: APP/W1850/20/3244410 and LPA ref. 171532 for 230 dwellings with associated highways infrastructure (internal roads, footways, footpath/cycleway and spine road) and play area (Phase 1) – Land North of viaduct, adjoining Orchard Business Park, Ledbury, Herefordshire.	బ	Object on grounds outlined by Herefordshire Council and many other organisations.	No decision
<u>230103</u>	Proposed variation of condition 2 of planning application 200066 (Demolition of retail building (A1) and erection of production building (B2)) – additional HGV yard, 1 loading bay to be added 3 loading bays to be removed and parking spaces to be consolidated to the south of the extension - Countrywide Stores Dymock Road Ledbury Herefordshire HR8 2JQ	7	No objections	No decision
TC MEETIN	LTC MEETING 11 April 2023			
223602	Remove existing central bar and erect a new bar counter and back- fitting at rear of room. Form new window opening to serve courtyard. Refurbish toilets. Repairs to existing flooring and panelling. Lay new clay tile flooring. Re-position door and partition. Erect close boarded bin enclosure. Relocate water tank and 2m high fence enclosure – The Talbot Inn, New Street, Ledbury, Herefordshire, HR8 2DX LISTED BUILDING CONSENT	8	No objection	No decision

230491	Proposed additional of Ring Main Unit (RMU) and enclosure on the north elevation – Countryside Stores, Ledbury, Herefordshire, HR8 2JQ	5	No objection	No decision
230652	Proposed demolition of mid C20 former hop kilns on the roadside and replacement with new storage building; Refurbishment of the late C19/early C20, 2 storey brick building for offices, staff facilities and two-bed apartment. Erection of mono-pitched, open-fronted canopy to link the proposed new storage building to the existing warehousing (the northern range) – Juggs Green Business Park, Staplow, Ledbury, Herefordshire, HR8 1NR	8	No objection	No decision
230680	Application for approval of reserved matters following outline approval of 212114 – one dwelling and associated vehicular access – Parkway House, Little Woolpits Lane, Parkway, Herefordshire, HR8 2JE	8	No objection	No decision
230688	Proposed change of use from detached residential garage to commercial dog grooming salon with signage and mechanical vent added – Wylde House, Ledbury, Herefordshire, HR8 2EE	B	No objection	No decision
230711	Proposed extension to integral garage to rear of house, proposed independent hot tub enclosure in garden, widening of existing patio door and internal alterations to existing dwelling – Alvestone House, New Street, Ledbury, Herefordshire, HR8 2EE	9	No objection	No decision
230712	Proposed extension to integral garage to rear of house, proposed independent hot tub enclosure in garden, widening of existing patio door and internal alterations to existing dwelling – Alvestone House, New Street, Ledbury, Herefordshire, HR8 2EE – LISTED BUILDING CONSENT	9	No objection	No decision
230754	Proposed additional plant on North elevation – Countryside Stores, Ledbury, Herefordshire, HR8 2JQ	5	No objection	No decision

220783		TM.	Members noted that Ward Councillors would be attending the next Planning Meeting at Hereford Council to voice Ledbury Town Council's opinions of this being a retrospective planning application which could be seen to breach Herefordshire Council's policy.	No decision
178877	Planning Ke-consultation – Land to the rear of 8A High Street, Ledbury, Herefordshire, HR8 1DS	8	Objection - on the grounds of over development in a conservation area and that this planning application does not fall within the design principles of the Ledbury Neighbourhood Development Plan	No decision
LTC MEETIN	LTC MEETING 18 May 2023			
230954	Proposed extension to side and rear of property – 4 Beggars Ash Cottages, Beggars Ash, Wellington Heath, Ledbury, Herefordshire. HR8 1LN	rs	No objection	No Decision
230959	Proposal to extend existing bungalow, including replacement garage. Extension to include rooms in roof and roof realignment – Brambles , Orchard Lane, Ledbury, Herefordshire, HR8 1DQ	rs	No objection	No Decision

