LEDBURY TOWN COUNCIL

13 November 2026

To: Councillors Chowns, Morris, Harvey and Hughes
Ward Councillors: Harvey, Peberdy, Simmons
Events WP Members: Sabeen Chaudry, Griff Holliday, Beth Hughes, Lizzie Gissane, Lynette Loader, Sonia Bowen, Nina Shields and Nic Sims

Dear All,

You are invited to attend a meeting of the **Events Working Party on Thursday, 19 November 2026 at 10:00am at Co-op Funeralcare, Hawcutt House, Bye Street, Ledbury HR8 2AA** for the purpose of transacting the business below.

Yours faithfully

Angela Price PSLCC, AICCM
Town Clerk

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A G E N D A

1. **To elect Chairman for the remainder of the 2026/27 Municipal Year**

2. **To receive apologies for absence**

3. **To approve and sign the minutes of the meeting of the Events Working Party held on 1 October 2026 (Pages 142 - 148)**

4. **To receive and note the Action Sheet - CDO (Page 150)**

5. **Event Data Capture (Standing Item) - CDO (Pages 152 – 153)**

6. **Events Strategy update and next steps - CDO (Page 154)**

7. **To receive and note update on recent past events (7a HODs, 7b Ledbury Mop Fair and 7c Half Term Activity Stitch with Kate) – CDO (Pages 156 – 159)**

8. **To receive and note update on Christmas Lights Switch on – Gazebo Hire and Snow Machine (Page 160)**

9. **To receive and note update on Colour Friday/Late Night Shopping – Lizzie Gissane (Verbal)**

10. **To receive and note update on Christmas Candle Lighting – CDO (Page 162)**

11. **To receive and note an update on BIG Breakfast – Griff Holliday (Verbal)**

12. **To receive and note update on Ledbury World Bookfest – CDO (Pages 164 - 165)**

13. **To receive and note the Events Calendar - CDO (Pages 168 - 170)**

14. **Any Other Business**

15. **Date of Next Meeting - Thursday, 17 December 2026, Council Offices, Church Lane, Ledbury HR8 2DL**

LEDBURY TOWN COUNCIL

MINUTES OF A MEETING OF THE EVENTS WORKING PARTY MEETING HELD ON THURSDAY 1 OCTOBER 2026

PRESENT: Councillors: Chowns, Hughes and Morris

Non-Councillors: Sonia Bowen, Griff Holliday, Al Braithwaite (Chair), Tara Emery (Herefordshire BID), Lizzie Gissane and Jess Elliott

ALSO PRESENT: Angela Price – Town Clerk
Honor Holton – Minute Taker
Penelope Shaw – Community Development Officer (Interim)

APOLOGIES: Sabeen Chaudhry, Nic Sims and Nina Shields

109. TO ELECT CHAIRMAN FOR THE REMAINDER OF THE 2026/27 MUNICIPAL YEAR

Members were advised that Al Braithwaite (Chair), due to other commitments, would be unable to continue as Chairman. Members were therefore asked whether anyone would be willing to take on the role. It was noted that, if no Chairman was appointed, the position would need to be filled on a meeting-by-meeting basis.

There were no nominations or volunteers. Members were asked to consider taking on the role before the next meeting.

RESOLVED:

That the appointment of a Chairman be considered again at the next meeting.

110. TO RECEIVE APOLOGIES FOR ABSENCE

RESOLVED:

Apologises for absence were received from Sabeen Chaudhry, Nina Shields and Nic Sims.

111. TO APPROVE AND SIGN THE MINUTES OF THE MEETING OF THE EVENTS WORKING PARTY HELD ON 30 JULY 2026

RESOLVED:

That the minutes of the Events Working Party meeting held on 30 July 2026 be approved.

112. TO RECEIVE AND NOTE THE ACTION SHEET

The action sheet needs to be updated with anticipated completion dates, to facilitate monitoring of agreed actions.

RESOLVED:

That the Action Sheet be received and noted.

113. EVENT DATA CAPTURE

The meeting was advised that more detailed interpretation of the data previously supplied had some good points, but it was too detailed in other respects. BID supply the data in it's "raw" format, as there is no capacity to breakdown the information further.

It was noted that the presence in town for major events such as The Carnival, HODS and traders event was important to see so demonstrating economic and community benefits.

Members discussed the event data capture process and the need to promote the event submission form on the Town Council's website, to help raise awareness of events. It was noted that the information submitted would help populate the Events Calendar.

Members agreed that the form was straightforward to complete and suggested that it should be promoted more widely to local businesses and organisations.

RESOLVED:

That the update be received and noted and that the event submission form be promoted to businesses and organisations.

114. EVENTS STRATEGY UPDATE AND NEXT STEPS

Members received an update on the Events Strategy and discussed opportunities to develop a wider programme of events across the town.

The importance of supporting independent businesses was discussed, including opportunities for local businesses to showcase their products and services through workshops. "Meet the Makers" activities and other events, this offers an alternative to mass consumerism and heavy discounting.

