

**MINUTES OF A MEETING OF THE  
ECONOMIC DEVELOPMENT AND PLANNING COMMITTEE  
HELD ON THURSDAY 16 MAY 2019  
TOWN COUNCIL OFFICES, LEDBURY**

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**PRESENT:** Councillors: Vesma (Chairman), Knight, Morris.

**IN ATTENDANCE:** Angela Price - Town Clerk  
Olivia Bundy - Minute taker

**P1. Apologies**

Councillors: Harvey, Bannister, Eakin, Howells, Rae-Clarke

**P2. To receive declarations of interest and written requests for dispensations**

Councillor Knight declared a pecuniary interest in items 6.1 & 6.2 and signed the 'disclosure of member's interest form accordingly.

**P3. Public Participation**

No Public were present at the meeting

**P4. To approve and sign as a correct record the minutes of the meetings of the Economic Development & Planning Committee held on the 7<sup>th</sup> March and 4 April 2019**

**RESOLVED:** That the minutes of the Economic Development & Planning Committee held on the 7<sup>th</sup> March and 4 April be approved and signed as a correct record.

**P5. Terms of Reference**

Councillor Vesma advised that he had discussed the Terms of Reference with the Town Clerk and suggested three additions to the Draft Terms of Reference in respect of Economic Development as follows;

- a. To make recommendations regarding opportunities to encourage investment in the Town
- b. To make recommendations on policies in support of local business
- c. To contribute to formulation and implementation of the corporate plan, making appropriate recommendations.

**RESOLVED:** That the draft Terms of Reference for the Economic Development & Planning Committee are approved subject to the 3 amendments above.

**P6. Planning Consultations**

Members agreed to defer 6.1, 6.2 and 6.4 to the next meeting on the 13<sup>th</sup> of June. The Town Clerk has advised that she has already asked for an extension on 6.1 & 6.2 and will update members in the next meeting.

They also agreed that due to lateness of receiving planning application 182628 agenda item 6.4 also be deferred to the next meeting.

- i. Planning Application 191370

**RESOLVED: No objection**

- ii. Planning Application 191560

**RESOLVED: No objection**

- iii. Planning Application 191566

It was noted that the works in relation to this application had already commenced but that the architect's notes had stated that there were no heritage or access issues.

**RESOLVED: No objection**

**RESOLVED: To defer 6.1, 6.2 and 6.4 to the next Economic Development Meeting**

**P7. Planning Application decisions**

**RESOLVED: Planning decisions be received and noted.**

**P8. To receive an update on the Ledbury Neighbourhood Plan**

No update was given, but it was noted by the Town Clerk that there would be minutes of their most recent meeting available at the next meeting of the Committee.

**P9. To receive an update from the Town Plan working Party**

No update given.

#### **P10. Advertising Facilities in the Town**

Councillor Morris would like to propose banners for the Market Place to advertise local events such as the Ledbury Carnival and Ledbury Poetry Festival.

Councillor Vesma advised that the Economic and Leisure Committee would be able to discuss and advise on the advertising for local events.

Members agreed that vertical banners on the street lights may be more cost effective and a good source of marketing for passing traffic.

#### **RESOLVED:**

- 1. The Town Clerk to look into costs for banners and to seek advice from Belfour Beatty and Herefordshire Council in respect of the instillation of such banners**
- 2. The Town Clerk to speak to Councillor Whattler about including this proposal on the next E & L Agenda.**

#### **P11. Priorities for Town Centre Manager**

It was proposed that the title of Town Centre Manager maybe better as Community Development Officer'. All members agreed that it would be an investment for Ledbury to have a Community Development Officer to work with the community groups in Ledbury.

The Town Clerk suggested that the council may wish to look at a Mayors own Scouts' group to give young adults the opportunity to work alongside the Mayor which could tie in with the community Development Officer.

**RESOLVED: The Town Clerk to prepare and draft job description for a new Community Development Officer and submit to a future meeting of the Recourses committee**

#### **P12. Priorities for supporting the Economic Development of the Town Centre**

There was nothing to be discussed under this agenda item.

#### **P13. Healthwatch**

**The Town clerk advised that the previous Mayor, Nina Shield's looked into the Healthwatch.**

**RESOLVED: That this item be deferred to the Recourses committee. The Town Clerk will meet with former Councillor Shields to discuss this further.**

**P14. Public Realm**

It was agreed that as regular updates in respect of works carried out under the Public Realm remit received from Balfour Beatty to Councillors were being emailed to Members on a regular basis this item could be removed as a Standing Item from future Agendas.

**RESOLVED: That “Public Realm” be removed from all future Economic Development & Planning Agendas due to all Councillors being provided with regular updates via email.**

**P15. Correspondence**

No correspondence had been received.

**P16. Consultation on Main Modifications to Travellers’ Sites DPD Examination.**

**RESOLVED: The Town Clerk respond to the consultation advising that this council has no comments on the proposed modifications**

**P17. Date of next meeting**

**RESOLVED: That it be noted that the next meeting of the Economic Development & Planning Committee is scheduled for 13 June 2019 at 7:30pm.**

Signed

Date 13 June 2019

A handwritten signature in black ink, appearing to read 'David Usher', written in a cursive style.