Decision	No Decision	Determination made
No objections, subject to he comments submitted by Severn Trent in respect of drainage being complied with and disabled access being considered	No objections No	No objection De
rs	AB	OK
Proposed change of use and conversion of the former Methodist Chapel to a restaurant and associated managers flat – Methodist Church, The Homend, Ledbury, Herefordshire, HR8 1BP	Proposed installation of a double electric vehicle charge point between 2 parking bays in the Bye Street, Long Stay Public Car Park – Bye Street Long Stay Car Park, Bye Street, Ledbury, HR8 2AA	T1 Acacia tree, fell to as near ground level as possible – Priory Lodge , OK Worcester Road , Ledbury , Herefordshire , HR8 1PL
230987	231059	231205

Agenda Hem 14



Directorate/Division: Economy and Environment

Team: Environmental Health & Trading Standards

Please ask for: Licensing
Direct line: 01432 261761

Email: licensing@herefordshire.gov.uk

Date: 25 May 2023

TalkCommunityEnquiries Cllr Stefanie Simmons

Via Email

Dear Sir/Madam

An application has been received on 25 May 2023 for a variation of a premises licence at:

Talbot Hotel, New Street, Ledbury. HR8 2DX

Applied for:

To add Regulated Entertainment in the outside area as per submitted plan Fridays, Saturdays, Sundays 12:00 – 22:00

Current licence

A performance of live music (Indoors); A performance of dance (Indoors)

Monday-Sunday: 19:00 - 00:00

Any playing of recorded music (Indoors); Sale by retail of alcohol

Monday-Sunday: 10:00 - 00:00 Provision of late night refreshment Monday-Sunday: 23:00 - 00:00

Non standard timings:

A performance of live music; Sale by retail of alcohol:

From the end of permitted hours on New Years Eve until the start of permitted hours on New Years Day

Consultation dates are as follows: Begins 26 May 2023 and ends 22 June 2023

Any representation should address one of the four licensing objectives:

- Prevention Crime & Disorder
- Public Safety
- · Prevention of Public Nuisance
- Protection of Children from Harm

A copy of the application can be found at the below website within 24hrs (working days only) of the date on this memo.

https://www.herefordshire.gov.uk/business-1/current-licensing-applications

Details on how to make a representation can be found at the below website address https://www.herefordshire.gov.uk/business-1/current-licensing-applications/2

Any representations need to have name/address and contact details and should be emailed to licensing@herefordshire.gov.uk no later than 22 June 2023 addressing the four licensing objectives above.

Yours faithfully

EMMA BOWELL SENIOR LICENSING TECHNICAL OFFICER Environmental Health & Trading Standards





Agenda Item 15

Economy and Environment

Highways, Environment & Waste

Chief Executive: Paul Walker

Ms A Price Clerk to Ledbury Town Council

Town Council Office

Church Street

Ledbury HR8 1DH Our Ref:

PROW/TCPA102/LJC

Please ask for: Lisa Creed

Direct Line / Extension: 01432 383661

E-mail: lisa.creed@herefordshire.gov.uk

15th May, 2023

Dear Ms Price

PUBLIC PATH DIVERSION ORDER TOWN AND COUNTRY PLANNING ACT 1990, SECTION 257 FOOTPATH ZB1 (PART) LEDBURY

In accordance with the relevant statutory provisions, I now enclose, for information, copies of the Notice of Confirmation, Confirmed Order and Order Plan.

The Order will be certified in due course once the works to the diverted path have been completed.

A copy of the Notice of Confirmation will appear in the Malvern Gazette on 19th May, 2023.

Yours sincerely

LISA CREED

PUBLIC RIGHTS OF WAY OFFICER

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PUBLIC NOTICE



NOTICE OF CONFIRMATION OF PUBLIC PATH ORDER

TOWN AND COUNTRY PLANNING ACT 1990 SECTION 257 AND PARAGRAPH 7 OF SCHEDULE 14

HEREFORDSHIRE COUNCIL FOOTPATH ZB1 (PART) LEDBURY PUBLIC PATH DIVERSION ORDER 2023

On 27th April, 2023 Herefordshire Council ("the Council") confirmed the above order.