Members were advised of the Colourful Friday instead of Black Friday to becoming a town-wide initiative, bringing independent businesses together and creating a town-wide event.

Next steps were set out in the Events Strategy - draft action plan and were supported by the Working Party, including the role that it would play in monitoring actions.

RESOLVED:

That the Events Strategy update be received and noted and that opportunities to develop a wider programme of events, including initiatives supporting independent businesses, be explored.

115. TO RECEIVE AND NOTE UPDATE ON CHRISTMAS LIGHTS SWITCH ON – GAZEBO HIRE AND SNOW MACHINE

It was noted that Ledbury Town Council shall be purchasing a snow machine this year.

RESOLVED:

1. **That the update on the Christmas Lights Switch-On be received and noted.**
2. **That arrangements for the gazebo hire, (including hire out charges) and snow machine be progressed.**
3. **That the weather dependency of the Christmas late-night opening be noted.**
4. **That opportunities to promote independent businesses as part of the wider Christmas programme be supported.**

116. TO RECEIVE AND NOTE THE UPDATE ON LEDBURY COMMUNITY DAY – GRIFF HOLLIDAY

Griff Holliday provided an update on Ledbury Community Day, advising that Ledbury Community Hub would be taking responsibility for the organisation of the event going forward. The previous year's event had been very successful, with the Community Hub providing support and helping to increase attendance across a wider range of age groups.

The Town Clerk noted that, as the Community Hub would be taking the event forward, Nic Sims or a representative of the Hub should attend future Working Party meetings.

Griff also highlighted the importance of providing opportunities for local organisations, businesses and the wider community to participate in and contribute to local events.

RESOLVED:

That the update provided on Ledbury Community Day be received and noted.

The chair of EWP to contact the Hub to encourage attendance at these meetings.

117. TO RECEIVE AND NOTE UPDATE ON LEDBURY CELEBRATION – GRIFF HOLLIDAY

Griff Holliday advised that Ledbury Food Group, which has been responsible for organising Ledbury Celebration, felt that the event had become too large and complex to continue managing. The Director of Poetry House and the Town Clerk of Ledbury Town Council had met to discuss the possibility of jointly taking the event forward. Under the proposed arrangements, Ledbury Town Council would continue to organise the market, while Poetry House would assume responsibility for the wider event planning.

The Chair thanked Griff Holliday for his work and contributions to both Ledbury Community Day and Ledbury Celebration.

RESOLVED:

That the update on Ledbury Celebration be received and noted.

118. TO RECEIVE AND NOTE UPDATE ON LEDBURY CARNIVAL – SONIA BOWEN

Sonia Bowen provided an update on the success of this year's Ledbury Carnival. She highlighted the magnificent display presented by the independent traders, who had worked collaboratively over the course of a year to prepare for the event. Sonia praised the strong collaboration between the Carnival Association, local traders and the wider Ledbury community.

The turnout was exceptionally, demonstrating strong public support for the event and its value to the town. Sonia thanked Ledbury Town Council for its assistance and for providing an information stand on the day.

It was noted that further support would be beneficial for future events, particularly in relation to road closures and other legal and regulatory matters, where additional expertise was required. The Carnival Association's Annual General Meeting (AGM) was scheduled for 11 November, with the aim of encouraging greater involvement and attracting additional support.

Sonia also asked whether the Council could approach John Masefield High School (JMS) to explore the possibility of young people becoming youth ambassadors for the Carnival.

Members noted the update and discussed the importance of community events and their contribution to the town. Members congratulated the Carnival Association on delivering such a successful event.

RESOLVED:

That the update on Ledbury Carnival be received and noted.

The council would be approaching JMS regarding opportunities for young people to become involved, through the Duke of Edinburgh Award programme, in community events across the town.

119. TO RECEIVE AND NOTE UPDATE ON LEDBURY CONVOY – TOWN CLERK

The Town Clerk provided an update on Ledbury Convoy, noting that the event had been generally well received. Feedback highlighted some confusion surrounding the event's name, with some attendees expecting a moving convoy. The earlier onset of darkness also presented challenges, with some vehicle owners experiencing difficulties starting their vehicles and operating their lights. It was therefore suggested that the event retain it's existing start time but finish earlier moving forward. The predominance of American vehicles, rather than British vehicles, was also noted, along with the absence of the Pink Panthers that were expected to be in attendance. These points would be considered when planning next year's event.

It was also agreed that food traders should be approached earlier to improve availability, as many had already committed to other events on the same date.

RESOLVED:

That the update and feedback regarding the Ledbury Convoy be received and noted and that these points should be taken into consideration when planning future events.

120. TO RECEIVE AND NOTE UPDATE ON HODS – BETH HUGHES

Members discussed feedback on this year's Heritage Open Days. It was noted that responses from participating organisations were still awaited, and visitor numbers would be requested to help assess the event's success.

Concerns were raised that the events may not have been sufficiently publicised, with some visitors unaware of activities taking place in the town. The importance of promoting future events through Visit Herefordshire and other appropriate channels was highlighted.

