

LEDBURY TOWN COUNCIL

TOWN COUNCIL OFFICES - CHURCH STREET - LEDBURY HEREFORDSHIRE HR8 1DH - Tel. (01531) 632306

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28 January 2021

TO: Councillors Bannister, Eakin, Harvey, Howells and Morris Plus, non-councillor members

Dear Councillor

You are invited attend a meeting of the **Neighbourhood Development Plan Working Party** which will be held on **Tuesday**, **2**nd **February 2021 at 6.30 pm** for the purposes of transacting the business set out below. During the Covid-19 Pandemic meetings will take place via zoom (a link to join the meeting will be sent out by the Clerk prior to the meeting)

Yours faithfully

A Price

Angie Price Town Clerk

AGENDA

- 1. Introductions
- 2. Apologies for absence
- 3. Declarations of interest (Councillors only)
- 4. To receive the notes of the meeting of the NDP WP meeting held on 5 January 2021 (Pages 284 288)
- 5. To receive the notes of meetings of the Steering Group

(Pages 289 - 301)

- 1) 31 December 2020
- 2) 08 January 2021
- 3) 13 January 2021
- 4) 21 January 2021
- 5) 22 January 2021

- 6. Update on Town Councillor briefing Monday 25th January 2021 (Pages 302 305)
 - 1) Receive and approve updated budget position 22/01/21
 - 2) Receive and approve the Ledbury NDP current status briefing document 22/01/21
 - 3) Receive current project timeline forecast 09/01/91
- 7. Update on progress work of BB and CT

(Verbal update)

8. Update on funding

(Verbal update)

9. Update on filing

(Pages 306 - 314)

- 1) Receive updated version of the filing record 27/01/21
- 10. Approve Communications and Consultation plan (also update on Consultation and request for volunteers' involvement).

(Pages 315 - 323)

1) Receive current draft of the plan 27/01/21

14. Dates of future meetings

To note that future meetings of Neighbourhood Development Plan Working Party are scheduled to be held on the following dates in the 2020/21 Municipal Year and that meetings will be held via Zoom until further notice:

Tuesday, 2 February 2021 – 6.30 pm Tuesday, 2 March 2021 – 6.30 pm Tuesday, 30 March 2021 6.30 pm

Distribution: Agenda to all Councillor and non-Councillor Members

Agenda item

NOTES OF A MEETING OF THE NEIGHBOURHOOD DEVELOPMENT PLAN WORKING PARTY HELD ON 5 JANUARY VIA ZOOM

PRESENT:

Councillor Howells, Councillor Bannister, Councillor Harvey, Nicola

Forde (Deputy Chair) Ann Lumb, Paul Kinnaird.

IN

Town Clerk – Angela Price

ATTENDANCE:

APOLOGIES

Apologies were received from Councillor Helen l'Anson

130

DECLARATION OF INTERESTS

None received

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MINUTES

Members were requested to approve and sign the notes of a meeting of the Neighbourhood Development Plan Working Party (NDP) held on 1 December 2020 as an accurate record.

RESOLVED:

That the notes of a meeting of the Neighbourhood Development Plan Working Party held on 1 December 2020 be approved as an accurate record.

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NOTES OF THE STEERING GROUP - UP TO 16 DECEMBER 2020

RESOLVED:

That the notes of the NDP steering group from 23 November 2020 to 16 December 2020 be received and noted.

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CONSULTANT REVIEW OF WORK PROGRAMME

Members were provided with a written update from Bill Bloxsome on the NDP work programme .

Councillor Harvey queried Topic Paper 3: Green infrastructure, Recreation and Leisure. She advised that Bill Bloxsome had noted that additional leisure facilities would not be required. She asked whether anybody had contacted John Masefield School in relation to their sports hall and courts and whether they were happy with out of hours use of the facilities.

Councillor Howells advised that the Steering Group would contact John Masefield School.

RESOLVED:

- 1. That the progress update from Bill Bloxsome be received and noted.
- 2. That Councillor Howells and the Steering Group to contact John Masefield re their plans for the sports Hall and Courts.

134 UPDATE ON EMPLOYMENT TOPIC GUIDE

Notes from Ian James in relation to the topic guide to be circulated with members via email.

Councillor Howells updated members on the meeting with Heineken which he attended with Paul Kinnaird. He advised that the minutes of the meeting will be available for members once Heineken have approved.

The actions from the meeting with Heineken were that Nick Fish would discuss access through the green field marked C on the map and that Paul Sampson would discuss the anaerobic digester.

A further meeting was to be organised after 10 January.

Councillor Harvey asked whether the discussion on land for employment was in addition to the land they had agreed to in the core strategy in 2015. Councillor Howells advised that he confirm with Bill Bloxome.

76 letters had been sent to business in Ledbury and another 48 to members of the Traders Association. Councillor Howells Had received positive feedback and advised that some businesses would like to meet in the near future to discuss further.

Councillor Harvey advised that the outstanding letters should be posted as opposed to hand delivered due to COVID-19. she suggested contacting Roger Allenby or Josie Rushgrove at Herefordshire Council to obtain permission to view the list of business rates in order to obtain local shop addresses for NDP purposes. She also suggested copying Sam Banks into the email to Herefordshire council.

Councillor Harvey asked whether the emergency services had been contacted re a possible joint tri-services facility in a new location. Councillor Howells replied that this would be looked at in the next few weeks.

RESOLVED:

- 1. That the verbal update on Employment be received and noted.
- 2. That the Town Clerk contact Herefordshire Council to obtain a list of Ledbury business rates in order to obtain local business addresses.
- 3. That a copy of the letter circulated be sent to CIIr Harvey.

135

UPDATE ON GREEN INFRASTRUCTURE AND RECREATION TOPIC GUIDE

Councillor Howells updated members on the progress on the green infrastructure and recreation topic guide. He advised members that Herefordshire Council planners were very positive on the progress that the NDP have made in relation to new locations for sports facilities.

Members were advised that Nick Fish had tried to organise a meeting with Alistair Young to discuss using part of his land for new sports facilities/employment unit but had not managed to so far

Councillor Harvey suggested considering the paddock next to the bungalow on the Ross Road. Councillor Howells advised that the Planning Officers felt that the paddock was not the best place to start in regard to applying for planning permission. However, he felt that it should be considered at least for a backup.

Members were provided with a plan drawn up by Bill Bloxsome suggesting Local Enhancement Zones and Strategic Corridors with the aim of protecting sensitive green spaces outside the settlement boundary.

Councillor Harvey suggested extending the map more to the North, from the area marked LSC2 up to the Storesbrook bridge to provide a green protection zone and to create a woodland/wetland. She also suggested extending more to the South to ensure there is a green gap between Ledbury and the hamlet of Parkway.

Councillor Harvey felt that it would be worth registering other woods as assets of community interest as a change in management of the woods could affect public amenity and the setting to the town. She explained how important the woods were to Ledbury and that they could be protected as Dog Hill Wood is.

