

Items for Economic Development and Planning Committee consideration

Actions	Target date	Committee Lead	Stakeholders	Comment	Already do	No associated cost	No Bandwith to do	Cost Associated	Priority	Budget
To encourage and support formal and informal cooperation and knowledge sharing between local businesses and employers.	2020/21	ED&P	ED&P	combine with below						
To explore benefits of organised business forums and lobbying groups, e.g. creation of a local Chamber of Commerce, Business Improvement District, Business Breakfast Club, etc.	2020/21	ED&P	ED&P	Investigate the way forward for each of these initiatives taking learning from City and other market towns						
To lobby the Local Authority to secure investment in Technology & Enterprise projects in the town	2020/21 onwards	ED&P	ED&P	Liaison with HC Inc on Economic Development	✓	✓				
Work with county council to ensure car park charging tariffs, on street parking, parking restrictions, lining and signage meets local needs.	2020/21 onwards	ED&P	ED&P	Liaison via ward members	✓	✓				
Invest in online and printed promotional material in support of local events and to encourage visitors and promote the local economy	2020 onwards	ED&P	ED&P, E&L	Strategy & Plan for town promotion				✓		✓
Work with county council planners and local landowners to achieve sustainable growth by bringing forward local employment sites alongside new homes and improved community infrastructure	Continuous	ED&P	ED&PNDP	NDP and link to above on ED liaison	✓	✓				
Consider the introduction of community led housing schemes	2021/22	ED&P	ED&P	NDP and link to above on ED liaison						
Lobby for improved links to the emerging Hereford University initiative	2020/21	ED&P	ED&P	Via Ward members						
Plan to map/record all the footways as well as the PROW, cycle and bridleways in the parish. Identify extensions and enhancements to the network and promote the walking and cycling opportunities in the area. e.g. Herefordshire has a Walking Festival which we could take a more active part in. To be carried out via NDP working parties	2020/21 with the help from the NDP Working Party	ED&P	ED&P	NDP but also footpath warden	✓					
Develop a Public Realm management plan for the town centre and footpaths etc. to sit alongside the Greenspace Management Plan	2021/22	ED&P	ED&P	Develop a Public Realm management plan and link to Infrastructure Delivery Plan			✓			
Work with HC and local lobbying and user groups to secure improvements to public transport services	2020 onwards	ED&P	ED&P	GHAL, We Love Our Bus groups and liaison with ward members						
Work with local stakeholders, landowners and HC planners to Improve facilities at/serving the train station	2020 onwards	ED&P	ED&P	NDP & liaison with ward members	✓	✓				
Promote road safety and take an active approach to traffic management in partnership with HC	Continuous	ED&P	ED&P	Working Party & liaison with ward members						
Invite non-Councillor representatives to sit on Economic Development & Planning and Environment & Leisure committees	Annually	ED&P	ED&P	Via Large Application WG etc	✓	✓				
Encourage local businesses to provide work experience places for all groups	Continuously	ED&P	ED&P	Promote opportunities in liaison with HC & ward members - LAC employment and KickStart2020						
To promote equality for our armed forces families within the town	Continuously	ED&P	ED&P	Forces covenant - promote through website						
Introduce a Ledbury business of the Year Award	2021/22	ED&P	ED&P	Link to Business Forum/Chamber formation						
Work in partnership with Herefordshire Council through the Ledbury Neighbourhood Plan when considering planning applications to ensure Ledbury focused S106 projects.	Annually	ED&P	All Committees	... primarily through effective working with ward members						
Work with providers of public transport to ensure the needs of the community are met	2020 onwards	ED&P	E&L							
Continue to develop the Neighbourhood Development Plan	To be adopted by May 2021	ED&P	ED&P		✓					✓

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To provide public toilets and baby changing facilities in the town	ED&P	ED&P	E&L
To continue to work with residents on traffic management issues	2019 onwards	ED&P	✓
Produce a business plan for the Painted Room	2020/21	ED&P	✓
Develop and promote the Council Offices and the Market House as the Heart of the Tourist focus in Ledbury	2021/22	ED&P	✓
Work with the community and stakeholders to ensure land for sporting activities is available	2020/21 via NDP Working Party	ED&P	✓
Publish up to date Tourist leaflet	2019/20	ED&P	✓
Consider possible Blue Plaque sites within Ledbury	2021/22	ED&P	✓
Promote Ledbury more effectively as an attractive visitor destination	Continuously	ED&P	✓
Develop and improve facilities to make visitors welcome	Continuously	ED&P	✓
Build relationship with schools, churches, voluntary organisations and businesses to encourage them to be globally responsible in line with the Global development target list - <a href="https://sdg.humanrights.dk/goals-and-targets">https://sdg.humanrights.dk/goals-and-targets</a>	2020/21 onwards	ED&P	Link to Climate action for Ledbury and social justice/responsibility pledge?
Initiate and work with local traders to promote Shop Local Campaign	2021/22	ED&P	Through business forum