ECONOMIC		
DEVELOPMENT &	7 JULY 2020	AGENDA ITEM: 12
PLANNING COMMITTEE		

Report prepared by Angie Price - Town Clerk

## **Purpose of Report**

The purpose of this report is to make Members of the Economic Development & Planning Committee aware of correspondence received from a local resident on behalf of the Ledbury & District Civic Society, in respect of the Deeley proposal for a Lidl store.

## **Detailed Information**

A letter has been sent on behalf of the Ledbury District Civic Society, addressed to Councillor Vesma, as the former Chair of the committee, outlining concerns over the proposal to build a Lidl on the Corner of Leadon Way and Dymock Road. The letter reads as follows:

"Like many people of Ledbury, I am aghast at yet another predatory developer seeking to leach onto the border of our town. Adding LidI will subtract independents and almost certainly kill the Co-op, and reduce Tesco's ever reducing offers of \*\*\*\* (could not decipher this word). The proposal for a tiny nursery and Doctor's surgery seems to me like cunning virtue-signalling, and clear evidence that LidI expect to have ringing tills and enormous profits from the site.

With Countrywide closed. More closures threatened for other shops, Lidl won't care about hollowing out Ledbury, and nor will their car bourne customers who drive to their store then leave – bringing zero benefit to Ledbury. Please object to this."

## Recommendation

Members are requested to receive and note the above and take into consideration the comments, when considering proposed development when details on the application are received.

