

LEDBURY TOWN COUNCIL

ENVIRONMENT & LEISURE COMMITTEE	20 FEBRUARY 2020	AGENDA ITEM: 10
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Report prepared by Angie Price – Town Clerk

REQUEST FROM LEDBURY IN BLOOM

Purpose of Report

The purpose of this report is to make Members of the Environment & Leisure Committee aware of a request received from Ledbury in Bloom in respect of the 2020/21 event,

Detailed Information

The following request has been received from Ledbury in Bloom:

“Will it be possible for Ledbury Town Council to entertain the judges as you did so successfully last year? We would be very happy to keep exactly the same arrangements. We are contacting The Carnival Committee to ask for the Princess etc to attend and the Trader's Association to help make Ledbury look as good as possible.

In particular, as we have chosen a Tuesday, 14th July, do you think it might be possible to upgrade to a "Super-Market Day" in and around town? We thought that we might contact some of the groups that give Ledbury it's character like the Food Group, The Food Bank and some charities to attend but before we do we obviously need to know if this possible and desirable as a one-off. Also, which venues are available at what cost and the paperwork that we would need to do. If it is possible we would welcome your further suggestions.”

Whilst the above suggestion is a good idea, Members need to take into account that the event is on a Tuesday, which is a market day in the town and that the regular market traders will be in the town on that day. Should Members agree to a “Super-Market” day the additional stalls should not be such that they would take away from trade from the regular market traders.

Recommendation

Members are requested to give careful consideration to the above request from Ledbury in Bloom, taking into consideration that there will be regular market traders in the town that day and that any additional stalls should not be such that they would take away from trade from the regular market traders.