

**Comments from Businesses emailed in December 2020 to elicit views on development in the town**

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Date	Comment from	Response to	TOPIC	Comment
21 12 20	Bevisol ( Chris newell @ bevisol.com) Orchard Business Park, Bromyard Road) Chris Newall, Managing Director	letter sent to businesses and retailers Dec 2020	Employment Land Demand Land needed for expansion	Thank-you for your letter of 7 December concerning the above. Bevisol would like the following: 1. Industrial land for us to expand into adjacent to our factory (as per the proposed development).
			Sewage works capacity, suggestion for new sewage works so Bevisol can process waste and wastewater	2. Land for a new or expanded town sewage works and/or bio-reactor that would be capable of handling our waste water (>100 tonnes/24 hours). Currently, we send it to Gloucester.
			Business Concerns Capacity of Bromyard Road to take traffic from Viaduct site and proximity of housing on viaduct site to their factory	1. We are concerned about the proposed housing development if it means having an access to the development from Bromyard Road. We are concerned about road congestion and safety and about the close proximity of residential property to our industrial estate. It is never a good mix and will result in future issues and complaints from residents. There is plenty of land to facilitate a reasonable separation of town industrial and residential areas. Industry needs support to be able to provide jobs for the increasing town population and crowding industry out is not a good way to achieve this.
			Business Concerns Capacity of Sewage works	2. We are concerned about the lack of the towns plans to handle waste (as above – we need an effluent works or sustainable means of treating our waste water.)
			Business Concerns Need for industrial buildings to be camouflaged due to being overlooked from the AONB.	3. We are concerned about the new planning regulations that insist Bevisol provides a landscaping solution as part of its recent planning permission. Given we are “overlooked” from an AONB, we must now install camouflage netting over 30 new and existing external tanks. We will be the only brewery/cider-making plant in the country being asked to do this. We are providing 60 full-time jobs in the town but feel as though we are being hampered and restricted by a planning regulation that makes no sense.

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18 12 20	Shane Howells	letter sent to businesses and retailers Dec 2020	Housing/Football Provision	As per your letter dated 7 December 2020 I've just got a few concerns. Ledbury has got to be careful not to grow too big for profit. Some affordable industrial units would be good to bring smaller businesses into town. I would like to know where all these people are coming from to fill the new estates ?Houses are being built but no new business premises so to me it's all unbalanced. We need a new football ground also. If we're not careful Ledbury will lose it's market town status and become another town for profit
08 02 21	Edwards Cycles	letter sent to businesses and retailers Dec 2020	Infrastructure provision for cyclists	Thank you for your letter. I don't have any requirements for point a. As regards point b, I think it is essential that any new developments include as much well planned and carefully thought through infrastructure to encourage and facilitate people travelling by bike.
08 02 21	Ledbury Walkers Club	letter sent to businesses and retailers Dec 2020	General	Having read the letter, we do feel this is not relevant to us, the Ledbury Walkers' Club. We are obviously just a walking and social group, rather than a business, and certainly do not (and will not) own any property or land. If you feel there are aspects of the Plan more relevant to us that we may have overlooked, then please do get back to us.
14.02.21	Hay Wines	letter sent to businesses and retailers Dec 2020	Internet speed and reliability	In response to the above NDP there are issues which would help our business and indeed I suspect others too. If we decide to expand our current retail and online footprint it would be beneficial to have the following aspects addressed. Appalling access to reliable and decent speed internet particularly in the High Street –absolutely dreadful and a severe limitation on business growth where most processes including VAT submissions are now required to be online.
			Parking provision	More short term parking in the high street to facilitate footfall and increase ease of high street use for commuters/tourists – better/more free parking periods to facilitate footfall (Bridgenorth recently stop charging for spaces to boost town visits) Reduce predatory parking practices and penalties from overzealous wardens – inhibitory to visitors and residents Increased access to warehousing facilities as growth in our sector requires correctly sized storage areas at the best cost.
			Business taxes and rates	Improve/reduce Council tax's and costs which are not proportional to business size and turnover (in times when rates off sets are not applied) The collection and disposal costs of refuse. In the current and foreseeable climate business's are not an easy hit for charges and price increases from councils and other stakeholders – other areas do offer better business packages and our intention to expand can be done elsewhere or indeed to not bother, as the risk – reward ratio is no longer worth it.
			Empty units in High Street	Incentives to new retail and other business's to establish themselves in Ledbury Town–redundant buildings and shops are detrimental to footfall and at certain levels leave a sense of decay in the town.
			Out of town development	Keep a lid on out of town satellite developments by refocusing trade and development back into the CBD.

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28.02.2021	Club Sport	letter sent to businesses and retailers Dec 2020	Population increase	A few brief thoughts on behalf of Clubsport (Retail) Ltd, re revised NDP questions. A managed increase in building and population and the potential to provide employment for local people and incoming residents would be of great benefit. It would help sustain and enhance trade for an extensive range of town centre and surrounding area businesses. Also enabling an already vibrant community to grow and thrive
			Housing Development - mix and associated infrastructure	A mix of housing, with a reasonable quantity of affordable property for younger families starting out. Additional housing would demand a close look at infrastructure already under increasing pressure. Particularly healthcare, Schools and early years provision, road network and surface quality and car parking.
			sites for new businesses/industry	Light industry developments to attract engineering and technology business to the town.
			sports Facilities	To provide sports facilities where there are shortfalls, to support and encourage the extensive range of voluntary run sports clubs in the town and surrounding area.
			Visitor Accommodation	To consider where town centre property can be developed to increase accommodation for visitors. Also land to be available potentially to develop sites for Log cabins, caravans/motor homes and camping. Ledbury does very well attracting visitors to our lovely town. But there is an opportunity to attract even more and for longer stays.
15.02.21	Careys Cunmaker	letter sent to businesses and retailers Dec 2020		In reply to your Ledbury survey What forms of future land use, well I would have thought that we needed all the farming possible, to grow more of our own produce Future development, People move from all over the country to the Ledbury area, because of the small market town atmosphere, not what you are trying to make Ledbury into, which appears to be a small city the same as everywhere else, with all the large supermarkets

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