Councillor Harvey was glad to see the importance of Wall Hills highlighted and noted that arc lights on Wall Hills and at Haygrove have impacted on the setting of Wall Hills and Ledbury which used to be a dark skies area. Other areas which should be looked at are on the UDP map – eg parts of the Town Trail, Masefield Meadows and Upper Hall Lake.

Members noted that the triangle of land between Cut Throat Lane and Worcester Road also needs to be protected. Councillor Harvey suggested that members look at the green infrastructure plan in the UPD.

RESOLVED:

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That the draft Ledbury Local Enhancement Zones and Strategic Corridors map be received and noted.

UPDATE ON COMMUNITY FACILITIES TOPIC GUIDE

Councillor Howells advised that Nicola Forde and Bill Bloxsome had attended a meeting with Ledbury Health Practice re their future plans, notes will be available once approved.

Members felt that it was more desirable for a facility to be in the centre of town, but that there were concerns with the space available. Paul Kinnaird advised that CCG is having further conversations with the developer.

Councillor Harvey suggested that the council write to the CCG to highlight the need for the medical facility in the town centre as opposed to the outskirts of the town.

RESOLVED:

- 1. That the update on the Community Facilities Topic Guide be received and noted.
- 2. That the Council write to the CCG to underline the importance of medical facilities remaining in the town centre and that a location on the outskirts of the town would be bad for residents and for sustainability.

137 LANDSCAPE CAPACITY ASSESSMENT (LSCA)

Councillor Howells updated members on progress and explained that Carly Tinkler would now be producing a Landscape and Visual Baseline Study rather than a full LSCA. She will be looking through the reports that members have submitted and that she will make comment by the end of January in readiness for consultation.

RESOLVED:

That the update on the LSCA be received and noted.

138 FUNDING

Nicola Forde advised that the NDP are eligible for a £10,000 grant from Localities (Government). She also advised that up to £10,000 Lottery funding can be applied for but would take up to 3 months from application to receipt.

The localities grant needs to be submitted by 29 January 2021.

Councillor Harvey suggested applying for a Localities grant in the next financial year due to lockdown and consultations not being able to take place.

RESOLVED:

That Members receive and note the update on funding.

139 FILING

Councillor Howells updated members on discussions he had with the Administrator at Ledbury Council. He advised that the website will be updated within the next month.

RESOLVED:

That the update on the NDP filing be received and noted.

140 UPDATE ON PUBLIC CONSULTATION PROCESS

Councillor Howells updated members on the public consultation process.

RESOLVED:

That the update on public consultation be received and noted.

141 CURRENT PROJECT PLAN AND DECISION TIMESCALES

Councillor Howells advised that Nicola Forde had produced a project timescale. Due to lockdown members agreed that the consultation will be mid-April to May with Regulation 14 in September 2021.

Councillor Howells advised that he circulate a copy via email.

RESOLVED:

That the update project plan and decision timescales be received and noted.

142 DATES OF NEXT MEETINGS

To note that future meetings of Neighbourhood Development Plan Working Party are scheduled to be held on the following dates in the 2020/21 Municipal Year and that meetings will be held via Zoom until further notice:

Tuesday, 2 February 2021 - 6.30 pm

Tuesday, 2 March 2021 - 6.30 pm

Tuesday, 30 March 2021 6.30 pm

Meeting closed at 7:45	
Signed	Dated



Members: Cllr Phillip Howells (PH); Nicola Forde (NF); Ann Lumb (AL) Consultants: Bill Bloxsome (BB); Carly Tinkler (CT) Samantha Banks, Herefordshire Council (SB); WP = Working Party

Office: Angie Price (the Clerk, AP) Action colour code: Red = still to do

Meeting 12 – Thursday 31 st December Present: PH; NF; AL		
 Notes of Meetings 10 and 11 These were agreed. Matters arising from Meeting 11 were discussed as follows. 		
2. Funding NF to complete draft for Localities grant (£10,000) by 4 th January, to agree with PH and forward to Dave Tristram for opinion on his return to work (10 th January). Phone first possibly, because of recurring problem with Dave Tristram's email.		
3. Recreation Planned consultation meeting with sports group on 22 nd December had to be cancelled but is now scheduled for 6 th January. BB's work on recreation still needs additional information from Nick Fish on: finances associated with site at UBL; at least 4 other sites considered to date. The Deeley's site (by the Full Pitcher roundabout) might also be considered for one of the football clubs.	PH	
 4. CT's Work PH to speak to AP about contract asap. PH to email or speak to CT on 4th January regarding two aspects: 1. Current work on contacting volunteers and first draft of Topic Paper 6. This is to update WP meeting on 5th January. 2. Our current thinking on further landscape work, now focusing on areas for protection, rather than future zoning (See below). Topic Paper 7 is therefore no longer required. Full LSCA not ruled out in longer term. 	PH PH	
SC again discussed several approaches to zoning, as covered at Meeting 11 and first suggested at a meeting in August, 2020 attended by a small group of WP members, CT and Dave Tristram. The ideas agreed then were essentially about green infrastructure (green gaps south of Ledbury and between Ledbury and Wellington Heath, the route of the reinstated canal etc). SG concluded that these ideas can be incorporated in BB's current work on green infrastructure and the related map. This approach identifies areas for protection i.e. not to be built on, and also shows the inter-connectivity of these green spaces outside the settlement boundary. Significantly, this approach also gives guidance on: 1. the settlement boundary 2. the next Core Strategy and how the NDP will feed into it. SG agreed that while different approaches to zoning had been considered (e.g. wider in scope and more detailed zoning), the main		

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priority now is the urgent revision of the NDP to include an evidence based settlement boundary.	
6. Other Related Issues PH had discussed the Bovis site with BB and this will be covered in the Topic Paper on green infrastructure.	
NF will send out map on 4 th January for WP members to locate their valued views, indicating the direction of view. Associated photos can be submitted separately.	NF
PH to ask office to send out coloured version of green infrastructure map on 4 th January for WP meeting on 5 th January.	PH
7. Business Letters and Administration Letters still need to be sent to retailers with the date for responses changed to mid/late January. PH to ask office to print about 100 letters ready for distribution by 7 th or 8 th January. SG to distribute and ask at WP meeting on 5 th January for help from others. Filing: PH had a very positive meeting with Olivia on 22 nd December about setting up the filing. Agreed that they would use the same headings, as per spreadsheet, for printed, PC filing and website. PH to discuss acquiring up to half a day of Olivia's time for this task.	PH PH
NF to resend the NDP 'about page' for PH to approve and for him to ask Olivia to put on website.	NF&PH
8. Timeline SG reviewed 2 possible timelines. It was agreed that Scenario 1 timeline was very tight, taking into account: only 6 weeks to analyse feedback after each consultation stage; the need for quicker agreement from council meetings; present Covid restrictions. BB also needs to have seen all of CT's work by the end of January, which is too tight.	
SG therefore agreed to aim for Scenario 2 by which the final NDP and consultation plan is with the WP for meeting on 2 nd March, with the ED&P by 11 th March, and for Council to approve by 1 st April. First consultation could then be mid-April.	
PH to inform WP members of this new timeline on 5 th January. NF to inform CT and BB after PH's discussion with CT. BB also to be asked to SG meeting on 13 th or 14 th January, and to include Maxine Bassett.	PH NF
 9. Date of Next SG Meetings Friday 8th January 2021 at 10 am 13th or 14th January to be arranged with BB and Max to suit them 	