It was also noted that attendance at the Chapel opening on Saturday had been low, with only five visitors, and alternative approaches would be considered before arranging similar events in future.

It was noted that other heritage venues across the town should provide data on attendance levels to ensure a rounded picture of HODS across the town. This information would complement data capture (from BID), for this period to provide a more comprehensive picture for the town.

RESOLVED:

That the update on HODS be received and noted.

That the Community Development Officer seek feedback from other heritage venues regarding their attendance levels.

121. TO RECEIVE AND NOTE THE EVENTS CALENDAR

The Mop Fair date was noted to require correction to 12 and 13 October.

Lizzie provided an update on Colourful Friday, explaining that the initiative aims to counter Black Friday and promote local and independent businesses through activities and meet-the-maker events. It was noted that Ledbury would be the first town to hold this as a town-wide event.

Members noted that Remembrance Sunday was missing from the events calendar. The Chairman of the Council would again undertake the Poppies for Paddington event at Ledbury Railway Station on 11 November. An event would also be held at the church on 18 November to commemorate the 110th anniversary of the final day of the battle of the Somme. The Chair referred to the Somme exhibition at the Heritage Centre, which was due to finish on 15 November, and suggested that consideration be given to extending the exhibition to coincide with the church event. Members also noted that the installation of the new Vicar would take place on 3 November at 7.00 pm.

It was noted that the Bonfire Night entry should be amended to clarify that this was a town event organised by the school.

The title of the dramatisation of John Masefield’s life, together with the date and time, be added to the events calendar, along with details of forthcoming Masefield Matters events at the school.

Members also noted that the Royal British Legion quiz night on 28 November would be the Christmas quiz.

Members agreed that July and August should be removed from the events calendar and that headings should be added to the reverse side.

Members also requested that the calendar be produced in a larger format where possible and continue to operate as a rolling programme.

The Town Clerk asked Members to send event information to both the Town Clerk and the Community Development Officer to ensure that events could be included on the calendar. Tara, representing Herefordshire BID, encouraged greater engagement with event organisers and recommended that organisers be encouraged to upload their events to the Herefordshire BID website to improve promotion and awareness.

RESOLVED:

1. **That the events calendar be updated to reflect the amendments and additions discussed.**

2. **That consideration be given to extending the Heritage Centre's Somme exhibition to coincide with the commemoration event on 18 November.**

3. **That Members be encouraged to submit event information to the Town Clerk and Community Development Officer and to promote the use of the Herefordshire BID website by event organisers.**

122. DATE OF NEXT MEETING – THURSDAY 19, NOVEMBER 2026

RESOLVED:

That the next Events Working Party Meeting is to be held on Thursday 19 November 2026.

The meeting ended at 11:05 am

Signed …… Date …….

EVENTS WORKING PARTY

Minute No.	Action	To be Actioned by	Date Actioned	Comments	Status
	28-Oct-25				
37.1	Proposed that more examples are presented alongside the step-by-step guide, which would help people further understand how much work is involved in organising an event, such as road closure applications.	CEO	Feb-26	The CEO is currently working on uploading example documents to the website, including a sample road closure notice.	Ongoing
	18-Feb-26				
57.2	That the Town Council formally invite other event providers and local organisations, such as representatives from Lakefest and Hellens Manor to future working party meetings.	CEO	Mar-26	Letters have been sent to schools, and engagement has been initiated with Lakefest and other event organisers.	Ongoing
58	That consideration be given to utilising other applications such as the Visit Herefordshire Walking App	CEO	Apr-26	Possibility of funding and working with Ledbury Places to develop a simple app. A report will go to Full Council on 6 August.	Ongoing
	23-Mar-26				
64.1	"That the Community Engagement Officer be asked to provide clarification in respect of the various types of events and how their information will be captured for the purpose of measuring success, following which the Strategy will be provided to Full Council for their consideration and approval."	CEO		A Report has been submitted to the Events working Party for consideration.	Completed
	02-Oct-26				
114	Events Strategy update and next steps.	CDO	Oct-26	The CDO*i* willl work towards update and next steps.	Ongoing

LEDBURY TOWN COUNCIL

Events Working Party	**19 November 2026**	**AGENDA ITEM: 5**

Report prepared by Penelope Shaw, Community Development Officer *(interim)*

EVENT DATA CAPTURE

Purpose of Report

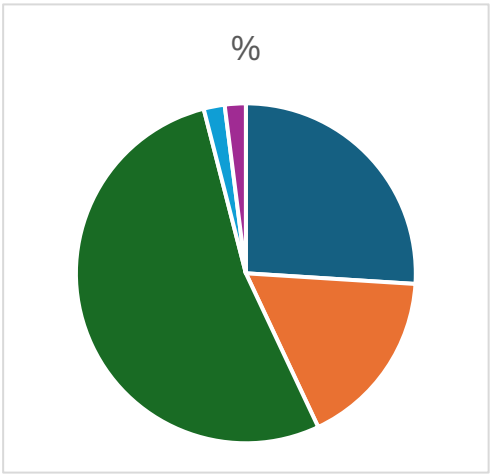
To give an update on event data capture, provided by Place Informatics, for Ledbury Convoy event on 19 September 2026.