The effect of the order, as confirmed, is to divert that part of public footpath ZB1 in the Town of Ledbury which commences at OS Grid Reference SO 6996 3751 (point A on the order plan) and follows a generally north north-westerly direction for approximately 96 metres to OS Grid Reference SO 6993 3760 (point B on the order plan). The total length of the existing said footpath is approximately 96 metres.

An alternative footpath will be created for use as a replacement, being 2 metres in width, which commences at OS Grid Reference SO 6996 3751 (point A on the order plan) and follows a generally westerly direction for approximately 66 metres to OS Grid Reference SO 6989 3751 (point C on the order plan). It continues in a generally northerly direction for approximately 59 metres to OS Grid Reference SO 6990 3757 (point D on the order plan) before turning in a generally north-easterly direction for approximately 40 metres to OS Grid Reference SO 6993 3760 (point B on the order plan). The total length of the said proposed new footpath is approximately 165 metres.

A copy of the order and order plan have been placed and may be seen free of charge at Blueschool House, Blueschool Street, Hereford, HR1 2AN during normal opening hours. Copies are also available on the Council's website at www.herefordshire.gov.uk.

Any queries in relation to this order may be discussed with Louise Hart, Public Rights of Way, Herefordshire Council, Plough Lane, Hereford, HR4 0LE, on telephone 01432 383671, or by e-mail to louise.hart2@herefordshire.gov.uk.

This order comes into force on the date on which the Council certifies that the terms of Article 2 of the order have been complied with (creation of alternative footpath), but if any person aggrieved by the order desires to question its validity or that of any provision contained in it on the ground that it is not within the powers of the above Act, or on the ground that any requirement of that Act, or any regulation made under it has not been complied with in relation to the confirmation of the order, he or she may apply to the High Court for any of these purposes under Section 287 of the Town and Country Planning Act 1990 within six weeks from the date of this Notice as required by paragraph 7 of Schedule 14 to that Act.

Dated: 19th May, 2023

Mark Averill
Interim Service Director – Highways, Environment and Waste

PUBLIC PATH DIVERSION ORDER



TOWN AND COUNTRY PLANNING ACT 1990, SECTION 257

HEREFORDSHIRE COUNCIL FOOTPATH ZB1 (PART) LEDBURY PUBLIC PATH DIVERSION ORDER 2023

This order is made by the County of Herefordshire District Council (known as "Herefordshire Council") under Section 257 of the Town and Country Planning Act 1990 because it is satisfied that it is necessary to divert the footpath to which this order relates ("the footpath") in order to enable development to be carried out in accordance with planning permission P221577/F granted under Part III of the Town and Country Planning Act 1990 for development of land between Leadon Way and Amcor Flexibles, Lower Road Trading Estate, Ledbury, HR8 2DJ.

BY THIS ORDER:

- 1. That part of footpath ZB1 over the land shown by a bold continuous line on the attached plan and described in Part 1 of the Schedule to this order ("the Schedule") shall be diverted as provided below.
- 2. There shall be created to the reasonable satisfaction of Herefordshire Council an alternative highway for use as a replacement for the footpath as provided in Part 2 of the Schedule and shown by a bold broken line on the attached plan.
- 3. The diversion of the footpath shall have effect on the date on which Herefordshire Council certifies that the terms of Article 2 and 4 herein have been complied with.
- 4. The following works shall be carried out in relation to the highway described in Part 2 of the Schedule.
 - Levelling of raised bund between points A and C
 - Waymarking as appropriate
- 5. Collins Design & Build are hereby required to pay the costs of carrying out the said works.
- 6. Where immediately before the date on which the said footpath is diverted there is apparatus under, in, on, over, along or across it belonging to statutory undertakers for the purpose of carrying on their undertaking, the undertakers shall continue to have the same rights in respect of the apparatus as they then had.

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Dated 31st January 2023

THE COMMON SEAL of the County of Herefordshire District Council was affixed BY ORDER

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Authorised Officer



16 MAY 2023

SCHEDULE

PART 1

Description of Site of Existing Path or Way

The existing route of footpath ZB1 commences at OS Grid Reference SO 6996 3751 (point A on the order plan) and follows a generally north north-westerly direction for approximately 96 metres to OS Grid Reference SO 6993 3760 (point B on the order plan).