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Med		
1.	Notes of Meeting 12. Agreed by SG	
2.	Funding PH needs to look at funding application sent by NF and send to David Tristram for Monday 11 th January. Zoom meeting with him to be arranged for 14 th or 15 th January. PH to ask AP to join this Zoom. After discussion of the three costs (BB, CT and budget for each consultation phase), it was agreed to apply for £10,000 Localities grant now. Need to claim for some of BB's fee from Localities next year, during which there will also be £10,000 from LTC. Awards for All to be applied for now, because it takes three months to process. Budget for consultation (£5,000 for each stage) needs planning and detailed breakdown. Some costs under Covid restrictions may be more (e.g. leaflets), others less (e.g. hiring halls). PH's communication and consultation plan can be the guide on this budget.	PH PH
3.	Recreation and Green Infrastructure A planned meeting with the Sports Group (22 nd December and then 6 th January) had to be cancelled and needs rearranging and to include BB. Nick Fish still has to provide information on the finances associated with the UBL site and other sites already considered. AL's summary of green infrastructure comments made at WP	PH
	meeting on 5 th January to be sent to BB, along with UDP map. Other locations to be included in BB's green infrastructure work: proposed community garden/green space at Underdown and possible link to Haygrove proposal; southern section of Bovis site; Gladman site with its wild daffodils. NF to chase WP members to get more valued views and forward to CT.	NF
4.	CT's Work PH has had a discussion with CT explaining Covid and other circumstances leading to delay, uncertainty and tighter funding. The original zoning plan will now be replaced by BB's work on green infrastructure and map, which could combine with CT's work. CT to be contacted asap about completion of draft Topic Paper 6 by meeting on 21st/22nd January.	PH

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5.	Employment Ian James has produced useful comments on the employment topic paper, which should be sent to BB along with responses received as a result of employers' letter. AL suggested emailing this letter to John Goodwin and Pughs with two additional questions raised in Ian James's paper: 1) What is the current demand for commercial property in the area? 2) What is the history of enquiries for vacant sites e.g. Countrywide, Travis Perkins, by Amcor. PH prefers to consult by arranging Zoom meetings with John Goodwin and Pughs. Letter to employers has been emailed to 48 traders in addition to the 76 businesses already contacted. PH to arrange further distribution of the letter (date changed to 31/1/21) to retailers and office premises in town centre, Covid restrictions permitting. If not possible, revised letter to go out in mid-February or as part of public consultation in April.	PH PH PH
6.	Consultation PH to update Communication and Consultation Plan to include: groups still to be consulted; what certain groups previously consulted think now. Once completed, PH will send the plan to SB and Liz Harvey for comment. NF has produced a grid to record feedback from different individuals/groups. SG agreed that it also needs to record how we respond to ideas and will form valuable evidence of the consultation process.	PH NF
7.	Design Guide Some general feedback has been received from Ian James, Patrick Goode and AL. NF to study the document in more detail, contact Paul Neep again, and ask for feedback from: Paul Kinnaird; Ledbury Area Cycle Forum; Steve Glennie-Smith; Bella Johnson; Tony Peake and SB.	NF
8.	Community Facilities PH to confer with AP about letter to be sent from LTC to CCG. Need to consult with tri-services and update plan for their town centre location. NB this is also covered in Ian James's paper. PH also raised need to identify genuinely affordable housing site(s) in Ledbury (e.g. near car park north of station) to feed into the next Core Strategy and future NDPs.	PH

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9. Filing NF pointed out that WP notes from end-2018 and January 2019 are still not on the website. The 'about page' drafted by NF should also be approved and put on the website. It should be possible for the PC filing system to give councillors and other involved individuals access to current work and draft topic papers. Olivia to be asked to ensure such access when setting up the digital storage system.		PH
10.	 10. Summary of Documents to be Sent to BB. Ian James's paper; employers' responses received. AL's summary on green infrastructure comments; UDP map. Revised timeline? NF to ask BB to respond to SB's request for feedback on SEA Scoping Document. 	
11.	11. Date of Next SG Meetings SG meeting with BB and Maxine Bassett on Wednesday 13 th January at 7:30pm SG meeting to arrange for 21 st or 22 nd January (pm) with CT and BB. First part to review Topic Paper 6 with CT. Second part a joint meeting to discuss work on green infrastructure.	

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Meeting 14 – Wednesday 13 th January 2021 Present: PH; NF; AL; BB; Maxine Bassett (MB)	
The purpose of the meeting was to discuss the first consultation programmed to be held after Easter in April.	
1. What do we consult on? BB/MB – we need to consult on policy directions. We should explain that this is a limited review of the settlement boundary, green infrastructure and the integration of design guide policies into the NDP.	
2. How do we consult? A Powerpoint presentation could be put on the internet and printed. 16 slides per A4 sheet plus paper copies circulated by clerk by 2 nd class post. The whole presentation would probably fit on 2 sides of A4 accompanied by a questionnaire. There could be a Zoom presentation, MB has a Zoom license and an online survey with Survey Monkey for example.	
BB some issues will bore people. Suggest 2 presentations one with the evidence base, one with the options and policy approaches. Make it plain up front we are not dealing with housing Employment and Recreation can be dealt with under the settlement boundary. PH agreed to send MB and BB a copy of the physical and web-based filing systems Leaflet and questionnaire to every household. Put copies in newspaper or Focus. Someone needs to investigate methods and	PH
costs. MB to help design questionnaire and presentation. First draft of consultation needs to go to Councillors at the ED&P	МВ
3. Progress on Evidence Base Recreation/Employment Waiting for information from Nick Fish about the amount of recreation land needed for sport and other background details re sport in Ledbury. Need to ascertain whether we can make up the 12 hectares of employment land specified in the Core Strategy. If there isn't 12 hectares of employment land an Inspector may ask for some of the recreation land to be given up to employment.	·
AL asked if the piece of land inside the by-pass by Amcor could count V: NF 21/01/21 For the Ledbury NDP developed 2019-2021	Page 1 of

V: NF 21/01/21

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towards the 12 ha. BB replied no, but land near the auction house could.

Someone needs to talk to Sport England re funding.

BB – we need to know what the owner of the land off the Little Marcle Road has said to Nick Fish and we should then write to landowner saying this is what we would like – please let us know if you agree. We can still consult on this if we haven't got an answer but we need to make every effort to have this discussion, and to show that we have made every effort.

PH to ask Steve Onions to ask Nick Fish and the Sports Federation to report back on outstanding issues.

<u>Green Infrastructure</u>. is getting on well – may refer to plans CT is working on .

<u>Design Guide.</u> may include 2 sensitive areas identified through CT work – area off Dymock Road and land by Walls Hill.