Detailed Information

Event visitor behaviour report

Ledbury Convoy event, Saturday 19 September 2026, 17:00 – 20:00

- Weather - moderate drizzle, min 15ºC, max 22 ºC, rain 2mm
- 64.3% visitors to Ledbury arrived in the afternoon
- 38% visitors travelled from 3-10 miles away, 43% visitors travelled from 10-25 miles away
- Average dwell time in Ledbury 36 minutes, event dwell time 36 minutes
- Existing visitors to Ledbury 3,691, new visitors to Ledbury 3,959



Event data capture information has been requested for Heritage Open Days and also October half term activity Stitch with Kate.

Recommendation

1. That the above information be received and noted.

LEDBURY TOWN COUNCIL

Events Working Party	**19 November 2026**	**AGENDA ITEM: 6**

Report prepared by Penelope Shaw, Community Development Officer *(interim)*

EVENTS STRATEGY

Purpose of Report

To give an update on the Events Strategy.

Detailed Information

Due to staff shortages and work pressure, there is no further update to the Events Strategy at this time. Recruitment is underway to permanently appoint to the role of Community Development Officer.

Recommendation

1. That the above information be received and noted.

LEDBURY TOWN COUNCIL

Events Working Party	**19 November 2026**	**AGENDA ITEM: 7a**

Report prepared by Penelope Shaw, Community Development Officer *(interim)*

HERITAGE OPEN DAYS – FEEDBACK FROM ATTRACTIONS

Purpose of Report

To receive feedback from participants in the national scheme, Heritage Open Days which ran from Friday 11 September through to Sunday 20 September 2026.

Detailed Information

See feedback from individual attractions. To note that feedback has already been received from the Painted Room and the Market House, and present to EWP at the meeting of 1 October 2026.

Market Theatre
Open days: Saturday 12 October 2026
Visitor numbers: 14 (5 x 10am, 9 x 3pm)
Comments:

- The visitors who turned up really enjoyed the tours and were fully engaged. All visitors who booked turned up.
- Pathetic lack of publicity in the town. Everybody the organiser spoke to in town knew nothing about the event. Blames the Town Council for lack of support. Claims to have called in at Ledbury Library 10 days before the event and say they knew nothing about it. Organiser took it upon themselves to collect HODs booklets from Council Offices to deliver to library. Was reassured by previous CDO of involvement, but nobody from the Town Council bothered to support their event. Because of LTC lack of support and interest, will not be taking part in any future events.

Heritage Centre
Open days: Friday 11 September to Sunday 20 September 2026 (additional days to usual opening 14 & 16 September)
Visitor numbers: 1,234 over event (55 & 117 on additional open days)
Comments:

- Publicity and raising awareness of this event, I'm sure is key to the success. The brochure produced by the town council is good and perhaps needs wider distribution - not sure it reached places like Warner's Hotel, where many of our visitors come from.
- One of the challenges faced by the HC, with the parameters set by the National scheme, was that you had to have something "new" - not just promoting a different exhibit/display. Certainly needs to be creative thinking and joined up approaches so the town benefits more fully from the event.

Master's House (Friends of the Master's House)
Open days: Saturday 19 September 2026
Visitor numbers: 241, ≤100 increase on usual library-only Saturdays
Comments:

- Would like to have received HODs booklets earlier.
- Ran out of HODs booklets.

Butcher Row House Museum
Open days: Friday 11 to Sunday 20 September (additional Sundays)
Visitor numbers: BRHN weekdays: 301, weekends 438
Burgage Hall: 2 x weekends 327
Better than 2025 but not as good as 2024
Comments:

- Trustees of the Ledbury Civic Society thought that coverage of events in the Town Council brochure was particularly good this year.
- Future improvements: more HODs publicity in Ledbury, eg, advert in Ledbury Focus, article in Ledbury Reporter, posters in town including Town Council window, possible flyer drop by the postman (perhaps too costly).

Event data capture has been requested from Place Informatics, via HBID.

2027 event will run from Friday 10 September to Sunday 19 September 2027 inclusive (as detailed on heritageopendays.org.uk website)

Recommendation

1. That the above information be received and noted.
2. That feedback received is used to inform preparations for HODs 2027

LEDBURY TOWN COUNCIL

Events Working Party	**19 November 2026**	**AGENDA ITEM: 7c**

Report prepared by Penelope Shaw, Community Development Officer *(interim)*

HALF TERM ACTIVITY, STITCH WITH KATE

Purpose of Report

To report on the free activity provided by Ledbury Town Council during half term.

Detailed Information

'Stitch with Kate' was for a children's free half term activity event. Children were offered the opportunity to decorate and stitch their own pumpkins (2D).

