



18th September 2019

Application for Roundabout Sponsorship.

To whom it may concern,

The Stables, Lower House Farm, would like to express a wish to sponsor the roundabout formerly sponsored by The Feathers hotel.

Maintenance Plan

The roundabout is currently planted with several trees – some of which have become quite mature and overgrown. Our maintenance plan would mainly consist of initially reducing some of the trees in height (for safety & improved visibility) and possibly remove one or two if necessary. We would work with a professional local tree surgeon (John Walsh Tree Surgery) to carry out this work.

We do however like the mixture of sample trees and the natural style, so would not be planning any formal flower beds as such, but just maintaining cut grass in between the trees. If our application is successful we would most likely naturalise some daffodils in the grass for spring colour.

The Stables at Lower House Farm is a small conference centre located in the Ledbury area, north of the A438 Ledbury to Hereford Road. Should our application be successful therefore we would intend to erect 2 signs (similar to the previous ones) to raise awareness of our venue as a local facility.

Maintenance Schedule

We would be very much guided by the advice from our professional tree surgeon. The main regular maintenance would consist of regular grass mowing through the year.

Should our application be successful, we would agree to acquire a Licence from Herefordshire Council to take on responsibility for this roundabout.

Kind regards,

Alison Gilbert

Director

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LedburyTC Admin2

To: Tracey Smith
Subject: RE: Roundabout Sponsorship

From: Alex Knight <Alex@threechoirs.com>
Sent: 18 September 2019 15:41
To: Tracey Smith <deputyclerk@ledburytowncouncil.gov.uk>
Subject: Re: Roundabout Sponsorship

Hi Tracey,

With regards to the Hereford road roundabout. We would very much like to be considered to take over the sponsorship.

Having discussed with Ledbury Fencing & Landscaping, who maintained the roundabout for the previous sponsor, we propose to use the same contractor as he knows the site well. It is an established site, however has become overgrown & neglected. The plan is to restore it to it's previous manicured state. We feel the existing shrubs & trees look good on their own, there is no need to add any flower beds. We would position 4 sponsorship signs on the existing posts. Text on these signs would be kept to a minimum, something along the lines of:

" Three Choirs Vineyards
Winery/ Brasserie / Rooms
Proud to sponsor Ledbury in Bloom"

The contractor will mow / strim fortnightly from March til November at a cost of £35/fortnight with additional maintenance to existing shrubs being undertaken 4 times throughout the year at a cost of £100 per visit. (estimate per year £1,100.00)

I hope you will consider our proposal & that we will be able to work with you in the near future. If you have any questions please let me know.

I look forward to hearing from you.

Kind regards
Alex

From: Tracey Smith <deputyclerk@ledburytowncouncil.gov.uk>
Sent: 15 August 2019 10:11
To: Alex Knight <Alex@threechoirs.com>
Subject: Roundabout Sponsorship

Dear Mr Knight,

Thank you for your interest in the maintenance of the Hereford Road roundabout on Ledbury's bypass.

The Town Council would like to make a final decision within the next couple of months regarding sponsorship of this roundabout. In order for us to reach this decision, we would like the following information from interested sponsors to enable us to make an informed choice:

1. A plan of what you intend to plant, the layout, etc. (to include any sponsor signage you may wish to display).
2. A maintenance schedule, based upon a twelve month period.

To formalise the new arrangement, Ledbury Town Council will acquire a Licence from Herefordshire Council to take on responsibility for this roundabout. Therefore, should you be successful, a copy of the licence agreement which you will be required to sign is attached *for your information purposes only* at this stage.

In order for us to progress this matter as quickly as possible, could you please respond by **Friday, 20 September 2019**; this date also applies to any negative responses. However, if you have not responded by this date we will assume that you are no longer interested in roundabout sponsorship.

I would also be very grateful if you could acknowledge receipt of this email.

Should you have any queries, please do not hesitate to contact me.

Kind regards,

Tracey Smith
Deputy Clerk
Ledbury Town Council
Working hours: 9.00am to 3.00pm Monday to Friday
Tel: 01531 632306
email: deputyclerk@ledburytowncouncil.gov.uk

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