4. Other Issues

PH said that the future location of <u>medical facilities</u> should be included in the revision of the NDP. The options at the moment are Market Street, Lawnside and the triangle of land by the Full Pitcher roundabout. In order to free up Lawnside an alternative location need to be looked at for the Fire Service – there had been ideas in the past about a tri-services centre and where it could be located. This would also raise the issue of the future of the current police station building.

BB said that when looking at the central town area which needs redevelopment, it would be better to focus on development criteria, rather than exact uses or specific facilities.

BB replied that every time things were added to the scope of the revision time would be added. On all these extra topics the question needs to be asked – can we actually put these things in an NDP? Is there another method of delivering what we want? Should these revisions be considered in this revision of the NDP or the next? He pointed out that you can't always deliver things you want to as services you're talking about may decide differently. You don't want to raise unrealistic expectations.

PH's view is that longer should be spent on the revision and more included, this would give more protection and enable a proactive input into the Core Strategy.

PH to put three options to Town Councillors comprising short, medium and longer processes – stating with each option what can and cannot be included.

AL and NF said they would prefer the short process as this would

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mean that the most protective element of the revision a settlement boundary would be in place.	
BB pointed out that the number of issues that are being covered need to be limited, if you have too many the revision will be more like a completely new NDP and you may be asked why housing isn't being considered. You would also need to have more consultation	
5. Consultant Fees PH asked whether BB and MB needed to revisit their original quote to cover the extra work they were doing particularly in the light of the difficulty of running a consultation under Covid-19 conditions. Agreed they would consider this and come back to PH.	MB/BB
6. MB and BB to comment on the Communications document	MB BB
7. Next Steering Group Meeting 21st January at 4.30pm	



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	eting 15 – Thursday 21 st January 2021 sent: PH; NF; AL	
1.	Notes of Meeting 13 & 14. After changes were made, notes of both meetings were agreed.	
2.	Meeting with Councillors re. project timetable For meeting on 25 th January, PH will send councillors various documents: original WP objectives, terms of reference and scoping document (May 2019); settlement boundary definition; latest timeline; updated budget document. (now reduced to about £30,000 based on £10,000 from LTC, £20,000 in grants and contingency of £5,000). PH will outline the topics we are working on and the policies we shall be updating e.g. on town centre and retail. HC advice is to redraw town centre with no distinction between primary and secondary areas. PH will also raise question about inclusion of community-led affordable housing. NF pointed out that this can be done, according to BB, in a different way, outside the NDP, and that the Old Cricket Ground will be for affordable housing. PH will also cover other topics on 25 th January including: Green Infrastructure and the areas for future protection; an extended Design Guide. PH emphasised need for LTC buy-in to present strategy and timeline. NF and AL both in favour of present, shorter timeline to get to Reg. 14 by September 2021. SG agreed this position.	PH
3.	Funding PH said that NF had been a great help with the Localities grant application and it was agreed that she would no longer be involved with funding. SB has commented on the funding template and PH had sent it to AP to register and complete after his meeting with her on Tuesday (26 th January). Application will be put past Dave Tristram on Wednesday (27 th January), and Awards for All application too.	PH
4.	BB's 'Issues and Options' paper. PH suggested that NF and AL pass on comments to BB rather than hold things up. It is important that all read and approve the final version. Later agreed with BB (meeting 16 on 22 nd January) to have an SG Meeting to discuss this paper on Thursday, 28 th January at 3:00pm.	SG

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5.	Consultee List PH is working to revise the Communications and Consultation Plan and has received helpful input from MB. The list of people/ organisations to consult urgently was discussed and PH reported what has already been done. a. Mr Wilce. Proposal for land north of station was discussed	
	with him about a year ago and again at a meeting last week. The landowner (Mr Wilce) is still happy. PH to contact Paul Sampson for meeting minutes relevant to this. b. Mr A Young. Not to be contacted until after consultation	PH
	 meeting with Sports Federation, which is still held up. c. Pugh's and John Goodwin. Agreed to contact by letter drafted by AL, with offer of telephone call or Zoom meeting to discuss further. 	AL & PH
6.	PH to ring/email Olivia about this. The website has nothing live on supporting documents as yet. There are difficulties working from home at present and PH may need to talk to AP about this.	
7.	Meeting with CT The purpose and content of meeting with CT were discussed. It was agreed that SG need at least the draft baseline studies completed and time to read them to have a worthwhile discussion.	
8.	PH to contact CT and arrange another meeting next week. SEA Scoping Report SG agreed to inform SB that this is acceptable. NF to contact SB.	
9.	 Agenda for WP meeting – 2nd February To receive notes of WP meeting on 5th January (N.B. not yet seen) To receive notes of SG meetings 12, 13, 14 (15 & 16?) Update on funding Approve Communications and Consultation plan (also update on consultation and request for volunteers' involvement). Update on progress with work of BB and CT 	
10.	Next SG Meeting 22 nd January at 2:45pm with BB.	

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B/I -	Meeting 16 – Friday 22nd January 2021		
Pre			
1.	Green Infrastructure Study SG discussed how to reflect green infrastructure - areas we don't want developed and in so doing, guide the next Core Strategy and next NDP. PH explained that we had been thinking of this as the focus of a separate topic paper and asked: do we have a separate document on this, a conceptual plan, or is it part of the green infrastructure paper BB is already working on? BB to consider conceptual part and suggested perhaps covering as appendix in current topic guide. BB's approach would not have areas in the plan designated 'green space'. Rather, woodlands, open spaces, recreation fields, SSSIs etc. should be drawn together as different designations, fitting into an overall network. BB has already identified 'zones' and wants to compare them with CT's work to see if they are correct; if not, why not. A new designation, Local Green Space, could be used for small spaces such as wild daffodil sites. These do not have to have public access, but have to have some 'value' e.g. biodiversity, heritage/cultural, recreation/amenity. We can consult the Climate	BB	
2.	Change group and Herefordshire Wildlife Trust on such spaces. Specific Locations Near Town a. Masefield Meadow This is private land near Tesco, which is not visible, but could be a 'green corridor'. BB said we would need evidence as to how this site is special to the community. It may not be designated special, but any future development might require a net gain in biodiversity, not necessarily on site. Agreed need to consult on the Masefield Meadow with the owner. b. Green buffer/fields north of Leadon Way (approx. from near Gloucester roundabout towards Full Pitcher. This narrow strip was on the old UDP and needs to be maintained as green space valued by local people. BB suggested it could be designated open space. He also asked if this could include a children's playground as there is a shortage of this amenity on the south side of the town. Proposal would involve LTC buying part of the land. AL suggested that this strip of land might also be a more appropriate location for Haygrove community garden than that proposed off Hereford Road.	PH	

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Office: Angie Price (the Clerk, AP) Action colour code: Red = still to do