The activity was due to take place at The Barn, St Katherine's Square. However, due to unforeseen circumstances, the event needed to be relocated on the morning of the activity. The event was moved to the Upper Floor of the Old Grammar School. Updated posters were displayed, including at The Barn, to inform potential participants. Social media was also used to communicate the change of venue.

Despite the sudden venue change, this did not detract from the event and between 35 – 45 sewed pumpkins were completed. Kate, who provided the workshop shared some very positive feedback. See email following:

Hello,

Thank you so much for a wonderful day on Wednesday, it was brilliant!

I know we had a hiccup at the start but yourself and Emma handled that so well that it didn't detract from the day at all. You were efficient and resourceful and together we still made the day a huge success.

It was such a fulfilling day, the youngest stitcher was 3, the eldest a grandma whom I obviously didn't ask her age. The day felt very wholesome, uniting multiple generations, giving families an opportunity for quality time together and for individuals to feel a sense of pride and achievement through their creation. I only wish you could have heard the conversations and seen the smiles as they said it all.

The (emergency!) venue was perfect and definitely added to the day. It sparked conversations, was warm and light and felt apt for a place to engage in an activity that would have been an essential part of life in the period from which the building originated.

I am grateful to you for making me feel so welcome and supported too. It was lovely we had time to chat and get to know each other a little. I truly hope we can work together again!

Please find attached my little collage of the day that I will be sharing on my social media tomorrow. I'm sorry I didn't manage many photos but it's testament to the days success as I was just too busy helping people with their pumpkins. If you'd like any photos individually sent just let me know.

I have also attached a photo of my mini kits as requested as a potential gift idea to share for your Christmas initiative. It would be incredible to be involved in this if it was possible. I can easily take some further close up photos if you need me to, this is just a photo I had on my camera role in the absence of daylight as I write this.

Well done for stepping in and stepping up I wish you every success in the role, you certainly proved yourself as an asset to your team on Wednesday!

Thank you and warm wishes,
Kate



Recommendation

1. That the above information be received and noted.

LEDBURY TOWN COUNCIL

Events Working Party	**19 November 2026**	**AGENDA ITEM: 8**

Report prepared by Penelope Shaw, Community Development Officer *(interim)*

CHRISTMAS LIGHTS SWITCH ON EVENT

Purpose of Report

To give update on progress of Christmas Lights Switch On event, including gazebo hire and snow machine.

Detailed Information

The gazebos, and sides have been ordered. The snow machine has arrived, along with containers of solution. All aspects of the Christmas Lights Switch On event are coming together.

The snow machine will be available for hire, going forwards, and we're hoping to make it available for weddings.

Recommendation

1. That the above information be received and noted.

LEDBURY TOWN COUNCIL

Events Working Party	**19 November 2026**	**AGENDA ITEM: 10**

Report prepared by Penelope Shaw, Community Development Officer *(interim)*

CHRISTMAS CANDLE LIGHTING

Purpose of Report

To give update on progress of Christmas Candle Lighting to be held at Cemetery Chapel, New Street on Sunday 13 December 2026, between 10:00 and 14:00.

Detailed Information

A meeting was held on 8 October 2026 between Lynette Loader (Co-op Funeralcare) and Penelope Shaw (interim Community Development Officer). As a result of that meeting:

- Publicity poster created
- Event added to Ledbury Town Council events page
- Publicity poster included LTC Autumn newsletter

Co-op Food has kindly offered to donate refreshments for the event, and Lynette has offered to volunteer for a shift at the event. Community Development Officer will be present for the duration of the event.

Recommendation

1. That the above information be received and noted.

LEDBURY TOWN COUNCIL

Events Working Party	**19 November 2026**	**AGENDA ITEM: 12**

Report prepared by Penelope Shaw, Community Development Officer *(interim)*

LEDBURY WORLD BOOKFEST 2027

Purpose of Report

To give update on progress of Ledbury World Bookfest, to be held on Saturday 8 March 2027 at various venues around the town throughout the day.

Detailed Information

Previous CEO had secured community 'voting' with Tesco blue coins – under a topic of healthy eating. Voting ends on 30 November 2026. Information from Tesco states that the project with the most votes receives up to £1,500, the second-place project gets £1,000 and the third-place project receives £500. We await the outcome.

Recommendation

1. That the above information be received and noted.

Tesco Blue Token Grant Funding: Fruit and Veg Grants

- **Grant Details:** Tesco's grant funding programme offers grants of up to £1,500 to schools, registered charities and not-for-profit organisations supporting children and young people.

- **Focus:** Projects should support children or young people and include a clear food-related element within their delivery (e.g. breakfast clubs, food growing, cooking clubs, snacks for youth activities).

- **Application and Voting Process:**
  - **Rolling Applications:** No deadline - selection typically takes 6-12 months.
  - **Shortlisting:** Three applications are shortlisted for a public vote in Tesco stores every four months.
  - **Customer Voting:** Tesco customers vote for their preferred project when they shop.
  - **Funding Allocation:** The project with the most votes receives £1,500 (or the requested amount up to that value), the second place project gets £1,000, and the third place project receives £500.

