



LEDBURY TOWN COUNCIL

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24 March 2021

TO: Councillors Bannister, Eakin (Chair), Harvey, Howells (Vice Chair), Knight and Whattler

Dear Member

Please find below an item to be considered at the meeting of the **Finance, Policy & General Purposes Committee on Thursday, 25 March 2021 at 7.30.**

Yours faithfully

Angela Price PSLCC
Town Clerk

A G E N D A

Financial Matters

14. Recommendations from other committees

Environment & Leisure Committee – 18 March 2021

i. Request from Climate Change Working Party

Distribution: Full agenda to: - Committee members (7)
Town Mayor (ex-officio)

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Ledbury Town Council Waste Reduction Project Proposal

Distribution:	Nina Shields
Potential funder:	Ledbury Town Council
Garden Organic:	Rob Whitehouse (Waste Reduction Projects Coordinator)

1. Overview

Inspired by years of delivering Master Composter volunteer projects for councils and waste contractors across the country, Garden Organic began delivering a more holistic approach to waste reduction awareness in 2018 by working with Worcestershire County Council to deliver its successful Let's Waste Less project and then, in 2020, a similar collaboration with Staffordshire County Council to help setup and coordinate its new waste reduction initiative, Waste Savvy Staffs. These projects have enabled us to build up a wealth of resources and training sessions, in addition to our already extensive range of organic growing delivery.

2. Train the Trainer project

For this project, Garden Organic will completely organise and coordinate a one-off training course to a group of passionate influencers. We will provide the following:

- Advertisement and recruitment of individuals to be champions of waste reduction in Ledbury
- Delivery of four weekly 2-hour online training sessions with a short comfort break as detailed below:
 - Recycling
 - Food waste reduction
 - Composting
 - Engaging with the community
- Provide a resource pack for the trained champions to enable them to cascade the learning in their local community

3. Cost

Programme Services	Cost
Advertisement & recruitment	£500
Online training delivery	£1000
Resources	£500
	£2000

4. Notes

We would aim to have 10-15 participants on the course, although this is no guarantee and will depend on response to advertising in the local area.

We can be flexible in delivery times and can accommodate evening or weekend delivery if that works better for all participants. However, only one instance of each session can be run.

A recording will be made available for participants to re-watch, or for someone to access if they missed part of the course due to other circumstances. In our experience, a recording is no replacement for actually being present at the session as viewers do not engage as fully with the content. For this reason, we would not offer the recording as an alternative to attending the actual session. We will also only make the recording available for a limited period of time to protect our intellectual property and reduce the likelihood of it being shared wider, whether intentionally or unintentionally.

We should be able to begin project delivery within a relatively short time-scale, but may need 1-2 months depending on current staff allocations and priorities. If, for some reason, we are unable to deliver the project within the suggested time-frame, we will inform you in good time and suggest an alternative.