		NF agreed to produce an up-to-date map of sites to be preserved as open space, including (b) above.	NF
3.	Eig	ints Raised at WP Meeting (5 th January) ht points on green infrastructure were raised by Liz Harvey SG at recent meetings. Discussed with BB as follows. Need to extend LSC2 towards Wellington Heath to include wetlands etc. to slow water flow and provide northern green gap. BB advised adding these measures to LEZ1, because that would give more protection. Asked about changing the colour used on the map for better clarity, BB said that he could not change the map format. We would need to ask Hoople or HC. SG agreed that all this area should be outside the settlement boundary. Need for safe, off-road access to allotments (not in parish). PH explained aspiration for reinstated canal towpath for active transport between Staplow and Dymock. This is also supported in the Dymock NDP. BB said this could be proposed, but only if you can fund and deliver it. Could this go in the conceptual plan? HC Core Strategy protects the route of the canal and we would wish to protect the route including a cycling/walking footpath. Parkway – need for green buffer between here and Ledbury	BB/NF?
	iv. v.	and to prevent sprawl. BB pointed out that Core Strategy policy RA3 covers land outside settlement boundaries, classifying it as open countryside and this would include Parkway (which is not classified as a settlement). There is therefore no need to treat Parkway differently in the NDP. It may benefit from the proposed enhancement zone by Bovis and green corridor to the south and east of Ledbury. PH added that improving the footpath between the town and Parkway would be beneficial. BB asked: is funding for this committed and the footpath therefore deliverable? The land is part of the highway. This probably needs to go in an appendix along with other cycle/walking pathways as aspirations. PH to provide BB with a list of 4 main footpaths his group are looking at. Need to link the green infrastructure study to all footpaths including woodland/hill paths. Not specifically discussed, except as in (ii) and (iii) above. Ensuring that Frith and Conegree Woods are kept as Ledbury amenities. This is covered in existing policy NE4.1 and in policies at 6.3 and 8.3 of BB's Design Guide. BB will look at which issues to keep in the Design Guide. NF to ask	PH





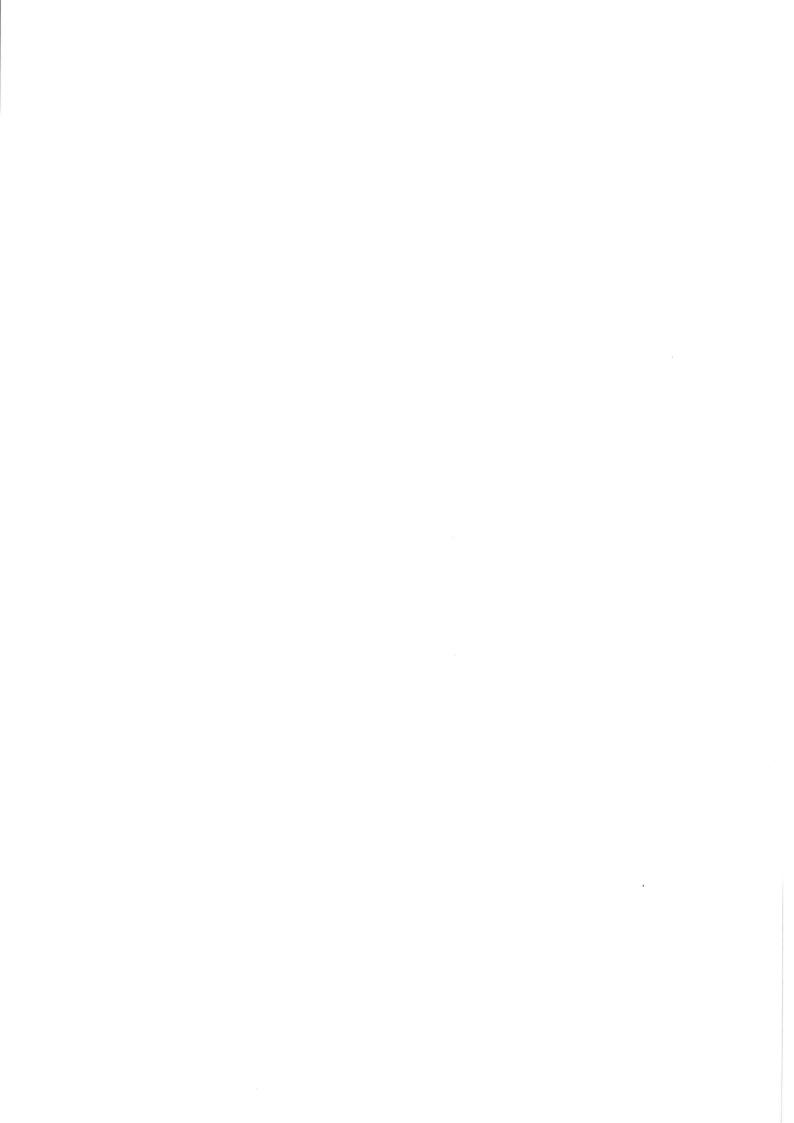
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		Paul Neep (again) and Paul Kinnaird for their views on the	
		Design Guide.	
	vi.	Green Spaces in, or on edge of Ledbury. Various sites were	NF
		discussed. NF to produce comprehensive up-to-date map of	INI
		these sites (as covered in 2(b) above).	
	Vİİ.	Proposal for Communal Garden at Underdown. BB said he	
		would not put this proposal in the NDP, because he is proposing that it should be within a new Local Strategic	
		Corridor LSC5 and registered parkland. The Haygrove	
		proposal for a communal garden south of Hereford Road is	
		similarly in a local strategic corridor	
	viii	Bovis Site. This is currently inside the settlement boundary	BB
	V 111.	and BB will look at it. PH pointed out that views near a small	
		group of trees and in the surroundings to Dymock Road could	
		indicate a green buffer between this area and Parkway. BB	
		said that linking the uplands of the Malverns with the	
		transition area to the lowlands of the Leadon Valley will be	
		important in the conceptual part of the green infrastructure	
		study.	
4.	Ge	neral Issues	
	BB	's work on Topic Paper 3 and the conceptual part overlaps h CT's work. BB needs information from CT as soon as	
	WIT	ssible to check HC's assessments and to drill down below	
	the	ese levels. BB will also cover two other sensitive areas: the	
	Dv	mock Road site and Gladman's site by Walls Camp.	
	BE	to come back to us about extra funding for green	
	inf	rastructure work.	
	Ap	pendices. BB suggested that things the Council would like to	
	se	e happen, but which fall outside the scope of the current NDP	
	sh	ould be included in an appendix. This would include things	
	the	ere is currently no funding for, like new footpaths. He also said	
	tha	at the Examiner's Report should be an appendix, as it derpins the identification of the land east and south of the by-	
	un	ss as sensitive, and this should be referenced in the main	
		port.	
	C	<u>r's work:</u> Final completed draft paper required by mid-February	
	(N/	londay, 15 th February latest). Current report draft required	
	ah	out 2 days before meeting on 29 th January to review and	
	ur	derstand additional information/views needed.	
5.	N	ext SG Meetings	
		nursday, 28 th January 3:00pm – with BB to discuss Issues and	
	0	ptions paper	
	Fr	iday, 29 th January 10:30am – SG	
1	Fr	iday, 29 th January 3:00pm with CT	

