

LEDBURY TOWN COUNCIL
MINUTES OF A MEETING OF AN ECONOMY, PLANNING & TOURISM
COMMITTEE

HELD ON 08 DECEMBER 2022

PRESENT: Councillors Bannister, Howells, Hughes, Morris (Chair), Shields & Sims.

ALSO PRESENT: Angela Price – Town Clerk
Sophie Jarvis – Minute Taker

P691. APOLOGIES FOR ABSENCE

Apologies were received from Councillors Bradford, Harvey and Manns.

P692. DECLARATIONS OF INTEREST AND WRITTEN REQUESTS FOR DISPENSATIONS

Councillor Sims advised of a declaration of interest in respect of the request for signage in Ledbury due to him being a business owner in the town. He informed members that he would take part in the discussion of this item but would not vote on it.

P693. PUBLIC PARTICIPATION

No members of the public were present.

P694. TO APPROVE AND SIGN THE MINUTES OF THE ECONOMY & PLANNING COMMITTEE MEETING HELD ON 10 NOVEMBER 2022

Councillor Hughes highlighted two typing errors on pages 4251 & 4252 within the minutes. He also requested that the 2nd resolution be amended on minute no. P687a to read 'That the Clerk will send out the **link** to the Neighbourhood Planning Newsletter to the Planning Committee members electronically in the future'.

RESOLVED:

That the minutes of the Economy & Planning Committee be signed as a correct record, subject to the above amendments being made.

P695. TO REVIEW THE ACTION SHEET

P680(1) – That the Clerk prepare a press release asking members of the public to provide suggestions of sites where dropped kerbs could be installed around the town.

Councillor Morris queried whether this press release was on the Ledbury Town Council website. The Clerk advised that she would check and informed members that she received notification from Herefordshire Council advising that Ledbury would not be receiving any dropped kerbs in town in this year's budget.

P685(1) – That the Clerk will ask Herefordshire Council if the bus stop outside the Alms Houses can have a “green” roof.

Councillor Morris asked for the status of this action point to be changed to 'ongoing'.

P685(2) – That once a start date has been agreed in respect of the works to the War Memorial the Clerk arrange a meeting with Herefordshire Council Officers to discuss how this work could be co-ordinated with the works on the bus stop outside the Alms Houses.

Councillor Morris asked for the status of this action point to be changed to 'ongoing'.

Members asked the Clerk whether there was a start date for the War Memorial works, she informed them that there is no fixed date now, but it is likely to commence early Summer 2023.

P687a(2) – That the Clerk will send out the Neighbourhood Planning Newsletter to Planning Committee members electronically in the future.

Councillor Hughes asked if this could be amended as per the minutes to read 'That the Clerk will send out the link to the Neighbourhood Planning Newsletter to the Planning Committee members electronically in the future'.

P688b(2) – That the Clerk write a letter to West Midlands Rail Executive (WMRE) in support of the plans to improve disabled access at Ledbury Train Station.

Councillor Morris asked the Clerk if she had received a response to this letter. The Clerk informed members that she had not received a response but that was expected due to it being a letter of support.

RESOLVED:

That the action sheet was received and noted subject to the above amendments being made.

P696. PROPSAL RECEIVED FROM EAT, SLEEP, LIVE HEREFORDSHIRE

Members were disappointed in the lack of information received from Eat, Sleep, Live Herefordshire. Councillor Sims informed members that he believed this Tourism Campaign is not the right choice for Ledbury Town Council as a more bespoke plan is required. Members discussed whether a marketing consultant

could be approached to help promote Tourism in Ledbury. Members also discussed that once the information from the Herefordshire BID has been received this will help to get an idea on areas to improve in marketing the town as the BID will have access to resources and information that the Town Council will not. He proposed that the proposal from Eat, Sleep, Live, Hereford not be accepted, but that the Council continue to work with and promote Visit Hereford. The outcome of the proposal was 5 for and 1 against.

Councillor Shields proposed that a Task & Finish group be set up to discuss this matter further. Councillor Sims agreed to chair this Task & Finish group to discuss and brainstorm ideas to boost marketing in the town. Members suggested that all local businesses should be invited to attend this Task & Finish group, all members were in favour.

Councillor Sims proposed that in the meantime Ledbury Town Council will carry on promoting the town as normal and use the Visit Herefordshire website as it is a free platform. All members were in favour apart from one.

