

REFER AGENDA ITEM 7.1
APPENDIX 2

ENVIRONMENT & LEISURE
19 JUL 2018

RE: XMAS lights switch on.

Dear Cllr Shields.

I am writing in connection with the above, whilst talking with TRADERS, and independents with a view to trying to garner interest and something for the town over the XMAS period, a number of items have been raised which I hope you can assist as a Council with.

Firstly those I've spoken with are actively seeking to sort something out, in particular a common theme of a winter wonderland theme seems to have been adopted and as a whole everyone who have committed to the project have some great and workable ideas.

During discussions however dates and timings for the switch on have been a factor, in as much as, as TRADERS the evening of the 1st December being preferred as opposed to the week before and possibly a 6pm switch on.

The 1st December option would be better as the town would not be ⁱⁿ competition with other towns as we have always been previously and the reason for a 6pm switch on, being that the switch on itself would end a frantic day of activities around the town in a logical manner and those person who are working, would have time to join their families under the market house to hear the band and also participate in the festivities.

As previously stated, there is a lot of Good Will and 3 different groups working together to make XMAS 2018 A success.

however at this late DATE, although the EVENTS AND Activities being planned are obtainable the extra week with A switch on of 1st December as opposed 24 November will allow NOT only us NOT competing with other TOWNS the ADDITIONAL TIME to make XMAS 2018 MEMORABLE for all the Right Reasons - Joy - Laughter and Fun for All, also the Public I spoke with for IDEAS OF what they want would like ALSO.

I hope you and your fellow Councillors can see the JUSTIFICATION for the ABOVE and hopefully will allow This

Thank you

Yours faithfully

ENVIRONMENT & LEISURE

19 JUL 2018

WOUR NINA, (CHAIRPERSON / MAYOR)

ON SPEAKING WITH A LOT OF RESIDENTS WERE ON LAWSIDE FLATS ESTATE, A VAST MAJORITY OF US AROUND LEDBURY WOULD LIKE THE CHRISTMAS LIGHTS SWITCH ON TO BE 1ST DECEMBER - SAT. AS THE LIGHTS SWITCH ON IN NOVEMBER IS WHAT HAS ALWAYS BEEN, NOW NEW COUNCIL NEW CHANGE, MANY OF US USED TO ASK AT MEETINGS FOR DATE CHANGE - TO BE MET WITH HARSH WORDS BY ANNETTE CROWE, ELAINE FIELDHOUSE, BOB BARNES, MARTIN EAGER, EVEN BY A MEMBER OF THEIR GROUP, BRENDEN WILL. - VERY HARSH - NO. - YOU MIGHT SEE LIGHTS SWITCHED ON ANOTHER DATE - GO ELSEWHERE. - NASTY.

SO COULD YOU PLEASE TRY FOR THIS YEAR, A NEW COUNCIL, NEW CHANGES, A LADY HELEN MOODY OF ENCHAN'T & ALLURE IS PUTTING ON A "WINTER WONDERLAND", EVEN WITH COMBINING FEATHERS AND THE TALBOT PUBS ON NEW STREET WITH THE HELP OF A DEE KNIGHT WHO IS PROVIDING "ANNA & ELSA" CHARACTERS FROM THE FILM FROZEN, A SANJA AND MRS CLAUSE. A REINDEER, A WINTER WONDERLAND WALK THROUGH FROM FEATHERS TO SANJA IN NEW STREET.

A REALLY GOOD EVENT WILL HAPPEN
IN NEW STREET, WITH SANJA, MRS CLAUSE
AND THE CHARACTERS OF FROZEN LEADING
CHILDREN DOWN TO THE MARKET HOUSE FOR
A 6pm SWITCH ON OF LIGHTS.

(LOCAL POLICE WILL HELP FOR TEN MINUTES
WITH TRAFFIC AS ALL CROSS THE ROAD
FOLLOWING SANJA, MRS CLAUSE, AND
"FROZEN FILM" CHARACTERS.

(ALL CHARACTERS | SANJA | MRS CLAUSE - HAS CHECKED
WE ALL ASK FOR SWITCH ON TO BE 6pm
1ST DECEMBER.

1) SANJA, MRS CLAUSE, FROZEN FILM CHARACTERS
ARE ALL AVAILABLE 1ST DECEMBER. REINDEERS
WITH FREE PRESENTS FOR ALL CHILDREN

2) HAVE THE SWITCH ON A DIFFERENT DAY
FROM MALVERNS, NEWENY, LEOMINSTER.

3) THE CHRISTMAS EVENT IS FOR THE
PEOPLE OF LEDBURY, BUT HAVING IT
THE 1ST DECEMBER - COINCIDES WITH
NO ONES. - HENCE MORE TOURISTS
TO VISIT LEDBURY FOR THE WINTER
WONDERLAND EVENT HELPING OUR OWN
SMALL BUSINESSES TRADE.

PLEASE CHRISTMAS LIGHTS SWITCH ON
1ST DECEMBER 6pm
NEW COUNCIL - NEW CHANGE.



LEDBURY TOWN COUNCIL

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