V: AL 24/01/21

For the Ledbury NDP developed 2019-2021

Page 3 of 3



Agenda 10m 6 (1)

Ledbury Neighbourhood Development Plan Budget

Income	Projected income	Actual income	Difference
Locality grant 1 (in yr 20/21)	£5,000.00		-£5,000.00
Locality grant 2 (in yr 21/22)	£5,000.00		-£5,000.00
Awards for all Grant (in yr 21/22)	£10,000.00		-£10,000.00
LTC (up to end March 21) (Note contingency of £10,000 applied for in the budget for 21/22)	£10,000.00		-£10,000.00
Sponsorship			£0.00
Income totals	£30,000.00	£0.00	-£30,000.00

Expenditure			
Consultants	Projected spend	Actual spend	Difference
Landscape assessment	£10,000.00		-£10,000.00
Technical planning	£5,260.00		-£5,260.00
Design Guide	£0.00		£0.00
Subtotal	£15,260.00	£0.00	-£1 <mark>5,260.0</mark> 0

Consultation - policies	Projected spend	Actual spend	Difference
Advertising and leaflets	£1,500.00		-£1,500.00
Room hire (? Maybe not given COVOD regulations?)	£100.00		-£100.00
Refreshments (ditto re COVID?)	£350.00		-£350.00
Materials	£2,000.00		-£2,000.00
Consultant support	£1,000.00		-£1,000.00
Subtotal	£4,950.00	£0.00	-£4,950.00

Counsultation - final draft	Projected spend	Actual spend	Difference
Advertising	£1,500.00		-£1,500.00
Room hire (? Maybe not given COVOD regulations?)	£100.00		-£100.00
Refreshments (ditto re COVID?)	£350.00		-£350.00
Materials	£2,000.00		-£2,000.00
Consultant support	£1,000.00		-£1,000.00
Subtotal	£4,950.00	£0.00	-£4,950.00

Other expenses	Projected spend	Actual spend	Difference
Other expenses contingency	£5,000.00		-£5,000.00
Subtotal	£5,000.00	£0.00	-£5,000.00

Projected	Actual	Difference
£30,000.00	£0.00	-£30,000.00
£15,260.00	£0.00	-£15,260.00
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Agenda item 6 (2)

Ledbury Town Council Neighbourhood Development Plan Working Group NDP current status briefing document

- 1. It is important to note from the original scoping document that this is a revision of the currently adopted Neighbourhood Development Plan and not a new plan. This places limits on how much the original can be changed, dictates the number of public consultation events necessary and affects the grants available to us.
- 2. The key aim was always to ensure we produced a settlement boundary that passes inspector examination and is not likely to be legally challenged by developers. This was the key failing of the current plan to be obtained. Other proposed changes were based on what were deemed to be important and capable of being addressed in this version of the NDP at the time most of which were driven by suggestions by the inspector from the current adopted version. The urgent need to produce a settlement boundary asap means we have to be very firm on what we include in this version as key priorities only.
- 3. Changes in addition to the settlement boundary agreed at the time of scoping in 2019 were:
 - a. Develop a policy to cover green infrastructure and open spaces in more detail
 - b. A revision of the Ledbury NDP Design Guide (which was a separate referred to document to the current plan, but deemed by the inspector to be better included in the plan itself as a policy of the NDP)
 - c. Identification and allocation of land for a combined football facility for the town
 - d. Updating of the employment policies (identification and allocation of land to meet the 12ha requirements of the Herefordshire Local Plan the Core Strategy)
 - e. Identification and allocation of possible land for a new medical centre
 - f. Identification and allocation of possible land to expand educational facilities
 - g. Consider commissioning a Landscape Sensitivity and Capacity Study
- 4. Changes to these and additional policies now also added as a result of further considerations, changes in circumstances and as discussed in a review of the plan by the Working Party, in agreement with consultants and the Herefordshire NDP team, when starting up the WP again after the 2020 break due to the COVID-19 lockdown period.
 - a. Not now looking at educational facilities
 - b. The design guide will probably not now be a separate policy, but its elements will be included in individual policies as deemed appropriate and necessary
 - c. The full Landscaping Sensitivity and Capacity Study initially proposed is now reduced for this version to be a landscaping baseline information study and a more basic landscape report
 - d. Instead, as a result of WP, consultancy and Sam Banks team input after a 'future conceptual scoping discussion' based upon probably new planning laws proposed by the government and a new

Ledbury Town Council Neighbourhood Development Plan Working Group NDP current status briefing document

Herefordshire Local Plan/Core Strategy due to be produced within the next two years, we would conduct and produce a conceptual green infrastructure study and report looking ahead to identify important green areas to protect against development

- e. Updating the railway station policy to identify and allocate land to provide access to the north platform
- f. Update the town's retail policy to remove separate primary and secondary areas and to just describe the 'town centre' to include the Coop and Tesco stores to be recognised as part of the town centre
- 5. In addition to these revision changes, the aim is to produce a new NDP which also achieves 3 other aims:
 - Becomes a guide for future development of the next iterations of the NDP
 - b. Allows Ledbury to be proactive in 'informing' the emerging new Herefordshire Local Plan/Core Strategy as to Ledbury's planning priorities
 - c. Through the conceptual green infrastructure report also point the way to adopting future plans to the probable 'zoning' planning format proposed by the government
- 6. Timescale the original scoping document aimed for adoption by the end of February 2020. Because of COVID and getting approval decisions made by ED&P and full Council for each stage of development, it is now envisaged to reach Reg 14 (when the plan first has legal status) in September 2020 and adoption by the end of the year. The timing is very important because of the need to:
 - a. Have a settlement boundary in place asap to give us a legal say in proposed new developments
 - b. To give the revised NDP at least 2 years of effective 'life' (for which it applies to new housing developments) and before the new Core Strategy or proposed government new planning regulations come into force and may therefore override it or make it redundant.
- 7. Funding it has been very difficult/impossible to practically pursue grant funding for most of the last year. Awards for All grants, for instance, were not being given for NDPs during this time. We have continually taken advice from Herefordshire's Funding Office, Dave Tristram, on how to proceed and are now starting new grant applications as per the new budget. It is now estimated the total cost will be less than originally conceived.

8. Recommendations:

- a. That Councillors accept this report and its declared aims, funding needs and timescale as being an agreed programme plan to complete this revision of the NDP
- b. That Councillors agree this report be submitted to the next ED&P Committee meeting and Full Council to be formally approved as being the agreed and anticipated NDP revision outcome.

Version dated 22/01/21

Page 2 of 2

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Agenda Item 6 (3)

PROJECT TIMELINE (rev 9 Jan 2021)

Notes:

We need to have the first consultation just after Easter – school holidays start 19th April.

Consultation questions and materials (plans and options) need to be approved by the working party 2nd March and ED&P 11th March and Full Council 1st April

We need to have the Reg 14 Consultation at the beginning of September after the summer holidays

If we have the Reg 14 Consultation in September we will get to Reg 16 at the beginning of December but it may need to be moved to January if it can't be squeezed in before the holidays.