- **Eligible Organisations:** any not for profit organisation with a written constitution or governing document. Including: Voluntary/community organisations, Registered Charities, Schools, Sports clubs, Scouts/Guides, Local authorities, Community Interest Companies* (CICs) - *must be at least 2 years old

- **Application Form and Guidance:** Check eligibility and apply at www.tescoplc.com/fruit-and-veg-grants

- **Groundwork staff are available to provide advice and feedback on your application. Contact:**
  - Alicia Cheshire (07463 247 326) alicia.cheshire@groundwork.org.uk

Tips for Completing the Application Form:

- **Apply for the full £1,500 grant amount.**
- **Provide a detailed descriptions of the planned project, its benefits and why it is needed.**
- **Don't use jargon or statistics - instead paint a picture of your project and how it will help the community.**
- **Keep saving the application as it can time out very quickly and you will loose any unsaved work.**
- **Make sure the information that will appear on the voting booth is accurate and appealing so that it encourages Tesco customers to vote for your project. Featured on the voting booth is: Organisation Name (Q1) Project Title (Q7) and One Line Description (Q13).**

EVENTS CALENDAR 2026 - 2027

Ledbury Town Council Event
Community /Outside Event
Mayors Events
Bank Holiday
Holidays / Celebrations - Non-Bank Holiday

Month	Event	Date	Time	Venue	Organiser	Website	Action / Notes
Nov-26							
	Christmas Lights Switch on Event	Sunday, 22nd November	12.00pm - 6.00pm	Ledbury Town Centre	LTC	https://www.ledburytowncouncil.gov.uk/en-gb	community event where the lights adorning Ledbury are officially turned on, marking the start of the festive season.
	Winter Glow - Malvern	Saturday 20th November - Friday 31th December	Various, check website	The Three Counties Showground	Winter Glow	https://winterglow.co.uk/	Festive Experience, Inc. Father Christmas, Ice Skating, Light Trail, UV Crazy Golf, Fairground, Market, Food and Drink etc…
Dec-26							
	Christmas Tractor Parade	Cancelled for 2026	N/A	N/A	N/A	N/A	Vehicles drive through town decorated in Christmas lights to raise money for charity
	Late Night Shopping	Friday, 4th December	5:00pm - 8:00pm	Ledbury Town Centre	LTC		Shops are open later in the run up to Christmas
	Candle Lighting	Sunday, 13th December	10:00am - 2:00pm	New Street Chapel	LTC	https://www.ledburytowncouncil.gov.uk/en-gb	with help from Co-op Funeral care
	Ledbury Community Choir and John Masefield concert	Monday 21st December	7.30pm	Pavilion Rooms, Ledbury Rugby Football Club	Dinkie Hall		Ledbury Choral Society Christmas concert including a new choral work on Masefield's Box of Delights
	Christmas Day	*Friday 25th December*	*N/A*				*a Christian holy day that commemorates the birth of Jesus Christ.*
	Boxing Day	*Saturday 26th December*	*N/A*				*A public holiday celebrated the first day after Christmas.*
	New Years' Eve	*Thursday 31st December*	*N/A*				*The final day of the calendar year. It's a time for celebrations, with people gathering with friends and family to ring in the new year.*
Jan-27							
Feb-27							
	Big Breakfast	Friday 5th February, Saturday 6th February & Sunday 7th February	Various, check individual establishments	In and around Ledbury	Ledbury Food Group	https://www.ledburyfoodgroup.org/category/big-breakfast/	It celebrates local food and our local independent food businesses (retailers and cafes etc)
	Valentines Day	*Sunday 14th February*	*N/A*	*N/A*	*N/A*	*N/A*	*a celebration of love, friendship, and affection.*
	Pancake Race?	Tuesday 9th February	TBC	TBC	TBC	TBC	
	Shrove Tuesday (Pancake Day)	*Tuesday 9th February*	*N/A*	*N/A*	*N/A*	*N/A*	*Also known as Pancake Day, is a Christian tradition that comes before the start of Lent.*
	Ash Wednesday	*Wednesday 10th Februaury*	*N/A*	*N/A*	*N/A*	*N/A*	*marks the beginning of Lent in the Western Christian tradition, a 40-day period of fasting and reflection leading up to Easter.*
Mar-27							
	St David's Day	*Monday 1st March*	*N/A*	*N/A*	*N/A*	*N/A*	*Wales's national day, honouring St. David, the patron saint of Wales.*
	World Book Day	Thursday 4th March	TBC	N/A	UNESCO	https://www.worldbookday.com/	events organised to promote reading for pleasure, particularly among children and families
	Ledbury World Bookfest	Saturday 6 thMarch	10:00 - 2:00	In and around Ledbury	LTC	TBC	Workshops, activities, food / drink etc... held around town to celebrate World Book Day
	Civic Celebration - Provisional	TBC	TBC	TBC	LTC	https://www.ledburytowncouncil.gov.uk/en-gb	A formal event where the mayor/chairman, as the symbolic leader of the community, recognizes and honours individuals or groups for their contributions to the town
	International Women's Day	Monday 8th March	N/A	N/A	N/A	N/A	a global day recognizing the social, economic, cultural, and political achievements of women
	Mother's Day	*Sunday 7th March*	*N/A*	*N/A*	*N/A*	*N/A*	*a holiday celebrating the importance of mothers and motherhood*
	St Patrick's Day	*Wednesday 17th March*	*N/A*	*N/A*	*N/A*	*N/A*	*a cultural and religious holiday celebrated annually on March 17th, honouring the patron saint of Ireland, St. Patrick*
	Kempley Daffodil Weekend	Saturday 20th - Sunday 21st March ? (TBC)	TBC	Kempley Daffodil Meadow	Volunteers on behalf of St Edwards Church	https://www.daffs.org.uk/	an annual event in the village of Kempley, Gloucestershire, that celebrates the abundance of wild daffodils in the area
Apr-27							
	CountryTastic	Friday 2nd April	10:00am	Three Counties Showground	The Royal Three Counties	https://countrytastic.co.uk/	a family event for children aged 5-11 years old. The show attracts young people keen to learn all about food, farming and the countryside.
	Easter Holiday crafting event?	TBC	TBC	TBC	LTC	https://www.ledburytowncouncil.gov.uk	
	Good Friday	*Friday 26th March*	*N/A*	*N/A*	*N/A*	*N/A*	*a Christian holy day commemorating the crucifixion of Jesus Christ*