The total length of the existing said footpath is approximately 96 metres.

PART 2

Description of Site of Alternative Highway

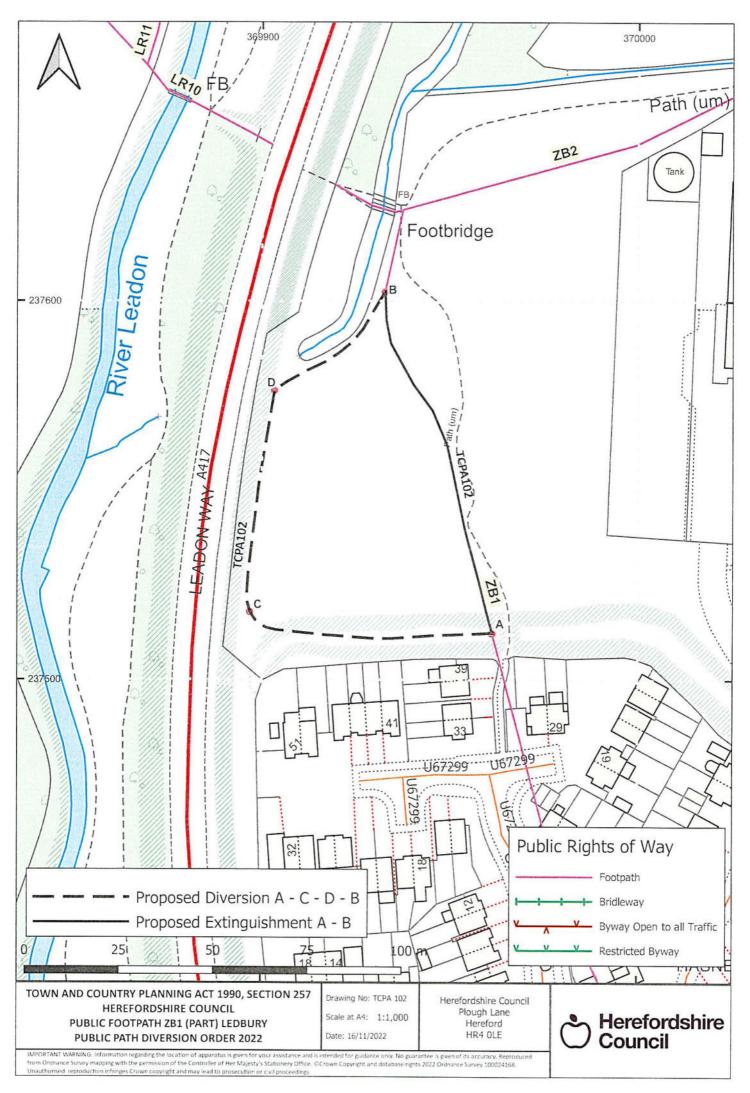
The proposed new route of footpath ZB1 being 2 metres in width commences at OS Grid Reference SO 6996 3751 (point A on the order plan) and follows a generally westerly direction for approximately 66 metres to OS Grid Reference SO 6989 3751 (point C on the order plan). It continues in a generally northerly direction for approximately 59 metres to OS Grid Reference SO 6990 3757 (point D on the order plan) before turning in a generally northeasterly direction for approximately 40 metres to OS Grid Reference SO 6993 3760 (point B on the order plan).

The total length of the said proposed new footpath is approximately 165 metres.

It is hereby confirmed/eartified that the Provisions of Article & of this Order has been Satisfied

Authorised Officer:

Date: 27 Spen 2023



SECTION 106 INFORMATION PROVIDED BY	' COUNCILLOR	HARVEY
SECTION TOO IMPORIMATION FROM INCOMED DI	COCITOTECIO	, , ,, ,, , , , , , ,