	Jan	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec
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4.3 Medical facilities							
Wye Valley NHS Trust submission to the Bloor inquiry 21.09.2020	pdf	n/a	×	×	n/a		
4.4 Neighbouring NDP parishes							
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4.6 Sport and fitness (including football)							
5.0 Design guide							
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6.0 Green spaces and recreation							
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Agenda Item 10

Ledbury Neighbourhood Development Plan Communications and consultation plan

for the development of an enhanced version of the current Ledbury Neighbourhood Development Plan scheduled to be adopted in late 2021

Communications and consultation plan objectives

- To ensure the public (residents of Ledbury) are fully informed of progress as far as reasonably possible during all stages of enhancing the current Ledbury Neighbourhood Development Plan (the Ledbury NDP - which was adopted in January 2019)
- 2. To achieve (especially in the context of the COVID-19 pandemic and the possible need to use virtual, digital and printed media as a primary means of communication to support social distancing) this through a variety of media platforms so the public can comment or ask questions at any point and in particular during specific consultation meetings, discussions and organised events
- 3. To demonstrate that consultation has been adequately sought with all relevant stakeholders, including community groups and organisations, landowners and businesses likely to have an interest in or be affected by the development issues covered by the NDP
- 4. To carry out the number of specific consultation meetings and events necessary to substantiate sufficient public reach and volume of responses have been achieved to fully support, with adequate evidence, the resulting policies advanced in the draft enhanced NDP
- 5. To demonstrate that all feedback during the whole exercise has been fully considered in policy formulation and when necessary, reflected in changes to the draft NDP before a final version is produced
- 6. To ensure the evidence base and resulting policy formulation process has been formally documented, collated, filed and referenced in a structured format sufficient for easy and informed public access and ultimate formal examination before the plan can be put forward for an adoption referendum.

Communications plan

- 1. Media to be used to advise the public, businesses and community organisations of the NDP development stages and to promote the related specific consultation rounds will include
 - o Posters on public notice boards, shop windows, in the library
 - Letters and/or emails to businesses, community groups and organisations from council held and other accessible permission based lists as identified in the Consultation Plan section below
 - o Consultation leaflet delivered to every house in Ledbury
 - Use of existing networks such as the U3A, Ledbury Civic Society, Ledbury Traders Association and the WEA (Workers' Educational Association) to help get the message (a full list of some 70+ Ledbury community groups is held by the annual Ledbury Community Day organisers)
 - Social media Facebook including the various different Ledbury based Facebook sites*, twitter, Instagram, Town Council website, NDP website.
 - Local press mix of news releases and paid adverts in:

Page 1 of 9

Draft V4 dated 27/01/2021

for the development of an enhanced version of the current Ledbury Neighbourhood Development Plan scheduled to be adopted in late 2021

- Ledbury Focus free monthly magazine with 6,000 copies and copy deadline two months ahead; we need to provide a pre-set page
- Ledbury Reporter weekly newspaper with a deadline of Tuesday for the Friday issue of the same week
- o Hereford Times weekly newspaper with the same copy deadline
- * Including: (to be completed)
 - o Voice of Ledbury: 2,863 members
 - o Ledbury Community Action: 200 members
 - o Ledbury Noticeboard: 6,452
 - o Loving Ledders
 - Town Talk:Ledbury Politics: 230 members
 (Member numbers dated on 12/02/17)

2. Preparation lead times

- March 2021 First news release on progress and seeking stakeholder requests to provide input, help with evidence gathering and any policy ideas/formulation input
- Early April 2021 Start advertising public consultation event to be held in April-May 2021, including adverts, posters on notice boards and shop windows, social media and websites and email to all local organisations and groups. Book venue and dates for public consultation, recruit volunteers for events.
- May 2021 Hold business breakfast and evening consultation events including invitation to the Ledbury Traders Association and business in and around Ledbury
- March early April 2021 Design and produce consultation questionnaires available from mid-June with a returned deadline by end of May 2021
- Early to mid-April 2021 Advertise using media indicated, organise and produce display materials, arrange refreshments, produce volunteer rota from the NDP WP to explain policies and encourage/collect completed questionnaires

3. Hard to reach groups

 These will be reached in particular by posters delivered to where they could be expected to be read and seen – such as to the care homes, schools, food bank, library – and with consultation visits

4. Resources available

See table in the Consultation Plan

5. Timescales

Draft V4 dated 27/01/2021

for the development of an enhanced version of the current Ledbury Neighbourhood Development Plan scheduled to be adopted in late 2021

 All communication materials to be ready for ED&P committee approval at the March 2021 meeting.

Consultation statement and plan

1. Overview

This consultation statement sets out how the Ledbury Neighbourhood Plan WP intends to consult on the contribution to the evidence base and then formal public review and feedback stages of the NDP process leading up to Reg 16 and ultimate adoption.

Since this exercise is to amend and update the current adopted version and not to produce a totally new version of the Ledbury Neighbourhood Development Plan, four consultation stages are planned, including two rounds of full public consultation

- o An initial invitation to participate in the Working Party and evidence gathering
- Evidence base consultation to inform the development of a proposed settlement boundary and policy amendments/additions to produce a first draft of the new version of the NDP
- A first round of public consultation on the first draft leading up to a Reg 14 submission version. The purpose of this consultation is to gain an understanding of the how the community and other stakeholders view the amended and new policy proposals in order to edit the draft to produce a second, Reg 14 draft version
- A second round of public consultation on this second draft to inform editing to produce a final version to be approved for formal examination by the inspector

The size of the Ledbury NDP area (the whole parish, which includes the town itself and surrounding countryside encompassed within the formal Ledbury parish borders) creates a significant challenge to consulting on neighbourhood plan documents. The population of the plan area is close to 10,000. Ensuring adequate consultant opportunities for the rural areas of the parish in particular is addressed in this plan.

On the completion of the consultation stages and once the outcomes have been analysed, changes will be made to the policies based on these outcomes and in line with the agreed NDP update objectives – which may have also been refined as a result of the consultation.

2. How the consultation will be set up

We are currently very limited on conducting face to face research within current Covid-19 restrictions. Currently (January 2021) no face to face sessions can be run until lockdown is lifted, and even then it depends on what restrictions are put in place following the end to lockdown. Our plan would be to ensure as much consultation takes place virtually or with little or no contact as possible whilst ensuring the breadth and depth of the consultation originally planned is maintained. We will work towards Plan A (virtual) and supplement with Plan B (face to face) should restrictions allow.