	Easter	*Sunday 28 March*	*N/A*	*N/A*	*N/A*	*N/A*	*a Christian festival celebrating the resurrection of Jesus Christ, marking the end of Holy Week.* *More recently associated with traditions such as egg hunts and gift giving*
	Easter Monday	*Monday 29 March*	*N/A*	*N/A*	*N/A*	*N/A*	*Easter Monday is a bank holiday, along with Good Friday, marking the beginning of spring*
	St George's Day	*Friday 23rd April*	*N/A*	*N/A*	*N/A*	*N/A*	*England's national day, commemorating the patron saint of England, St. George*
	Mayor's Mile - Provisional	TBC	TBC	TBC	LTC	https://www.ledburytowncouncil.gov.uk/en-gb	Running event to raise money for the Mayor's charity
May-27							
	Early May Bank Holiday	Monday 3rd May	N/A	N/A	N/A	N/A	
	Blossom time festival	TBC		Marcle Ridge	The Big Apple Association	https://www.bigapple.org.uk/blossomtime/	The Blossomtime Festival celebrates the arrival of spring with floral displays, community events, and activities that highlight local culture and creativity.
	VE DAY	Saturday 8th May			LTC/ RBL		VE Day (Victory in Europe Day) marks the end of the Second World War in Europe on 8 May 1945, commemorating the Allied victory and honouring those who served and sacrificed.
	Hereford History Festival	Saturday 8th to Monday 24th May			Hereford History Festival		The Hereford Histories event celebrates the city and county's rich heritage, exploring local history, culture, and notable stories from the past.
	Eastnor Castle Mud Run	Sunday 16th May 2027	TBC	Eastnor Castle	Relish Running Races	https://www.relishrunningraces.com/mud-bath-running-race-eastnor-castle.php	3K, 6K, 10K, camping available, mud run,
	Spring Bank Holiday	Monday 31st May					
Jul-27							
	Masefield Marathon	Saturday 3rd July ? TBC	10:00am-5:00pm	St Michaels and All Angels Church Ledbury	Masefield Matters		
	Ledbury Poetry Festival	Friday 2nd - Sunday 11th July 30TH ANNIVERSARY					
	Ledbury Celebration	Sunday 11th July ? TBC	11:00am - 4:00pm	St Katherines Carpark	Ledbury Food Group/ LTC/PF	https://www.ledburyfoodgroup.org/2024/04/ledbury-celebration-2024-a-date-for-your-diary/	Local event showcasing herefordshire local producers. This is held on the last day of the Poetry Festival
	Independents' Day UK	Friday 2nd and Saturday 3rd July					The initiative encourages consumers to shop with local, independent retailers and often features special promotions and local markets.
Aug-27							
	Lakefest 2026	11th - 15th August		Eastnor Castle and Grounds	Lakefest	https://www.lakefest.co.uk/	Multi-day family music festival with live bands, kids' activities & food.
	Mayors Mile	TBC		High Street and Town trail	Ledbury Town Council and LFC	https://www.ledburytowncouncil.gov.uk/en-gb/blog/mayor's-event/mayors-mile-2026	All proceeds raised will go to Ledbury Football Club, helping to support the club and its ongoing work within the local community.
	Summer Bank Holiday	*Monday 30th August*					
	Ledbury Carnival	Monday 30th August					
Sep-27							
	Heritage Open Days	10th - 19th September	Various	In and around Ledbury	LTC	https://www.ledburytowncouncil.gov.uk/en-gb/latest-news/heritage-open-days	free access to a variety of local heritage sites and events. This annual festival provides a chance to explore local history and culture.
	Military event Ledbury Convoy	(Hereford Military History Festival 24th - 26th September) Saturday 18th September	TBC	Ledbury High Street	Hereford Military History Festival	TBC	A festival is being planned for Ledbury High Street to celebrate military heritage, featuring displays of historic tanks and military vehicles, along with live music and dance performances. More details will be announced in due course.
	h.Art – Herefordshire Art Week	Saturday 4th - Sunday 12th September SILVER ANNIVERSARY YEAR!				h.Art - Herefordshire Art Week	A celebration of local creativity, Herefordshire Art Week showcases artists, makers and galleries across the county, offering visitors the chance to explore exhibitions, studios and unique works of art.
Oct-27							
	Harvestime (Big Apple)	9th & 10th October 2026 ? TBC	TBC	Much Marcle	Big Apple	https://www.bigapple.org.uk/harvestime/	Celebrating orchards in the parishes of the Marcle Ridge.
	Funfair (Mop Fair)	Monday 11th & Tuesday 12th October	4.30pm - late	Ledbury Town Centre	The Rodgers Family / LTC Service Agreement	https://www.facebook.com/LedburyMopFair/?locale=en_GB	a traditional event that takes place in Ledbury on the High Street. It's a fun fair with rides and attractions. Dates back to 1138.
	Pumpkin Picking - Pumpkin Pete's	TBC Various dates in October, tickets available from September	TBC	Moor Court Farm, Stretton Grandison	Pumpkin Pete's (Hannah and Ed)	https://www.pumpkinpetes.co.uk/pyo-pumpkins	a popular activity where people visit the pumpkin patch to select and harvest pumpkins, there are themed weekends such as circus, art and nature with food and drink available, lots of photo opportunities
	Pumpkin Picking - The Farm Patch	TBC	TBC	Gilbert's Farm, Lilly Hall Lane	The Farm Patch, Gilbert's Farm	https://thefarmpatch.co.uk/event/pumpkin-picking/	a popular activity where people visit the farm to select and harvest pumpkins, food and drink are available. Late night options available.