RESOLVED:

- 1. That the proposal from Eat, Sleep, Live, Hereford not be accepted, but that the Council continue to work with and promote Visit Hereford.**
- 2. That a Task & Finish group will be set up to brainstorm ideas to boost marketing in the town, all local businesses will be invited to attend, and Councillor Sims will chair it.**
- 3. That Ledbury Town Council will carry on promoting the town via the website, social media, and the Visit Herefordshire website.**

P697. REQUEST FOR SIGNAGE IN LEDBURY

Members discussed the lack of signage in Ledbury as a big tourism issue as tourists are not aware of the many side streets and lanes off the main High Street. Councillor Sims highlighted that this would benefit all businesses in Ledbury, and it would be as simple as signs reading 'more shops this way'. The Town Clerk advised members that she had raised this item during a recent meeting with Economy & Place officers at Herefordshire Council, and it may be possible to fund new signs from the upcoming Shared Prosperity Fund.

RESOLVED:

That the Clerk investigate the cost and possibility of having more signage put in place around the town to identify areas other than The Homend and High Street where there are other shops and businesses that may be of interest to tourists.

P698. TO RECEIVE AND NOTE THE MINUTES OF A MEETING OF THE PAINTED ROOM TASK & FINISH GROUP HELD ON 10 NOVEMBER 2022 AND TO CONSIDER ANY RECOMMENDATIONS THEREIN

RESOLVED:

That the minutes of a meeting of the Painted Room Task & Finish Group held on 10 November 2022 be received and noted.

P699. PLANNING CONSULTATIONS

10.1 Planning Application No. 223207

Proposed erection of external chimney flue – Y Pass Fish and Chip shop, The Homend, Ledbury, Herefordshire, HR8 1BN

RESOLVED:

No objection.

10.2 Planning Application No. 223313

Various internal and external works. To include dismantling chimney stack, removal of lean-to garden shed/workshop, repair works to gable end, fencing and gate and strengthening of roof beam - The Ark, Woodleigh Road, Ledbury, Herefordshire, HR8 2BG

RESOLVED:

No objection.

10.3 Planning Application No. 223445

Application for prior notification for the proposed erection of a 15.0m Phase 9 slimline Monopole and associated ancillary works – Land off Orchard Lane, opposite Leadon Bank, Ledbury, Herefordshire, HR8 1BY

Members agreed that a response should be provided in respect of this planning application to ask the Herefordshire Planning Department why it is necessary to place this monopole opposite Leadon Bank and whether it could be placed in a more discreet, area by a tree for example. Members also felt that there was a lack of information provided on the planning as to what purpose the monopole was required and that this should be a question included in the Council's response along with a request for more engagement with local residents, in particular Leadon Bank. Members suggested that Ledbury Town Council should write to residents of Leadon Bank to inform them of this planning application and ask Herefordshire Planning Department to do undertake resident engagement.

RESOLVED:

1. That the Clerk write to Herefordshire Council's Planning Department to ask them why this monopole is being placed in the suggested location rather than in a more discreet place, what purpose does it have, and to request them to undertake engagement with residents of Leadon Bank to inform them that this is happening.
2. That the Clerk write a letter to Leadon Bank residents to inform them of this application.

RESOLVED:

10.4 Planning Application No. 223555 – LISTED BUILDING CONSENT

Proposed internal alterations and external chimney flue – Y Pass Fish and Chip Shop, The Homend, Ledbury, Herefordshire, HR8 1BN

RESOLVED:

No objection.

10.5 Planning Application No. 220604

Proposed non-material amendment to planning permission ref 150041 (Landscaping of the Masters House to enhance its setting) – Improvements to layout proposals

RESOLVED:

No comment.

P700. PLANNING DECISIONS

Councillor Hughes queried why there was still 'no decision' on Planning Application 192361 – Proposed works to remove T1 Cherry and works to T2 Variegated Maple to thin and lift the crown at Bowling Green Cottage, The Southend, Ledbury HR8 2HD – works to trees in conservation area from July 2018. The Clerk informed members that she would look into this and will contact the case officer to check if this has been overlooked on Herefordshire Council's website.

RESOLVED:

1. That the Planning Decisions document be received and noted.
2. That the Clerk contact the case officer about planning application no 192361.