Page 3 of 9

for the development of an enhanced version of the current Ledbury Neighbourhood Development Plan scheduled to be adopted in late 2021

o Plan A

- Consultation material drafted with information on each of the policy areas with key area for decisions highlighted. This information available electronically on NDP/TC website, also available to email or print and post out on request.
- o A series of Zoom sessions planned (a combination of day/evening/ weekday/weekend), either targeting particular groups such as businesses, recreation groups, through schools, retailers and traders or open sessions. This will follow a presentation style session to participants, where a poll can be launched to gather some quantitative data re. the policy proposals. There will also be time for discussion around the policy areas. Sessions can either be recorded or a note taker nominated (otherwise it is a lot to facilitate and note take for one person).
- Running alongside this can be an online survey with the same questions as used in the poll to gather views from those unable to attend a zoom session. This can be available from the NDP/TC website and emailed out to interested parties, groups of consultees such as businesses, recreation groups, through schools, retailers and traders. This survey could also be printed out on request and returned to Town Council offices.
- Plan B Event types
 - 2 day consultation event
 - o Business Breakfast
 - o Parents evenings
 - Retailers and traders evening consultation event
 - Possible consultation venues
 - o The Recreation Ground
 - o Prince Rupert Green
 - St Martins Way
 - o Community Hall
 - o St Katherine's Hall
 - o The Masters House
 - o The Market House
 - o Town Council offices

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o Plan A

for the development of an enhanced version of the current Ledbury Neighbourhood Development Plan scheduled to be adopted in late 2021

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 - Community Hall
 - St Katherine's Hall
 - o The Masters House
 - The Market House
 - o Town Council offices
- 3. Consultation groups to be contacted/actually contacted (using COVID secure means as appropriate) with approx numbers
 - When setting up the Working Party
 - A letter was sent out to xx local groups and organisations in April 2019 (?) asking for any NDP suggestions and for volunteers to help with the NDP
 - A leaflet asking for any NDP suggestion and for volunteers was produced and distributed by Ledbury Town Council at the Ledbury Community Day in xx 2019
 - A core Working Party of some four Town Councillors/Ward Councillors and a regular dozen or more community volunteers have consequently been

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Ledbury Neighbourhood Development Plan

Communications and consultation plan

for the development of an enhanced version of the current Ledbury Neighbourhood Development Plan scheduled to be adopted in late 2021

working closely, together on the NDP with the two engaged consultants and Town Council office staff since early 2019

o Evidence base consultation

- Business and employment
 - o Business connected to specific NDP policies
 - o Heiniken/UBL
 - o Pughs Auctioneers and estate agents
 - o The Kennels (Wilce Family owned land north of the railway station)
 - Mr Alistair Young farmer and landowner of a proposed site for a new combined Ledbury football facility
 - o Other landowners of land being allocated in the settlement boundary
 - o Tri-services police, fire and ambulance
 - Business outside the town centre in trading estates and elsewhere a list of 76 business will have had individual business letters sent to the Chief Executive inviting input and comment
 - Ledbury Traders Association all 48 members will have individually received an email with the same business letter
 - All other town centre retailers and business including services such as hotels, dentists, estate agents, banks, solicitors and accountants will have had a hand delivered copy of the same business letter through their letter box to approximately 150 businesses
- Principle community groups and organisations
 - o Ledbury Health Partnership
 - o Ledbury Town Council Councillors
 - o Ledbury Places
 - o Ledbury Civic Society
 - o Ledbury Poetry Festival
 - Community Action Ledbury
 - o Community Voluntary Action Ledbury & District (CVA)
 - o U3A
- Other community organisations
 - Using the Ledbury Community Day list of approximately 70 community organisations including the key ones listing above and others such as the local Churches
- Sport, recreation and local attractions
 - Ledbury and District Sports Federation
 - Ledbury Swifts Football club
 - o Ledbury Town Football Club
 - Ledbury Rugby Football Club
 - o Ledbury Cricket Club
 - o Ledbury Area Cycle Forum
 - Ledbury Walking Group

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for the development of an enhanced version of the current Ledbury Neighbourhood Development Plan scheduled to be adopted in late 2021

- Ledbury Ramblers
- o Ledbury Harriers Running Club
- o Helens
- o Eastnor Castle
- Westons Cider
- Residents
- Youth groups
 - Ledbury Scouts
 - Ledbury Air Corps
- Hard to reach
 - o Elderly people at care homes
 - o Leadon Bank
 - o Shaw Health Care
 - o Harling Court
 - Disabled people
 - o via CVA
 - Young people not necessarily in formal groups via the LYAS (Ledbury Youth Activity Service) drop in centre and John Masefield High School
 - Users of the Food Bank
 - Local fruit farms
 - Salter's Hill Home Care and Support
 - Traveller groups
 - Rural populations in the villages and hamlets of the parish hinterland

4. Advertising and promotion

As per the communications plan media platforms to be used

5. Format

 Each consultation event will display story boards of the process from the beginning to the position/story so far. In any subsequent consultations the format will consist of more of the same activities as in the previous consultation.

6. Staffing

- o Plan A
- Max Bassett (Consultant) to set up and facilitate Zoom sessions and polls.
- Steering group member(s) to assist in taking notes of any key points raised and be available to answer questions.
- Max Bassett to design online survey (and print version) for sharing online or via email, collate and analyse responses alongside Zoom poll results.
- Present results back to the Steering group in report and executive summary formats.

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for the development of an enhanced version of the current Ledbury Neighbourhood Development Plan scheduled to be adopted in late 2021

- o Plan B
 - o Set up and dismantle will require 6 people
 - o During the event the requirement will be:
 - o 2 people to take contact details and issue questionnaires
 - o 2 people to provide refreshments
 - o 5 people to represent each of the subjects being consulted upon

7. Questionnaires/Surveys

- o Same format for all consultations
- Agree Strongly, Agree, Don't Know, Disagree, Disagree Strongly and No opinion
- Easy layout with tick boxes and then a comment box for each objective or policy

8. Budget/resources

 See the NDP budget for overall budget estimates. We have allowed for up to £5,000 per consultation event, although in practice we anticipate a cost somewhat less per event as indicated in the table below.

Draft plan consultation

- Over July, August and September the final draft plan will be written taking into account public, local authority and stakeholder comments. The final draft will go to consultation in October 2020, publicised by a leaflet drop to all houses in Ledbury as well as the social media and advertising routes outlined above.
- The consultation will be available online and there will also be a 2 day exhibition and displays and questionnaires at venues including the Library the Council offices, and the Church. This is anticipated to cost as per the budget below and will lead to the Reg 14 submission version of the new NDP.

Consultation costs breakdown draft policies/options	£	£
		Total
Advertising:		
Ledbury Focus Advertising	130.00	
Banner - 8ft	80.00	
Posters - Vista Print A3 x 50	60.00	
Leaflets - Vista Print DL	65.00	335.00

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Room hire – 2 days	90.00	90.00
Refreshments:		
St Katherine's Hall	50.00	
Primary School	50.00	
Business Breakfast	150.00	
Traders Refreshments	50.00	
St Martins Way	50.00	350.00
John Masefield ?		
Consultation Materials:		
Story Boards Printing	600.00	
Display boards	800.00	
Questionnaires	500.00	
Consultant's time to help with		
story board content and	4 000 00	0.000.00
questionnaires	1,000.00	2,900.00
	Total	£3,675.00