Nard	Parish	Planning	Development site address	Gain type	Gain description	Balance	Balance 	Status
		reference				available		1
edbury West	Ledbury	DCNE0009/	Land at New Mills Estate, Kingsmead, Le	Transport/Highways	Transport Facilities mean any or all of the following sustainable transport	15,184	-	Money available
		1537/F			initiatives/facilities at the Council?s discretion, pedestrian access/improvements in the			
					locality of the Development, improvements to bus and passenger waiting facilities in			
					the locality of the Development, improvements to Safe Routes to Schools (road safety			
					scheme) in Ledbury, a contribution to Safe Routes to Schools in Ledbury, improvements			
					to roadways and cycle facilities in the locality of the Development			
Ledbury South	Ledbury	212375	South of Leadon Way Ledbury	Library	ADDITIONAL DEED TO FOLLOW	_	6,607	7 Money pending
·			Herefordshire HR8 2HT					·
Ledbury South	Ledbury	212375	South of Leadon Way Ledbury	Sports Facilities	Means outdoor facilities for football and rugby as identified in the Council's Playing	26,286	-	Money available
•		1	Herefordshire HR8 2HT		Pitch Assessment 2012 and Outdoor Sports Investment Plan 2018			
Ledbury South	Ledbury	212375	South of Leadon Way Ledbury	Recycling	Means one waste collection bin and one recycling collection bin to be provided for each	4,172	-	Money available
,			Herefordshire HR8 2HT		Open Market Unit			
Ledbury South	Ledbury	212375	South of Leadon Way Ledbury	Primary Care	To provide infrastructure at Ledbury Health Partnership	19,896	-	Money available
··· ,			Herefordshire HR8 2HT					
Ledbury South	Ledbury	212375	South of Leadon Way Ledbury	Education	Enhanced educational infrastructure at Ledbury Primary School, John Masefield High	216,983	-	Money available
,	,		Herefordshire HR8 2HT		School and youth provision and special education needs.			
Ledbury South	Ledbury	194182	Land to the rear of the Full Pitcher, New	Offsite Play/Open	To provide the off-site open space	72,940	-	Money available
	,		Street, Ledbury	Space				
Ledbury West	Ledbury	160606	Land at Galebreaker House Leadon Way	Public Realm	Landscaping improvements to the Master's House being a grade 2* listed building	89,301	-	Money available
···· ,	'		Ledbury Herefordshire HR8 2SS	Contribution	within the public realm in Ledbury town centre.			
Ledbury South	Ledbury	143116	Land to the South of Leadon Way	Sports Facilities	Outdoor Sports - towards the cost of the improvement of existing and the provision of	158,201	_	Money available
	'	1.	Ledbury Herefordshire		new off site sports in accordance with the Playing Pitch Assessment			
Ledbury South	Ledbury	143116	Land to the South of Leadon Way	Transport/Highways	Bus stops - contribution towards new bus stop and shelter on the west side of Martins	24,145	-	Money available
	,		Ledbury Herefordshire		Way, plus the provision of a shelter at the existing bus stop on the east side of the road,			
			,		together with associated kerbing works, ground works, drainage works and design.			
Ledbury South	Ledbury	143116	Land to the South of Leadon Way	Education	Means primary education provision at Ledbury Primary School.	480,706	-	Money available
	,		Ledbury Herefordshire					
Ledbury South	Ledbury	130613/F	Ellenscroft, New Street, Ledbury	Offsite Play/Open	Open space contribution towards the provision expansion improvement or	2,220	-	Money available
Leabary South				Space	maintenance of the Open Space Facility]		
Ledbury South	Ledbury	130613/F	Ellenscroft, New Street, Ledbury	Transport/Highways	Transport facilities mean any or all of the following sustainable transport improvements	20,549	-	Money available
ecabary South	Leabar,				and/or facilities at the Council's discretion, improvements to bus shelters and bus stops			
					in the locality of the development, safe routes to schools a road safety initiative,			
					improvements to lighting and signage to existing highway, pedestrian and cycle routes,			
					improvements to pedestrian and cyclist crossing facilities, new on/off road, pedestrian			
					and cycle links to the Development, traffic calming measures.			
Ledbury South	Ledbury	130613/F	Ellenscroft, New Street, Ledbury	Education	Education Facilities mean pre-school provision, Ledbury Primary School, John Masefield	967	· -	Money available
reapary south	Leabury	130013/1	Energetors, reces offices, readouty		High School , Post 16 education and learning, Herefordshire Youth Service provision and	1		
					special educational needs			