	Ledbury Ploughing Match	TBC	TBC	Aubreys Farm, Bromsberrow	The Ledbury Ploughing Society	https://www.facebook.com/p/Ledbury-Ploughing-Society-100095258634091/	a competitive event where participants, using various types of ploughs (horse-drawn and tractor-driven), demonstrate their skills in preparing land for planting.
	Halloween	*Sunday 31st October*	*N/A*	*N/A*	*N/A*	*N/A*	*a holiday celebrated on October 31st, often involving dressing up in costumes, trick-or-treating, and carving pumpkins.*
Nov-27							
	Remembrance Sunday	Sunday 7th November	11.00am	War Memorial and then Church	LTC	https://www.ledburytowncouncil.gov.uk/e	a day of remembrance held in the United Kingdom and other
	Armistice Day	Thursday 11th November	11.00am	War Memorial	N/A	https://www.ledburytowncouncil.gov.uk/en-gb	A memorial day to honour those who have died in war.
	Bonfire Night Ledbury Primary School Firework display	Friday 5th November TBC	N/A	N/A	N/A	N/A	It commemorates the failure of the Gunpowder Plot in 1605, when Guy Fawkes and his fellow conspirators attempted to blow up the Houses of Parliament and assassinate King James I.
	Christmas Lights Switch on Event	Sunday 21st November	12:00pm - 6:00pm	Ledbury Town Centre	LTC	https://www.ledburytowncouncil.gov.uk/en-gb	community event where the lights adorning Ledbury are officially turned on, marking the start of the festive season.
	Winter Glow - Malvern	TBC	TBC	The Three Counties Showground	Winter Glow	https://winterglow.co.uk/	Festive Experience, Inc. Father Christmas, Ice Skating, Light Trail, UV Crazy Golf, Fairground, Market, Food and Drink etc…
Dec-27							
	Christmas Tractor Parade	TBC	TBC	In and around Ledbury	When Farmers Do Christmas	TBC	Vehicles drive through town decorated in Christmas lights to raise money for charity
	Late Night Shopping	Friday 3rd December ? TBC	5:00pm - 8:00pm	Ledbury Town Centre	LTC		Shops are open later in the run up to Christmas
	Candle Lighting	Sunday, 12th December	10:00am -3:00pm	New Street Chapel	LTC	https://www.ledburytowncouncil.gov.uk/en-gb	with help from Co-op Funeral care
	Ledbury Community Choir	TBC	TBC	TBC	TBC		
	Christmas Day	*Friday 25th December*	*N/A*				*a Christian holy day that commemorates the birth of Jesus Christ.*
	Boxing Day	*Saturday 26th December*	*N/A*				*A public holiday celebrated the first day after Christmas.*
	New Years' Eve	*Thursday 31st December*	*N/A*				*The final day of the calendar year. It's a time for celebrations, with people gathering with friends and family to ring in the new year.*