P701. TO RECEIVE AND NOTE A NOTICE OF APPEAL IN RESPECT OF ENFORCEMENT NOTICE – ST KATHERINES BARN, HIGH STREET, LEDBURY, HEREFORDSHIRE, HR8 1DZ

RESOLVED:

That the Notice of Appeal in Respect of Enforcement Notice – St Katherines Barn, High Street, Ledbury, Herefordshire, HR8 1DZ was received and noted.

P702. LAND SOUTH OF LEADON WAY – NOISE IMPACT ASSESSMENT RECEIVED FROM VISTRY HOMES (FOR INFORMATION ONLY)

RESOLVED:

That the Noise Impact Assessment received from Vistry Homes regarding the Land South of Leadon Way was received and noted.

P703. TO RECEIVE AND NOTE A NOTIFICATION OF TREE PRESERVATION ORDER NO 659 – LAND AT LITTLE MARCLE ROAD, LEDBURY

Members stated that they were disappointed that the letter sent to Herefordshire Council regarding this application had been ignored.

RESOLVED:

That a follow up letter be sent asking why this tree preservation order has been made when it has implications on access to an area of land identified for potential sports grounds in the Ledbury Neighbourhood Development Plan.

P704. SECTION 106 (STANDING ITEM)

The Town Clerk informed members that the Section 106 meetings are taking place quarterly and that all Councillors are invited to attend.

RESOLVED:

That the Section 106 update was received and noted.

P705. TO RECEIVE AND NOTE NOTIFICATION OF APPLICATION GRANTING/VARIATION OF PREMISES LICENSE – LANARK HOUSE INVESTMENTS LTD, THE SHED, REAR OF LANARK HOUSE, 17 NEW STREET, LEDBURY, HR8 2DX

RESOLVED:

That the Application Granting/Variation of Premises License – Lanark House Investments Ltd, The Shed, Rear of Lanark House, 17 New Street Ledbury, HR8 2DX was received and noted.

P706. PLANNING APPLICATION NO. 223248 – PROPOSED DEMOLITION OF EXISTING BUILDINGS ON SITE AND ERECTION OF RETIREMENT LIVING APARTMENT WITH ASSOCIATED ACCESS, CAR PARKING, LANDSCAPING, ANCILLARY FACILITIES, AND ASSOCIATED WORKS

- i. Update on McCarthy Stone application for a retirement living development on land off the Homend, Ledbury
- ii. Draft report provided by Councillor Bannister in response to planning application

Members discussed Councillor Bannister's report in response to planning application no. 223248. Members suggested various amendments to the report to be made before sending to Herefordshire Council.

RESOLVED:

1. That the update on McCarthy Stone application for a retirement living development on land off the Homend, Ledbury be received and noted.
2. That Councillor Bannister make the suggested amendments to his report to then be sent to Planning Committee members via email to be agreed, following which the Clerk will forward it to Herefordshire Council Planning Department.

P707. TO NOTE THE CONSULTATION ON THE AGRICULTURAL PLANNING SUPPLEMENTARY PLANNING DOCUMENT (AP SPD) – HAVE YOUR SAY TODAY - AGRICULTURAL PLANNING SUPPLEMENTARY PLANNING DOCUMENT - HEREFORDSHIRE LOCAL PLAN 2021-2041 (COMMONPLACE.IS)

RESOLVED:

That the Consultation on the Agricultural Planning Supplementary Planning Document (AP SPD) was received and noted.

P708a. NEIGHBOURHOOD DEVELOPMENT PLAN WORKING PARTY (NDP)

- i. Verbal update from the Chair of NDP
- ii. Steering Group Notes
- iii. Letter received from tpa on behalf of Heineken UK Ltd and response from Chair of NDP

RESOLVED:

That the Neighbourhood Development Plan update was received and noted.

P709b. TRAFFIC MANAGEMENT WORKING PARTY

To receive and note the minutes of a meeting of the Traffic Management Working Party held on 14 November 2022

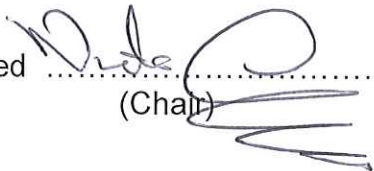
RESOLVED:

That the minutes of the Traffic Management Working Party held on 14 November 2022 be received and noted.

P710. DATE OF NEXT MEETING

To note that the date of the next meeting of the Planning Committee is scheduled for 12 January 2023 at 7:00pm.

The meeting ended at 8:20pm.

Signed  Dated 16-01-2023

(Chair)